

ZEE PAPER NAPKINS
80 Count **9¢**
Limit 2



Reg. 25c for **19c**
Reg. 39c for **37c**
Nalley's Potato Chips will be demonstrated on Thursday and Friday

RINSO
Best Size **57c**

RINSO
Large Size **29c**

LUX TOILET SOAP
Best Size **2 for 25c**

LUX TOILET SOAP
Regular Size **3 for 25c**

LUX FLAKES
Large Size **29c**

LIFEBUOY Health Soap
Regular **3 for 25c**

PUREX
Pure - Safer for Linens!
1/2 Gal. **29¢**

WHITE KING SOAP
29¢

WHITE KING WATER SOFTENER AND CLEANER
25¢

SCOTCH CLEANSER
2/25¢



Cake Pineapple Upside-Down **60¢**
Butterhorns Jelly-Filled **2 for 15¢**
Fruit Rocks Full of Fruit **Doz. 40¢**
Spice Cake Buttermilk 1-lb. loaf **25¢**



You'll Cheer the SAVINGS in our HOLIDAY FOOD PARADE

Cap. Advertiser Exchange Inc. 1953

SWING RIGHT IN STEP WITH OUR HOLIDAY PARADE OF SUPER FOOD VALUES FOR PERFECT PICNICS... DELIGHTFUL DINNERS... BEAUTIFUL BUFFETS. YES, ALL THE FINE FOODS FOR TRULY WONDERFUL HOLIDAY MEALS ARE LINED UP FOR YOUR SELECTION... AND ALL AT LOW LOW PRICES THAT WILL HAVE YOU CHEERING FOR THE BIG SAVINGS YOU'LL POCKET WHEN YOU BUY ALL YOUR FOOD NEEDS AT BERG'S! SO MARCH IN TODAY... AND SAVE TO BEAT THE BAND!

LEE'S SALEM GROWN **FRYERS** Average 2 lbs. per bird **\$1.15** ea.

Cascade Skinless **WIENERS**
Best in Town . . . lb. **49¢**

Cascade **SWISS STEAK**
69¢ per lb.

Ground Fresh Daily **GROUND BEEF** Lb. **39c**

For Baking Lee's Salem Crown **CAPONS** 4 to 5 lb. ave. Lb. **69c**

Cascade Pure Pork **CHUCK ROAST**
49¢ per lb.

Cascade **CLUB STEAK**
79¢ lb.

Morrell's No. 1 Fed. Insp. **Sausage Rolls**
2 for 89¢
1 lb. Rolls 45c

In appreciation of your loyal patronage this past year—**1000 FREE HOT DOGS**



To Be Given to Boys and Girls Accompanied By Parents Friday Afternoon
Oven-Fresh Benson and Master Buns and with **Cascade Wieners**

BUMBLE BEE



Chunk Style Tuna **25¢**

FREE JUNIOR-SIZED JEEP
Pedal type for child 2-6
To the person giving closest estimate of the number of cans in our special Bumble Bee display

SOILAX **25¢**
Fastest Cleaner in America

Extra Large—No. 1 can **Oberli Olives** **29¢**

SHRIMP SMALL
5-oz. Can **39¢** each

HUNT'S **PEACH HALVES**
No. 2 1/2 Can
Limit 4 cans **19¢** each



Honey Spice
Devils Food
White
Yellow

Betty Crocker **CAKE MIXES**
35¢

COFFEE
All Popular Brands
Lb. **89c**
2 lbs. **\$1.77**

LIPTON TEA
The "Brisk" Tea
lb. **\$1.27**
LIPTON TEA BAGS
The "Brisk" Tea
Pkg. of 100 **99c**

SPRING SPECIAL FREE!

Giant Bottle Of Squir!

With 6 Bottle Carton of Squir purchased at regular price. (Plus Bottle Deposit).



SQUIRT

THE QUALITY SOFT DRINK

6 BOTTLE CARTON Plus Bottle Deposit

Buy Hoody's The Good Peanut Butter. It's new...
10-oz. jar **39c**

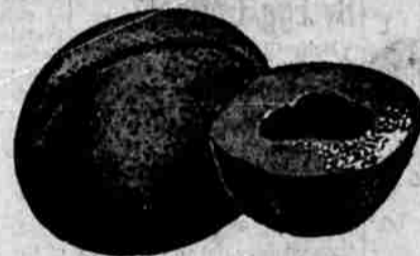
BORDEN'S **Mayonnaise** Quart Size **49c**
BORDEN'S Salad Dressing Quart Size **39c**



Always Deliciously Fresh

Fruits & Vegetables

Jumbo Cants
Vine Ripened Fresh From the Imperial Valley to Bergs
2 for 45¢



NEW SPUDS
9-lb. Bag **35¢**



Garden Fresh **GREEN PEAS**
2 lbs. **35¢**

Local Grown **RADISHES** and **GREEN ONIONS**
2 for 9¢

CUCUMBERS

Local Hot House
A "must" for your holiday salad
7¢ ea.



Greater VALUES Greater SAVINGS!

BERGS

HOME OWNED AND OPERATED

OPEN DAILY
8 A.M. TO 10 P.M.
LOCATED IN THE CAPITAL SHOPPING CENTER

We Will Be Closed on Saturday, May 30, in Observance of Memorial Day