

TELE-VIEWS

Radio-Television

By DAVE BLACKMER

He's here! "The Silvery Tongue" of Happy Joe Young has arrived in Salem. . . . The talented disc jockey will ride the radio air waves at KGAE. . . . Joe came to KGAE from Eureka, Calif., where he was employed by a radio station in the capacity of program director.

James Charles York of Dallas, Ore., who is presently serving in the United States Navy, will be interviewed on a public service program to be broadcast over KPTV Friday, July 31 at 4 p.m.

The program is on a film which the Navy Department furnishes to the various television stations in the nation. A pocketful of notes from KPTV—Barbara Angel, star of KPTV's "What's Cooking" show, has just received her 3,000th fan letter. (Editor's Note: That's more mail than Tele-Views gets.) Toy maker, an outstanding children's program which is featured daily on KPTV, will begin a Saturday morning program starting Saturday, August 1. The Boy Scout Jamboree which was recently held in California will be televised Sunday on KPTV at 1 p.m.

Thanks: Tele-Views would like to thank Ed McElroy or better known as Mac the Melody Man, for the fine support he has been giving this column on his midnight to dawn show. Mac spins the platters for KSLM.

YOURS FOR THE TELE-VIEWING THURSDAY
Hunting and Fishing News, 6:30. Rudy Lachenmeier brings news of interest to the outdoor fan.
Dragnet, 7:30. The report of a woman whose life is allegedly threatened by letter and anonymous phone calls is investigated by Detective Sgt. Joe Friday, played by Jack Webb. Ben Alexander is featured as Officer Frank Smith.
The Unexpected, 8. "House of Shadows" stars Phyllie Avery with Ross McClure. A young lady comes to a strange city to become the secretary to her boy friend. She becomes party to strange happenings in her rooming house, an old mansion ruled over by an imperious widow.
Ford Theatre, 8:30. "Protect Her Honor" stars Lloyd Nolan and Jane Wyatt in a story of a woman judge and her estranged detective husband who are thrown together by dangerous circumstances.
Ethel Barrymore Theatre, 9:30. "Lady Investigator" stars Gene Raymond and Bonita Granville. A lovely school teacher inherits a detective agency in New York and becomes involved with jewel thieves set on killing her.
Wrestling from Hollywood, 10. Danny Savich vs. Warren Bockwinkle — Main event: Baron Leone vs. Sailor Fred Blasie.

YOURS FOR THE TELE-VIEWING FRIDAY
Matinee Theatre, 2. "Hoosier Schoolboy" with Mickey Rooney, Anne Nagel and Frank Smith.
Toymaker, 3:45. The old German Toymaker brings tales to delight the young of heart.
Cisco Kid, 5. Cisco and Pancho manage to foil a kidnaping for \$15,000 ransom but have trouble exposing the gangster.
Hoffman Hayride, 7. Last telecast. Live show starring Taylor Morris and the Country Gentleman—features and square dancing.
You Asked For It, 7:30. A day in the life of noted Jockey Gordon Glisson will be recreated. Also featured will be: Rudy Ducky with his basketball-playing dogs—Emil Corallo, prominent Hollywood wig maker—Johnny Robbins and Vince Bonno will do their unique wrestling in slow motion.
Doorway To Danger, 8. Smuggling of narcotics into a Federal hospital for treatment of addicts brings agent Doug Carter (Stacey Harris) on the scene. Raymond Bramley plays Carter's chief, John Randolph.
The Goldbergs, 8:30. Jake negotiates to buy a house in the country after 14 years at their Tremont Avenue address in the Bronx.
Portland Wrestling, 10. Live remote telecast originating from the Portland armory.
Nike Owl Theatre, 11:45. "Mutiny in the Big House" with Charles Bickford and Barton MacLane.

