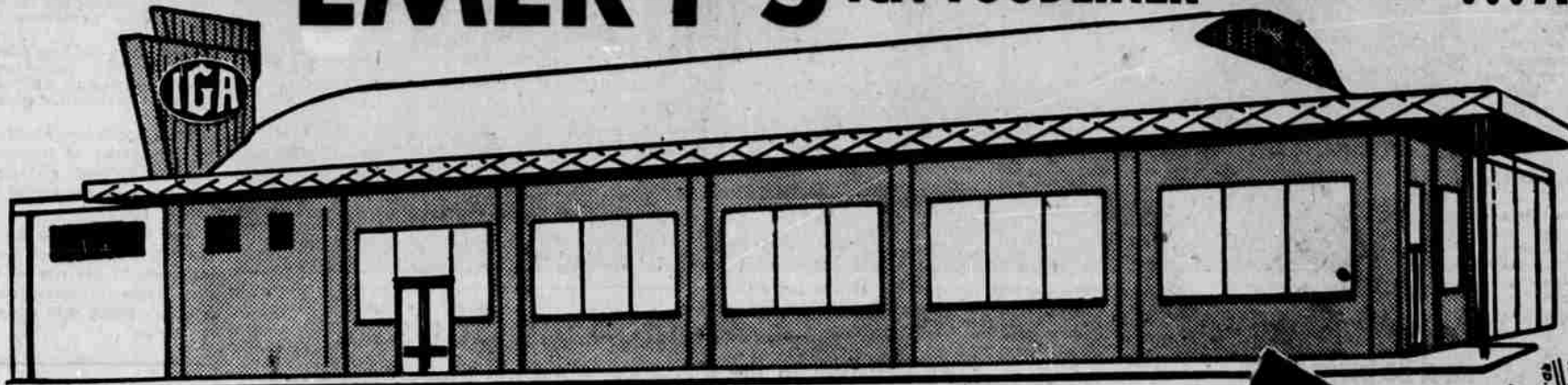


IGA GRAND OPENING!

Salem's Newest, Largest, Complete Food Store

EMERY'S IGA FOODLINER Wallace Road at 7th West Salem ... A Great Food



WONDERLAND

Shopping becomes a sheer delight the moment you walk through the magic carpet doors into the gorgeously decorated interior. You're in for a brand new shopping experience ... Faster, Easier, more Delightful than you ever dreamed possible.

EVERYONE IS INVITED ... COME HELP US CELEBRATE

Thursday, Friday, and Saturday, August 6, 7 and 8 - 9 a.m. to 10 p.m.

This new Food Department Store was designed especially with you in mind to serve you better in every way and save you money everytime you stop. Modern, stream-lined, with choicest foods and household supplies. You'll find it pleasant and profitable to stop in this new IGA store where **EVERYDAY LOW PRICES** help you live better for less. Come pay us a visit and see for yourself.



BE A LUCKY VISITOR

Come Bring the Family
Stay as Long as
You Like

FREE

Be Sure and
Register Your Name
Nothing to Buy
There Is No Obligation

LOOK! At This List of Prizes to Be GIVEN AWAY YOU MAY BE THE WINNER

Hotpoint Automatic Dish Washer, valued at 369.95

- Sunbeam Electric Mixer
- Cory Automatic Coffee Maker
- Fryrite Deep Well Cooker
- G. E. Electric Steam Iron
- Sunbeam Automatic Toaster and Many Other Prizes

FREE 300 BAGS GROCERIES

100 Each Day: Thursday, Friday and Saturday

GUESSING CONTESTS

Make a guess, you may win a valuable Prize

**BIG CHEESE
BIG BOLOGNA
BARREL OF ORANGES**

SEE MAYOR AL LOUCKS

Cut the Traditional Ribbon
At 9 a.m., Thursday, Aug. 9

Accompanied by Russ Pratt, president Salem Chamber of Commerce, Carl Hogg, chairman Industrial Development committee and other dignitaries.

LOOK at some of the new store features ... Completely Self-Service Throughout for Faster, Easier Shopping. You'll Be Amazed!

The Best Self-Service Meat Department in Town

The easy way to shop for meat. Just reach in and select the meat you want from the large array of pre-packaged, pre-weighed quality meats. No waiting in line to have your meat cut, but if you do want a special cut or size not available at the counter, one of the meat cutters will be happy to give you the necessary personal service.

COMPLETE DAIRY DEPARTMENT

You'll enjoy going through this completely stocked dairy department. Many brands to choose from. There's milk, cream, sour cream, butter, cottage cheese, whatever you want. And the cheese section is really superb ... sharp or mellow, in package or jars, just what your taste desires.

NATIONAL ADVERTISED BRANDS

You'll get the best in the land when you buy by brand and Emery's offers you every opportunity to choose the brands you know and like. See the wide assortment and you'll realize that no effort is spared to give you, the customer, exactly what personal preference dictates. Then for quality and savings, always choose the IGA label, guaranteed to satisfy or your money gladly refunded.

SPEEDY CHECK-OUT SERVICE

Emery's are proud to be the first in the Salem area to introduce the newest in check-out counters. An automatic system that eliminates the tiresome waiting in line customers experience in checking out their groceries in other stores. Come in and give it a trial.

KIDDIE KORRAL

An another first for Emery's IGA. A place to leave the kiddies to amuse themselves while mother does the shopping. There are comic books and things to keep the kiddies busy. Bring them with you.

WE LOVE THE KIDDIES!

LOOK WHAT WE HAVE FOR THEM WHEN THEY ARE ACCOMPANIED BY PARENTS

FREE RIDES Merry-Go-Round and Train Rides
ALL DAY THURSDAY, FRIDAY, SATURDAY AND SUNDAY

FREE ICE CREAM ALL DAY THURSDAY **FREE BALLOONS and MARBLES ALL DAY FRIDAY** **FREE HATS AND TOY BANKS ALL DAY SATURDAY**

We have hundreds of these items which will be given away as long as they last. Come Early!

FREE! LIVE MONKEY TO THE ONE THAT GIVES IT THE BEST NAME IN THE OPINION OF THE JUDGES

Uncle Bob from KEX will be at Emery's Friday at 7:00 p.m. to entertain you

Rollie Truitt, Portland Sportscaster will be at Emery's at 2 P.M., Saturday



ED SYRING STAR OF CONCERT IN THE PARK, PLAY THE HAMMOND SPINET ORGAN AT EMERY'S, FRIDAY NIGHT AND SATURDAY. COURTESY STONE PIANO CO.