THE HOUSEWIFE'S HANDY FOOD SECTION

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Salem's Authentic Jood Guide to Better Living

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LATEST IDEAS FOR YOUR MARKETING

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Many Suggestions and Recipes Listed For Mid-Summer Use

Refreshing Dessert



Cold Cuts Buffet Treats

on a hot summer evening. The one pictured here is call-whether you're having a fame ed "rainbow salad." Pimien-ily dinner in the back yard or to, green onions, sliced carrots. Here is another suggestion entertaining friends at a porch and chopped sweet pickle give supper, you'll find the easiest the rainbow effect and add What's more, it's fun for the round out the menu with as-family and guests to choose their favorite cold meats from etable, such as green beans, an attractively arranged tray. Pictured (on the following

head cheese, summer sausage, salad, sausage and pimiento loaf. Of course, your selec-tion of cold cuts can be entirely different, as there are many kinds from which to choose When selecting an assortment of cold cuts, keep these four points in mind. Choose meats

1. Contrast in color, as do the head cheese and bologna on the platter.

2. Contrast in flavor, as jel-

buttered broccoli or peas, rel-Pictured (on the following lishes, iced tea, and cantaloupe page) are jellied corned beef a la mode. Here's the tested spiced ham, bologna, recipe for the tasty macaron

w Macaroni Salad

oz. package) 14 cup French dressing 's cup sliced green onions (scallions)

cup diced pimiento 14 cup finely chopped sweet

1/2 cup thinly sliced carrots 2 tablespoons prepared mustard Mayonnaise, salt and pep-

We were intrigued by Miss

Warm days and busy hours mean little time spent in the kitchen. Summer entertaining should be casual and effortless; summer family meals should be nourishing yet prepared with a minimum of work.

A handsome platter of cold cuts nicely fills the bill of fare on a hot summer evening. The one pictured here is call.

Here is another suggestion for a meal built around sliced cold meats:

Assorted Cold Cuts Sliced Tomatoes
Sliced Cucumbers
Hqt Potato Salad
Ice Box Rye Bread
Fruit Shortcake

Iced Tea or Coffee

Cold cuts are not limited to pretty platter arrangements. lere are a few sugestions for 2 cups elbow macaroni (8 other ways to protein-ize your oz. package) meals with cold cuts:

In Hot Dishes: 1. Fry "boiled ham slices and serve on toast topped with cheese sauce and garnished with fried pineapple slices. 2. Fill fried bo-logna cups with scrambled

In Salad: Cube cold cuts and add to potato, rice or maclied corned beef and bologna.

3. Contrast in size and shape, as spiced ham and summer sausage.

Cook macaroni in boiling or cut meat into long strips and toss with crisp greens and mer sausage.

Good marketing!

Good marketing!

Good marketing!

Mint-Lime

Drain and rinse with cold a tangy dressing.

she would never forget their first sight of his planked steak, with potatoes prepared four different ways—Hashed Brown,

Meyer's own recipes copy of Hazel Meyer's recently es of space between each pat-published "The Complete Book ty. Cover the strip with anoth-of Home Freezing" (Lippin-or piece of cellophane of the our own, we tried her versions and found them just as delicious as we thought they'd be

Fillets With Almond Gravy 1 pound package any fish

4 tablespoons butter or mar-

garine 1/2 cup sliced blanched al-

2 teaspoons flour

1/2 teaspoon salt

skillet and keep hot. Saute almonds in butter remaining in the skillet until brown. Blend in sugar and vanilla. the book.

Did you know you could of the picture-book meals he package hamburgers by the yard? "Do this," Miss Meyer ed her about one of her father's live is higher and proper with the same and add it gradually to the with remaining crushed the skillet, stirring constantly perpermint.

Zest for Spinach ture is blended and thickened Arrange fish on platter or indi vidual plates and cover with

Avocado Sherbet

11/2 cups mashed avocado 1 cup lemon juice

2 cups sugar pint heavy cream, whipped teaspoons grated lemon

Combine the fruit juices, avo cado, sugar and lemon rind, blending until sugar is completely dissolved. Pour this ixture into ice-cube and freeze for about 1/2 hour Remove from the freezer, turn it out into a bowl and stir it well. Fold in the whipped Pack in rigid waxed tub or plastic containers and store in freezer. Twelve servings.

Seasonal **Produce**

Plentiful which to choose, as many west-ern grown fruits and vegetables go into peak production along with beef, beef and more beef, frying chickens, turkeys, ice cream, small oranges, milk and milk products, fresh fish and table and salad fats, cils and shortenings.

The Beef Situation

Remembering all those beef-hungry years, make the most of this super buy now Beef supplies during August are ex-pected to set new records for the month. Consumers find meat counters well stocked pected to set new records for the month. Consumers find meat counters well stocked with reasonably priced to bar-gain priced cuts. Watch the ad-vertisements in this newspaper Look for featured items in the market. If you've a home freez-er, but in beef supporter now. Western Poultry Plenty of turkeys as we help celebrate Midsummer Turkey

celebrate Midsummer Turkey Time. Turkeys of all sizes.

Fruit Buys

Fruit Bays

Plenty of apricots, berries in
wide variety, peaches, grapefruit, small oranges, Bing cherries, new-crop apples. In good
aupply are cantaloups, Thompson seedless grapes, peaches,
plums, watermelons.

Testis for Canaling, Freezing

Plums, watermelons.
Fruits for Canning, Freezing
Be sure to talk over canning,
preserving and freezing plans
with your fruit and vegetable
man. He is just as anxious to
sell his products at their peak season as you are to buy them when prices are lowest. Prin-cipal thing is to plan to 'put them up' at earliest possible moment after you get them

Plenty of freshly caught as well as frozen fish fillets throughout August. From coasteggs, hot potato salad or creamed whole kernel corn. and lingcod. Good variety too from inland streams and lakes. Good marketing!