On Television
KPTV (Channel 27)
(Only programs scheduled in advance)



CALL 4-2271
HEIDER'S
428 COURT—1120 CENTER

THURSDAY
7:30 p.m.—Search for Tomorrow
8:00 p.m.—Love of Life
8:30 p.m.—Toymaker
9:00 p.m.—Howdy Doodie
9:30 p.m.—Kid Magic
10:00 p.m.—Variety Roundup
10:30 p.m.—Nancy Rider
11:00 p.m.—Newspaper of Air
11:30 p.m.—Time for Beany
12:00 p.m.—Candy Theater
12:30 p.m.—Hunting and Fishing
1:00 p.m.—News and Caravan
1:30 p.m.—Draughto Marx
2:00 p.m.—The Unexpected
2:30 p.m.—Ford Theater
3:00 p.m.—Martin Lane, Detective
3:30 p.m.—Ethel Barrymore
4:00 p.m.—Hollywood Headlines
4:30 p.m.—Nike Owl Theater

TELEVISION SERVICE & INSTALLATION
Motorola, Dumont, Hoffman, RCA
Valley Television Center
2303 Fairgrounds Rd. Ph. 2-1913
See Us Before You Buy
For the Best Deal in Town
Factory Trained Technicians
Open Until 9 p.m.
Daily Except Saturday

FRIDAY
8:30 a.m.—What's Cooking?
9:00 a.m.—NW Digest
10:00 a.m.—Big Parade
11:30 a.m.—Welcome Travelers
12:00 p.m.—On Your Account
12:45 p.m.—Ladies Choice
1:00 p.m.—Double or Nothing
1:30 p.m.—Strike It Rich
2:00 p.m.—Matinee Theater
2:15 p.m.—Search for Tomorrow
2:30 p.m.—Love of Life
2:45 p.m.—Toymaker
3:00 p.m.—News and Caravan
3:30 p.m.—Newspaper of Air
4:00 p.m.—Time for Beany
4:30 p.m.—Sports Reel
5:00 p.m.—Happened in Sports
5:30 p.m.—News Caravan
6:00 p.m.—Hoffman Hayride
7:30 p.m.—You Asked for It
8:00 p.m.—Doorway to Danger
8:30 p.m.—Chance of Lifetime
9:00 p.m.—Bob Cummings
9:30 p.m.—Wrestling
10:00 p.m.—Madison Square Garden
11:30 p.m.—Nike Owl

Dodge Family Holds Reunion

Aurora — The descendants of the Dodge family met for their annual reunion at Island park, Canby, Sunday, July 26. Among those present were: Mrs. Jessie Rauch, Mr. and Mrs. John A. Ritter, Mrs. Daisy Mains, Mr. and Mrs. Hal Cattley, Mr. and Mrs. Kenneth Dodge, Mr. and Mrs. Ed Loe, Miss Carol Loe, Mr. and Mrs. Lynn Tyler, Mr. and Mrs. O. A. Nelson, Mr. and Mrs. Frank Dodge, Mr. and Mrs. George Crumps, Judge and Nancy Crumps, George Nelson, Mrs. Effie Nelson, Mrs. era Sigler, Ray and Eileen Sigler, Mr. and Mrs. Joe Pattie, Paul and Philip Pattie, George Pattie, Margery Egbert, Mrs. Mabel Cienenger, Mrs. Alice Herschler, Mrs. Anna Ken Knight, Mr. and Mrs. Bert Kelly, Miss Peggy Kelly, Mike Kelly, Mrs. Gabriel Charriese, Joan and Jimmy Charriese, Mr. and Mrs. Ralph Hein, David and Dennis Hein, Mr. and Mrs. C. A. Buckner, Miss Charlen Buckner, Tommy Buckner, Leo Buckner and Edna Buckner.

Recreation Favored On Reservoir Top

The city park advisory board has referred to the city council the matter of placing the top of the city reservoir in condition so it can be used for tennis courts and other recreation. The board's recommendation is favorable and it asks an appropriation of \$5000. Some protest from nearby residents has reached the board, objecting to noise, traffic and possible flooding of the reservoir. City Manager J. L. Franzen told the board he would look into the condition of South Village Park to see what can be done to improve it. Joe Tompkins and Sidney St. Clair asked for better maintenance of the park. The park board offered Salem Rotary Club a location in Pringle Park for a Boy Scout hut, instead of a Bush Pasture Park location as requested by the club.

