

Vacation Opportunities Best in Your Own State

Portland (AP)—This is the time of the year when most Oregonians are thinking of hitting the road again for a well-earned vacation, many of them to scatter to the four corners of the nation and some of them overseas for a more elaborate outing.

Some of them might well remember that right here in their own state are some of the attractions that annually lure up to 3,000,000 tourists across the Oregon border and have placed the vacation industry third in line on the state's economy—ranking just behind timber and agriculture.

Here are some of the highlights of an Oregon trip, if you need reminding:

If it's fishing you want, you'll find plenty of activity throughout the regular trout

seasons—or you may want to try your luck on the bigger salmon which migrate upstream over falls and fish ladders to traditional spawning grounds.

A near-record number of spring chinook passed through fish facilities at Bonneville dam on the Columbia east of Portland.

Some of the finest trout streams in the nation, including the Deschutes, North Umpqua, Rogue, upper Willamette and scores of smaller rivers and creeks, are easily accessible.

For the motorist, wild flowers—including azaleas and rhododendrons—color the roadside of Oregon, and several mid-summer celebrations honor their presence. Biggest show of all for flower lovers is Portland's annual Rose Festival, which is scheduled to start this year on June 9. It winds up June 12 in a grand floral parade featuring the flower which gained Oregon's largest city its nickname, "City of Roses."

The skiing season is over, but if you want to see how it's done by the experts, the Portland festival features this year a 15-story scaffold with artificial snow for world champion jumpers. And it's all within the comparatively comfortable and warm confines of the city's Multnomah stadium. A water carnival on the Willamette river also will be an attraction.

Scenery lovers will want to see famed Crater lake, an extinct volcanic cone filled with

deep blue water, reachable from the southern part of the state through Medford or Klamath Falls. They also will want to view the Oregon coast and, of course, visit Mt. Hood—the towering Cascade peak which dominates the northwestern sector of the state.

Mt. Hood offers its famed Timberline lodge for those who want luxury with their scenery. And it has a new "skyway"—an aerial tram or bus which scoots along a cable from government camp to timberline—over a landscape hitherto barred to all but the most adventurous.

The Columbia Gorge, where the Northwest's greatest river makes its dramatic break through the Cascades to reach the Pacific, also is a tourist must. The Columbia river highway east of Portland is now a water-level route, giving an excellent view of the high waterfalls which drop off the Cascade bluffs into the Columbia. Along the way, Bonneville dam spans the Columbia, The Dalles dam is under construction, and McNary dam is nearing completion.

Northeastern Oregon offers the alpine-like Wallowa mountains with glacial features that have given the area its "Switzerland of America" name. Hells Canyon on the Snake river, which can be viewed from Hat Point, just beyond the Wallowa, is also something to take your breath.

Pendleton, where the renowned Pendleton round-up draws the nation's top cowboys, is the center of a vast "bread-basket" or wheatland. Central Oregon is known for its sports—hunting and fishing—and is a geologist's paradise

of fossils and ancient lava beds. One town—if you care for an oddity—is even named "Fossil," Fossil, Oregon, that is.

If all that sounds too strenuous, then you can just plunk yourself down at the beach—where facilities are ample and costs are moderate. In fact, you'll rarely need reservations anywhere in Oregon—because accommodations are plentiful, except at the height of the season in July and August.

The atmosphere is informal and you'll want to dress that

way, too—if you decide that Oregon is on your agenda this summer.

First Valley Berries

Portland, (AP)—The first Willamette Valley strawberries of the season reached market here Monday, selling at \$3.50 a crate, compared with \$4 opening price last year.

The berries were brought in from the Canby area by a produce handler.

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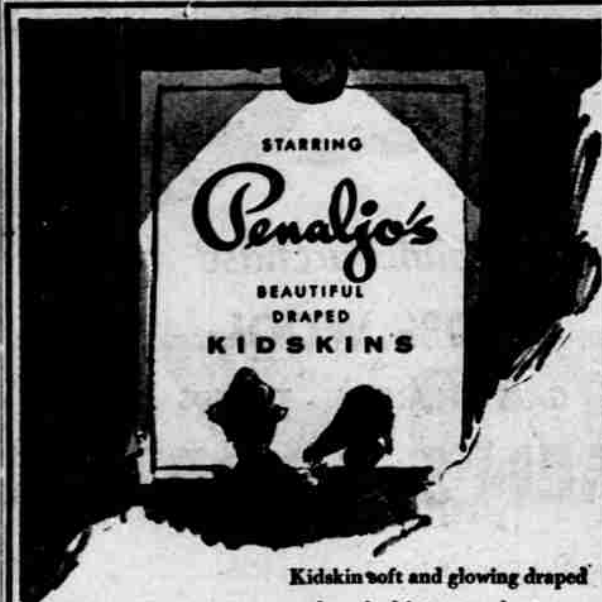


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