

NEW JAYCEE OFFICERS



Ralph Cobb (left) of Eugene exchanges congratulations with Donald Reitzer, Salem, on their successful campaign for the presidency and vice presidency of the Oregon State Junior Chamber of Commerce at the annual convention held in Salem over the week-end.

Valley Jaycees Walk Off With Top State Awards

Salem, Dallas and Silverton chapters walked off with some top awards at the state Junior Chamber of Commerce convention here over the weekend, as some 500 delegates and wives gathered for the annual election, awards presentations and a banquet and ball highlighted by a speech by National Jaycee President Horace Henderson.

Ralph Cobb, Eugene, was elected state president, replacing Larry Moore, also of Eugene. Cobb named Maynard Paup of Medford as new secretary-treasurer.

Don Reitzer, Salem, state secretary-treasurer for the past year, was elected vice president of district 2 (this area). Other district vice presidents elected are Tom Fah, Beaverton, District 1; Duane Baker, Klamath Falls, District 3; Al Lydon, Prineville, District 4; and Glen Burton, Nyssa, District 5.

Jack B. Lively, Springfield, and Glen Eaton, Park Rose, were elected national directors. The outstanding president's award for 1952 went to Maurice Cohn of Salem.

The Salem chapter won three awards for the year: Second place in publications (for local news and publicity to members), third place in its division for the Geisenbier award (for all-around activities), and fifth in the state in leadership, extension and membership programs.

The Dallas chapter, which was organized by Salem during the year, won awards as the outstanding first year chapter, first in its division for the Geisenbier award, and an award for youth activities.

Silverton won first place awards in Americanism and publications and second in its division for project of the year. The Albany Jaycees, who sponsor the annual Timber Carnival, won two awards for that project—top project of the year and first place in trades promotion.

Other awards went to Ashland for religious activities; Eugene, Jaycee project of the year (the national Jaycee golf and first in its division for the Geisenbier award tournament); Roseburg, first in its division and also first in the state for the Geisenbier award; Portland, seven awards, including first in traffic safety; Tillamook, first in leadership training; and Oregon City, second place in Americanism.

Convention site for 1954 was set for Baker. Eugene and Portland also submitted bids. The fall board meeting was set for Bend. Ashland was elected as the site for the spring board meeting.

Announcement of awards and installation of new officers were made at the Saturday evening banquet at the state fairgrounds dance hall. Don Schoedell, national vice president from Spokane installed the new officers.

President Henderson congratulated the Oregon State Junior Chamber of Commerce for its progress in the past year and said that nationally the Junior Chamber had had the most successful year in its history. He spoke briefly on what it means to be a Jaycee.

Included in Sunday morning's final business session was

ESTATE SALE
Bids are now being received for sale of the Louis Kaiser acreage and improvements at Gervais, Oregon.
Information may be obtained from PIONEER TRUST COMPANY, Pioneer Trust Bldg., Salem, Oregon. Phone 3-3136

Salem Brewery Closed This Week by Sicks Firm

Sicks' Brewery in Salem, operated by Sicks' Brewing & Malting Company of Seattle, is in the closing days of operation.

Floyd W. Shepard, executive vice president of the company, announced from Portland Sunday that the Salem plant would close this week.

The plant has a payroll of 70 persons. As far as possible they will be employed by the company at other plants. What disposition will be made of the Salem properties has not been decided.

The company's three other plants, two in Seattle and one in Spokane, are in an expansion program, and the company's widely-advertised product, Brew 66, will be concentrated in those plants.

"They have more total capacity than any other brewing organization in the northwest," Shepard said, "and we are now able to take full advantage of our long-term expansion program."

Steve Tabacchi, who has been general manager of the Salem plant for more than a year, said he would stay in Salem to operate Valley Distributors, a new concern, and that the Sicks products would be handled here. He expects to keep the distribution personnel of eight persons. For some time his operation will be from the Sicks building here and he is acquiring the distribution facilities.

Gregory Lancaster, secretary-treasurer of the Salem plant, will be transferred to one of the other plants. He will not leave Salem immediately.

"As far as possible," Tabacchi said, "employees of the Salem plant will be absorbed into other plants of the company."

The financial statement of the company for 1952 showed earnings of \$5,000,989, as compared to \$4,370,900 the previous year. At the three plants in Washington production has been increased in recent years by 300,000 barrels a year.

The Salem plant has been producing 75,000 barrels, or 27,000,000 bottles, a year. The Sicks company has operated the Salem plant 10 years, but the history of the brewing industry here dates back 87 years, growing out of a brewery established by Samuel Adolph. That was in 1866 and the location was at Church and Trade Streets. Fire destroyed the building and the brewery was moved to the southeast corner of Commercial and Trade where the city water office now stands.

In 1885 Adolph sold the business to two of his employees, Maurice Klingler and Seraphin Beck. After operating for some time they moved the industry across the street to the present location and erected a building 75 by 60 feet, producing 3500 barrels a year.

The bottling was done in a separate plant at Mission and Saginaw by a man named Westcott, but in 1900 the brewery had its own bottling plant. It had come to be known as the Capital City Brewery, and had a tap room with sawdust floor, 5-cent beer and free lunch and a clientele that was largely political.