FCC Gives Green Light To Salem's TV Station

Salem television took a long step toward reality as KPIC Channel 24 was given the green light Wednesday to start its television station in Salem. Joseph Brenner, vice president of the Lawrence Harvey television organization, disclosed the news to TELE-VIEWS Wednesday afternoon. Brenner, who lives in Beverly Hills, Calif., informed the Capital Journal that the Federal Communications Commission had "approved the new tower site in the Silverton Hills and also the directional antennae." Brenner didn't know whether the company would wait for Harvey to return from Europe before breaking ground. The traditional ceremonies will take place within the next two or three weeks Brenner said. The station has set early October for televising date with a 1-kw transmitter. An additional unit will be added in February to give the station a 10-kw. Building plans for the 300-foot tower and operating building which are to be located on a 1118 foot promontory five miles southeast of Silverton are in complete form. The Ultra High Frequency transmitter is being built by RCA, "which promised the transmitter to us in September," Brenner said. "Many are being delivered early at the present time and that is what we hope for." This will be a powerful antenna as it will permit a reflective radiated power of 168 kilowatts in over all direction and 200 kilowatts toward Salem. Brenner would not commit himself on a network affiliation and the managerial position of the station at this time. "I don't expect the action this soon," said Brenner. Brenner and Harold Jury, chief engineer for Harvey TV, are expected to come to Salem to iron out details in the next few weeks. British exports in 1953 were about 80 per cent above those before World War II.

Salvation Army to Collect Clothing

A call for more used and discarded clothing was issued Thursday by the Salvation Army Thrift shop. Especially needed is clothing for men and children, officials said. Demands for such clothing from the needy and by transient workers and children to whom it is sold at low prices have depleted stocks considerably. Money received from the sale of part of the clothing is used by the Salvation Army in its social services. Other clothing is given to the needy. Donations of clothing may be turned in to the Salvation Army Thrift Shop at 237 State street, or it will be picked up if the donors will phone 2-9348.

Program Outlined For Bean Festival

Stayton — The children's pet parade will feature the Stayton Bean Festival program Thursday, with judging starting at 6 p.m. and the parade starting at 6:30 p.m.

The grand parade will be held at 7 p.m. Friday. Saturday will feature the Latourette, an all-girl acrobatic act at 3 p.m. and 8 p.m., a bean hole feed at the civic grounds at 6 p.m. followed by the Bean Hoppers' ball at the civic building at 10 p.m. with Stubby Mills orchestra. The peripatus is believed by some scientists to be the "missing link" between worms and insects.

LEGALS
NOTICE TO CONTRACTORS
CONSTRUCTION OF CHEMISTA STREET BRIDGE OVER MILL CREEK
Sealed proposals for furnishing materials and constructing this bridge will be received at the office of the City Manager, City Hall, Salem, Oregon, until 2:00 p.m. on Monday, August 10, 1953, and will be publicly opened at 3:00 p.m. on the same date by the City Manager at his office.
This project includes the following approximate quantities of materials, in place:
Furnish 884 Lin. Ft. Precast Pile Drive 33 Piles
110 Cu. Yds. Class "A" Concrete
20,000 Lbs. Metal Reinforcement
141 Lin. Ft. Metal Handrail
Removal of Existing Bridge
Plans, Specifications and other documents required for bidding may be inspected at the office of the City Engineer and copies may be obtained by qualified prospective bidders upon a deposit of \$10.00, which amount will be refunded in case the documents are returned, but otherwise will be retained. Attention of bidders is directed to Section 98-102, O. C. L. A. providing for pre-qualification.
All proposals must be upon regular blank forms furnished with the specifications, and must be accompanied by a certified check or bid bond for an amount equal to or exceeding five percent (5%) of the total bid. A 10% corporate surety bond will be required to guarantee the faithful performance of the contract, together with insurance in such sum as may be necessary to protect the City against loss or damage by reason of injury to person or property.
The right is reserved by the City to reject any or all bids, or to accept the proposal which appears most advantageous.
ALFRED MUNDT,
City Recorder
July 30, 1953

