

CONSIDER THE BAIT

Color Consultant Gives Tips on Catching the Man

By CYNTHIA LOWRY (AP Newsfeature Writer)

Girls! Having trouble getting your man? Do the fellas flee when you approach? Does a married future look unlikely? The trouble may very well be that you are not using the right "color bait."

The Food Angle Everyone knows that the most direct route to a man's heart is through his stomach, so Miss Winsborough is on solid ground when she suggests that the most effective man-bait is something suggestive of food.

Miss Winsborough's idea is that girls fishing for beaux should learn their lessons from those who fish for fish. The thesis is that an angler wouldn't dream of setting out on a fish-catching expedition without a box of colorful lures—bits of colored feathers artfully fastened together—each designed to cause a species of fish to swallow a hook.

After that, organize your wardrobe and make-up so that every time he looks at you, his thoughts immediately turn to the joys of the grooming board. Here are a few concrete examples on how to proceed:

Wedding on August 1

Aurora—Married on Saturday evening, August 1 were Miss Rosella June McCarthy, daughter of Mr. and Mrs. Dan McCarthy of Woodburn, and Wayne Willis Yoder, son of Mr. and Mrs. Willis Yoder of Aurora.

The wedding was at the Church of God near Woodburn in the presence of 300 guests. The Rev. Arthur Cole, pastor of the Foursquare church, read the service. Mrs. Royal Hastie was organist and Mrs. Glen Le Rud was soloist. Lighting the candles were Miss Bonnie Greenwood of Salem and Miss Sylvia Yoder of Woodburn.

The bride wore a traditional white satin dress, fashioned with a full skirt and train, long sleeves pointed at the wrists and a lace trimmed net yoke. The fingertip length veil was of net edged in lace. The bride's bouquet was of white gladioluses centered with a gardenia.

Mrs. Jake Triplett was her cousin's matron of honor. Bridesmaids were Mrs. Bill Thomas, Mrs. Percy McCarthy and Miss Pauline Plumb. Carol Kotka was flower girl. They all wore identical dresses of lavender taffeta, trimmed in lavender lace. Their headresses also were of lavender taffeta trimmed with lace scalloping. They carried bouquets of yellow gladioluses.

Lyell Yergen of Aurora was best man. Ushering were Ed Koehnig, Jake Triplett and Harding Carlson. David Reinecke served as ringbearer.

At the reception which followed, Mrs. Elmer Griffith aunt of the bride, cut the cake and Mrs. Valdy Reincke presided at the punch bowl. Miss Charlene Griffith passed the guest book. Miss Claudia Hayes and Miss Helen McGaffee were in charge of gifts.

For a trip to Canada the bride wore a pink linen dress with matching bolero studded with rhinestones, pink linen hat and accessories and white gardenia corsage.

Mrs. Yoder is a graduate of Salem academy, and has been with the motor vehicle division of the secretary of state's office in Salem. Mr. Yoder, a graduate of Canby Union high school is engaged in farming with his father, in the Top O'Hill vicinity near Aurora.

Golf Event

Woodburn — Thirty-five golfers were out for family day at the Woodburn golf course Sunday afternoon with Mrs. Kenneth McGrath, Mrs. O. J. Adkinson and Mrs. Marion Henning as the committee in charge of the supper, served at 7 p.m.

Play began at 3 p.m. with the prize for low net going to Mrs. Marion Henning and John Schmid.

For the closest tee shot to the cup on No. 4, Mrs. Ralph Pickering won for the women and John Schmid for the men. Novelty prizes were won by Marion Henning and Mrs. John Schmid.

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REMODELED FOR DRIVE-IN CLEANING SHOP



This structure on Fairground Road has been attractively remodeled for the Salem Drive-in Cleaners, of which Gordon Bennett is proprietor.

Drive-in Cleaners Opened by Bennett

Gordon Bennett has opened the Salem Drive-in Cleaners in a newly remodeled building at 2295 Fairground Road and will move his family here from McMinnville where he will continue to operate a similar establishment.

Groom and William were the architects on the remodeling project and R. L. Forster was the contractor. Customers can leave their bundles without getting out of their cars, Bennett said.

Bennett was graduated from high school here in 1928. He was a Capital Journal carrier while in high school. He was in the cleaning business in Roseburg before moving to McMinnville. His wife is the former Virginia Sisson.

cent above the same month a year ago.