In 1903 the Schmidt interests and Kola Neis bought the brewery and organized the Salem Brewery Association. Facilities were added in the next few years, and by 1910 the plant was considered the

most modern between Olympia and San Francisco. It brought some famous brewers to Salem, among them Charles Scholl, Leo Schmidt and Paul Schmidt.

Shortly after that Salem voted "dry," and the company's officers were moved to Portland where a warehouse was set up. The association went out of business in 1915 when the whole state voted "dry," and a little later the Phez Compar was formed, specializing in Lo-Ju, a soft drink made from loganberry juice.

When prohibition was repealed in 1933 the Salem Brewery Association was reorganized, and operated the plant until it was taken over by Sicks 10 years ago.

The plant now extends from Commercial to Liberty on the north side of Trade, along Liberty to the Armory and along Commercial to the Marlon Hotel property.

Aurora
Aurora — Mrs. Fred Schneider was hostess in her home west of Aurora, May 18, to the officers of Una temple, No. 26, Pythian Sisters. Due to illness many of the officers could not attend. Refreshments were served to Mrs. Erven Miller, Mrs. Frank Thiel, Mrs. Hilda Beiser, Miss Emma J. Snyder and Lena Mae Lambert.

SHOWS TROPHY TO MOTHER



National Spelling Champion Elizabeth Hess shows her trophy to her mother, Mrs. Naomi Hess, after the 13-year-old Phoenix, Ariz., schoolgirl out-spelled all contestants in the 26th annual bee held at Washington. (AP Wirephoto)

Harvey Haddix, southpaw pitcher for the St. Louis Cardinals, was accidentally hit by a shotgun blast when five years old and still carries two pellets in his body.

MILITARY MEN AND VETERANS

Monday, May 25
Organized Marine Corps Reserve unit at Naval and Marine Corps Reserve training center.

Company B, 182nd infantry regiment and headquarters detachment, Oregon National Guard, at Salem armory.
\$414th VAB at USAR Armory. Oregon Mobilization Designation detachment No. 1, at USAR armory.

Company E, 413th infantry regiment, Army Reserve, at USAR armory.

Wednesday May 27
829th Field Artillery battalion, USAR armory.

Graduates
Port Devens, Mass.—Warrant Officer (J.E.) Theodore Oldre, son of Mr. and Mrs. Knut Oldre, Route 4, Albany, was graduated recently from the mess administration course at the First Army Food Service school here. Oldre, a member of the 98th anti-aircraft artillery gun battalion's battery B, entered the Army in December, 1940. He has the Silver Star and the Purple Heart with Oak Leaf Cluster. His wife lives in Hingham, Mass.

In Korea
With the Second Infantry Division

Yokohama, Japan

Yokohama, Japan—Capt. Jack J. Ross, Aurora, Oregon, was recently transferred to the Second Transportation Major Post in Japan from Korea, where he had served for 18 months with the 501st Transportation Harbor Craft company, Pusan. The captain, master of one of the small craft attached to the Yokohama post, which handles war cargo bound for Korea, entered the Army in 1937 and served in the Pacific during World War II. He was released from the service in 1946 and returned to active Army duty in 1948. The wife of Ross resides at Aurora and his mother is Mrs. Irma Ross of Millwood, Wash.

Enters School
Sheppard Air Force Base, Tex.—A-3-c Gene Pettit, son of Mrs. Katy Pettit, 276 North 12th street, Salem, Oregon, has entered the airplane and engine mechanical school at this Air Force base. The Air Force man attended Salem high school prior to entering the Air Force February 17, 1953.

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New La Mans Engine! Now try this custom engine that scored two straight victories over all American-engined cars in the famous Le Mans 24-hour road race in France.
Economy Winner! In the 1953 Mobilgas Economy Run, the Ambassador with overdrive won first in its class with 22.54 miles per gallon.
New Power Steering! Easier parking, sure control on the road, with entirely new Nash Power Steering (optional in Nash Ambassador).
Hydra-Matic! Three transmission choices including Automatic Overdrive and new, improved Dual-Range Hydra-Matic Drive.
New Life Saving Safety! Only Nash protects you with the life-saving safety of Air-lyte Construction—twice as rigid as ordinary cars.
Most Room! Step into the most spacious interior you've ever seen, with widest seats, front and rear, of any car on the road.

You'll See Why Nash, First in 1952 Sales Gains, Is Now Winning The Greatest Number of Buyers in Our History

YOU MUST HAVE NOTICED all the new Nash Airlytes on the road—everyone does! More Nash cars grace America's highways today than ever before. Official figures prove it. Nash scored the greatest percent of sales gain in the industry last year—and for 1953, Nash sales are far surpassing last year's record-breaking pace. Now discover why! Come and see the cars that caught the imagination of America with their new Pinin Farina styling—that started the whole trend toward continental design. Then take the wheel for just 10 miles. Drive the magnificent Nash Ambassador, custom-powered with the fabulous "Le Mans" Dual Jetfire engine... the popular new Statesman... or the new Rambler—first custom car designed for today's traffic. Yes, just 10 miles at the wheel will show you why more people want Nash—more people buy Nash—than ever before in history... why you will want Nash, too. And come prepared to trade, because your old car will never seem the same again!

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Tele-fun By Warren Goodrich