HOUSE MOVING
Leveling, foundation work. Full valuation. Free estimates. Bonded and insured. Ph. 3-5623, 3-1363. 6120*

EXCAVATING
Ben Owen & Son excavating and grading. Land clearing. Ph. 3-3623. 6150*

FURNACE CLEANING
Elli's Furnace Cleaners. All work full guaranteed. Phone 3-1245. 6130

INSULATION
Insulation, weatherstrips, aluminum screens. Free estimates. T. Fullman. Phone 3-5586. 6124*

MATRESSES
Casitol bedding, renovates Full size new mattresses. Ph. 3-4689. 61*

OFFICE FURNITURE & SUPPLIES
Desk chairs, files, filing supplies, safes, duplicators, supplies, desk lamps, typewriter stands. Perm. 125 Court. 61*

SEPTIC TANKS
Hansen's septic tanks cleaned, line service. Guaranteed work. Phone 3-7464. 6282*

Mike's Septic Service. Tanks cleaned, 17 motor clean sewers, drains. Phone 3-3463. 6183*

Sewer septic tanks, drains cleaned. Ro-24-Hooper Sewer Service. Phone 3-4377. 61*

SHARPENING & REPAIR
Lawn mowers, saws, etc. 15th & N. Ph. 3-4618. Free pickup. 61*

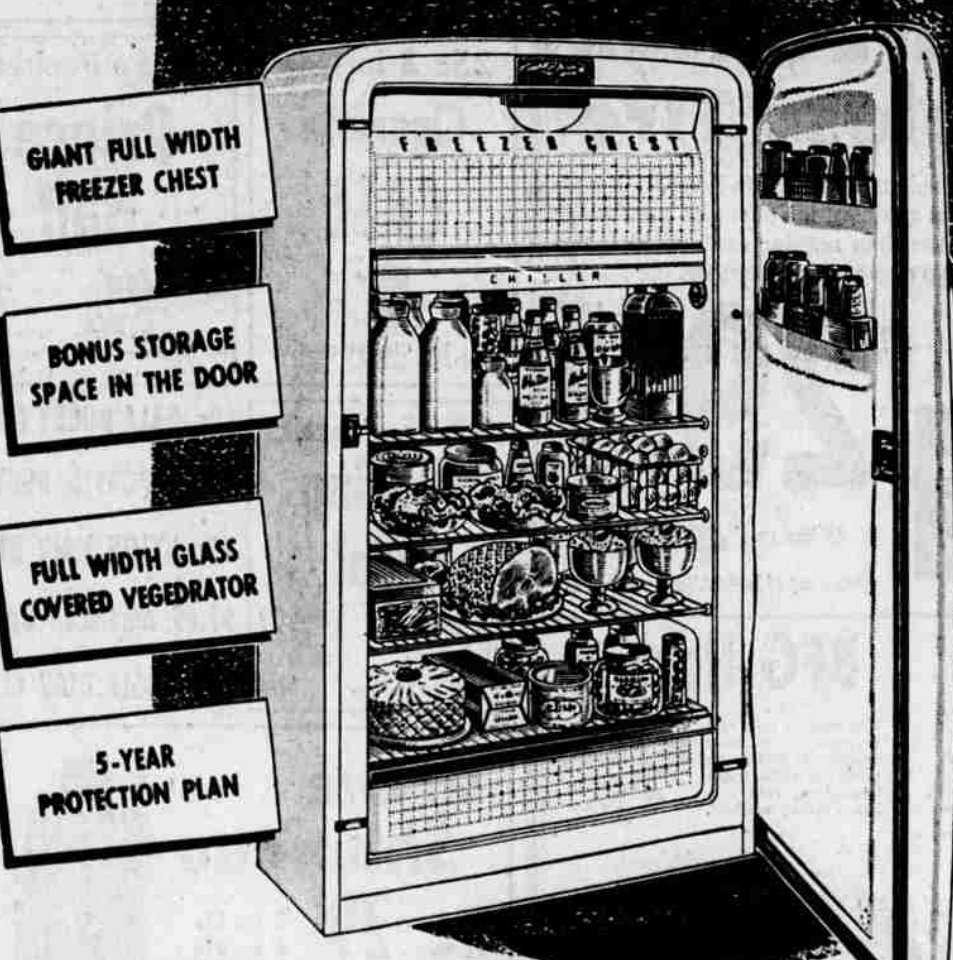
TELEVISION
Fast, efficient repairs, on all makes. Call 4-5931, 9 a.m. to 9 p.m. 875 Market St. 6129*