A portion of the increase in available labor is because of the number of persons entering the valley from other states.

LEGALS

I have been appointed executor of the estate of Gertrude A. Kinne, deceased, by the Circuit Court of the State of Oregon for Marion County, and have qualified. All persons hereby are notified to present their claims to me at 409 Pioneer Trust Building, Salem, Oregon, within six months of the date of first publication of this notice.

Dated and first published July 27, 1953. A. O. Steiner, Jr., Attorney for Executor July 27, Aug. 7, 16, 24, 1953.

Site Decision Due Monday

Final action in connection with the selection of new quarters for the Marion County Welfare department was postponed until next Monday after the commission had deliberated in special session yesterday.

In the meantime Kenneth Peterson, administrator, will prepare descriptions of the properties offered, and terms under which owners will enter into a contract with the state department which has the final word.

Altogether there were some 15 propositions presented to the commission. Some were specific in nature, others were somewhat nebulous. However it is entirely probable the site selected will be on South Church street in the vicinity of Mill. This location is within walking distance of the court house which is considered essential.

A number of sites have been ruled out because of their distance from the court house and because of a lack of car parking facilities.

The contract, when a site is agreed upon, will call for the owner to erect a structure suitable to the needs of the welfare department with its more than 35 employees. A lease over a 10 year period at a stated rental will be incorporated in the contract. Monthly rentals on sites offered ranged from \$500 upward with the tenant to provide utilities and janitor service.

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Labor Surplus To Be Lowered

While the present labor surplus, in Marion and Polk counties, estimated to be 33 1/2 per cent higher than a year ago during the month of July, is running close to the 2000 mark of individuals, there is a prospect that the number may be reduced materially during August.

This statement was contained in the recent bulletin issued from the office of H. O. Roessler, manager of the Salem branch of the state employment service.

Seasonal employment is expected to increase considerably during August and September as many crops will be harvested and food processing plants will be running at near capacity, the report states.

"Employment in logging should remain high during the month if not plagued by low humidity."

Initial and additional claims for unemployment compensation filed during July were 24.4 per cent above a year ago while continued claims for unemployment benefits were 41.3 per

FORMER PRESIDENT OBSERVES 79th



Former President Herbert Hoover quietly observes his 79th birthday in his suite at the Mark Hopkins Hotel in San Francisco. Mr. Hoover said he planned no special celebration, just a quiet dinner with friends. He has been assigned by President Eisenhower to head the new Commission on Reorganization of the Executive Branch of the Federal Government. (AP Wirephoto)

Advertisement for Johnson's Suede Jackets. Features a drawing of a woman in a jacket, the text 'What's Right for the Campus', 'Johnson's Suede Jackets \$28.95', and 'the store for ladies 464 State'.

Advertisement for Paul & Helen Woodroffe's Saving Center. Includes text 'SALEM 1/2 mile North of the Overpass (This Store Will Not Be Open till Aug. 15)', 'West Salem At the Foot of the Bridge New Stock! New Fixtures! New Management!', and 'VANILLA ICE CREAM 25c'.

Advertisement for Cane or Beet Sugar. Includes text '100-lb. Sack \$9.57', 'For Canning', '10-lb. bag 99c', '25-lb. bag \$1.47'.

Advertisement for Hood River Cider Vinegar. Includes text 'Gal. 39c', 'For Pickling', 'BRING YOUR OWN CONTAINER'.

Advertisement for Eastern Oregon Garden Peas. Includes text 'No. 303 Tin 10c'.

Advertisement for Kitchen Queen Flour. Includes text '50-lb. Sack \$3.69', '25-lb. Sack \$1.89'.

Advertisement for Oysters. Includes text 'Pint Jar 45c'.

Advertisement for Brisket of Beef. Includes text 'GOVT. INSPECTED Boiling Meat lb. 15c'.

Advertisement for U.S. Commercial Grade Rib Steaks. Includes text 'GOVT. INSPECTED Rib Steaks lb. 39c', 'ANYONE CAN AFFORD BEEF STEAK'.

Advertisement for Valley Pack Co. Lunch Meats. Includes text 'lb. 39c', 'MINCED HAM-VEAL LOAF-PICKLE and PIMIENTO'.

Advertisement for Lake Labish Lettuce. Includes text '3 heads 25c'.

Advertisement for Radishes and Gr. Onions. Includes text 'AND Gr. Onions 3 bun. 10c'.