Parfait Pie

Among the parfait pies lime is always popular.

1 9-inch piecrust, to be

1% cups hot water

1 pt. vanilla ice cream 14 cup crushed peppermint

1/2 cup heavy cream, to be whipped

14 tsp. vanilla
Bake one 9-inch piecrust;
cool. Meanwhile, dissolve gelatin in hot water. Add ice cream a spoonful at a time stirring until dissolved afte teaspoon black pepper should be seen addition. Chill 15 to 20 when fillets are thawed set. Fold in all but 1 table-enough to separate, panfry in spoon of the crushed pepperbutter until golden brown on mint stick and pour into the both sides. Remove fish from cooled piecrust. Chill at least

Fix spinach as usual, cook-ing quickly with no water except that clinging to the leaves season with salt, pepper, butter or margarine, a dash of vinegar or fresh lemon juice nd a bit of soy sauce for added taste appeal.



Colorful Chilled fruit makes a re-Rice Dish freshing summer time dessert

With Peas One of our favorite quickies is chilled canned fruit cock-tail served in sherbet glasses Your children will gladly topped with a spoonful of frozen orange juice concen-trate. Give it a perky look stop their play and be ready and waiting at the table when they know that you are makwith a fresh mint sprig garing a Rice Ring of Mushrooms and Pimientos, and filling this Rice Ring with Green Perfect Potato Salad Peas. Dad, too, will put away As often as you serve potato salad, you want it packed
with luscious flavor and a joy
all set to serve plates with hot

with luscious flavor and a joy to behold. Here are some ways to perfect it. Start with a basic mixture of cubed cooked potatoes, onion, sait and pepper; then toss in crunchy bits of green pepper and cucumber. Also happy additions are some cubed ham or bits of crisp backet. Also happy additions are some cubed ham or bits of crisp backet. It can (1½ cups) condensed cream of mushroom soup 1 can (1% eups) condensed cream of mushroom soup undiluted onnaise. (Make your own good French dressing with 1 can condensed tomato soup; mix it with ½ can salad oil, ½ can vinegar and seasonings.) Final step—and so important—is to let potato salad chill for several hours. This brings out all the flavor. is cup chopped whole canned pimientos

Cantaloupe Baked Alaska Different

Imagine the Ohls and Ahls some surprise. Really there's nothing to it; just takes a little daring to be different. Even worth trying on the home folks.

Cantaloupe Baked Alaska

3 ripe chilled cantaloupes 6 egg whites 1/2 teaspoon cream of tartar cup sugar

teaspoon grated lemon rind 3 teaspoons fresh lemon

Halve cantaloupes and re-move seeds. Scoop out pulp with ball cutter or teaspoon and pile back into shells. (You can also use other well-chilled can also use other well-chilled fresh fruits such as diced peaches, bananas, blueberries or huckleberries or strawberries.) Place in refrigerator. Beat egg whites with cream of tartar until stiff. Gradually beat in sugar, I tablespoon at a time. Continue beating until stiff and glossy. Fold in lemon rind and juice. Pile meringue on top of cantaloupe, spreading to edge. Bake in very hot oven, 500 degrees about 3 minutes or until delicately browned. Serve imme-

Main Course Dish for Centerpiece

THE PERSON NAMED IN COLUMN

course dish that was so attractive you used it as a centerpiece? Well, that's just what this Shrimp on Parsley Rice is designed to be. Curly pink shrimp on a delicate green and white bed of rice and parsley make a dish as colorful and attractive as any bowl of flow-ers. This edible centerpiece is ers. This edible centerpiece is nutritious, too, as rice is an excellent source of energy-giving carbohydrates, and shrimp is rich in proteins, minerals and vitamins, all the nutrients which should be present in a main dish. Nobody needs to be reminded either that shrimp is one of America's most popular foods and that rice is an economical extender for all kinds of foods.

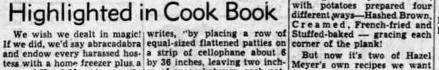
plenty of turkeys as we help celebrate Midsummer Turkey firm. Turkeys of all sizes Many will choose the junior size which runs 4 to 8 or 9 pounds ready for pan or roaster. Fryers and broilers are reasonably priced. Fresh Vegetables Galore

Abundant supplies of tomatoes, sweet corn, green beans, cabbage, beets, cucumbers, celery, lettuce and all varieties of fresh squash. Supplies of potatoes and of onions are unrungument unrungly heavy and likely to continue that way for several months. Wonderful makings for daily green and vegetable salads!

densed tomato soup: mix it with ½ can salad oil, ¼ c



When it's CLOROX-clean...it's SAFER for family health!



Home Freezer Delicacies

same dimensions and fold the

So easy to entertain if you can prepare food ahead and put it in a freezer! So many ideas folding the covered meat patin Miss Meyer's book on how the second of the covered meat paties back over each other action was severed and the second of the covered meat paties back over each other acto use your freezer and have cordion style. Put this cello-guests without having hyster-ics! Dag, sealing air out. When you We hurry to say there's lots want hamburgers for dinner

we hurry to say there's lots besides hostess-help in Miss you can merely cut off as many Meyer's book. It does just what its title implies—gives what its title implies—gives you complete home freezing information based on the author's own practical experience plus ther investigation of sound recommend of ground meat nack. her investigation of sound re- amount of ground meat pack-search. Dr. George Cook of the aged in bulk." Long Island Agricultural and Technical Institute was one of the authorities who checked Meyer's book dedication: "To



Fish Fillets with almond gravy - a freezer treat.