TYPEWRITERS
Smith, Corona, Remington, Royal Underwood portable. All makes used machines repaired & rent. Room 426 Court. 3-6772. 61*

WINDOW CLEANING
Acme Window Cleaners. Industrial floor waxing, housecleaning. Phone 3-3777. 841 Court. 61*



GIANT SPECIAL PURCHASE!



- GIANT FULL WIDTH FREEZER CHEST
- BONUS STORAGE SPACE IN THE DOOR
- FULL WIDTH GLASS COVERED VEGETATOR
- 5-YEAR PROTECTION PLAN

COLDSPOT Spacemaster

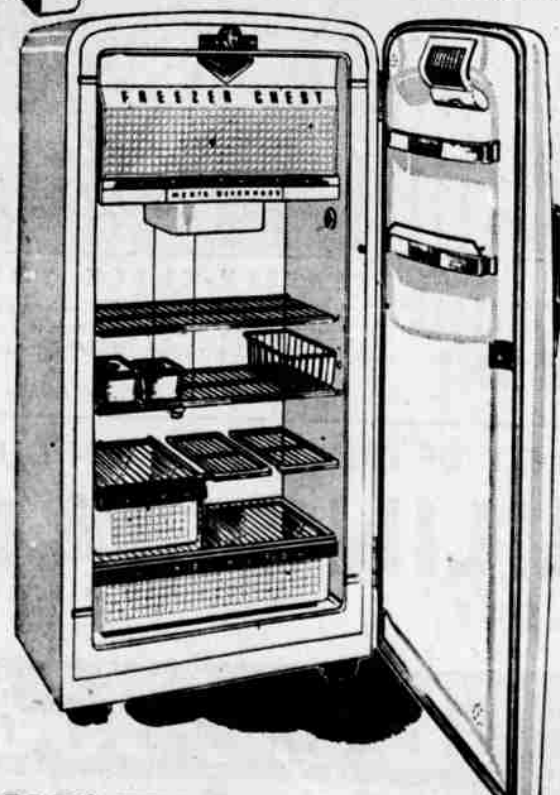
THIS SALE ONLY
229⁹⁵
10.00 Down, 10.00 Month
ON SEARS EASY PAYMENT PLAN

Specially Priced for This Sale Only! 9.2 CU. FT. COLDSPOT

Huge Full Width Freezer Chest Stores Frozen Food At Safe Below Freezing Temperatures



Save 20⁰⁰!
11.3 cu. ft.
Coldspot Refrigerator
Reg. 269.95
Now **249⁹⁵**
10.00 down, 11.00 mo.
On Sears Easy Payment Plan
• 50-lb. Freezer Chest
• New Color Tone Interior



Save 30⁰⁰!
11.1 cu. ft.
Coldspot Refrigerator
Reg. 349.95
Now **319⁹⁵**
10.00 down, 15.00 mo.
On Sears Easy Payment Plan
• Thermo-Matic Defrost
• 2 Servi-Chlor in Tone
• New 1953 Color Interior
• Exclusive "Butter-Ready"

Satisfaction guaranteed or your money back SEARS 550 N. Capitol, Salem Ph. 3-9191