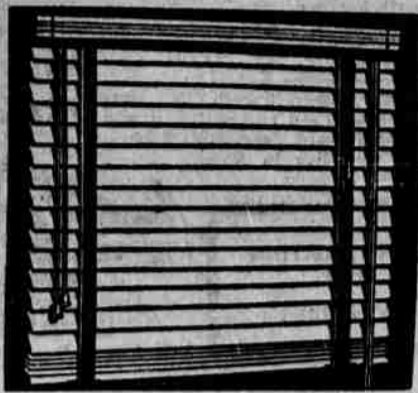


185 N. Liberty
Phone 3-3191

Montgomery Ward

Open Friday
Night 'til 9

MAY SALE — LASTS 4 DAYS



SALE-PRICED BLINDS

25 to 36x64" **2.99** each

Sturdily-made and priced low. Steel slats have baked-enamel finish. Washable duck tapes. 14 sizes, 18 to 48-in. wide, 64-in. long. Off white. All other sizes on sale during this event.

REG. 294.95 TV CONSOLE
268.88

Price includes federal tax and full year warranty on parts and picture tube. Simple tuning, tone control, 21-in. picture tube. Mahogany finish.

REG. 279.95 TABLE TV
248.88

Price includes federal tax and full year warranty on parts and picture tube. 1-knob tuning for clear picture, sound. 17-inch no-glare tube. See it today.

REG. 15.95 TABLE RADIO
13.88

Compact and sensitive—ideal as an extra radio. Powerful circuit has 4" PM speaker for excellent performance. Easy to read dial. Choice of colors.

ALL ANTENNAS REDUCED
10% Off

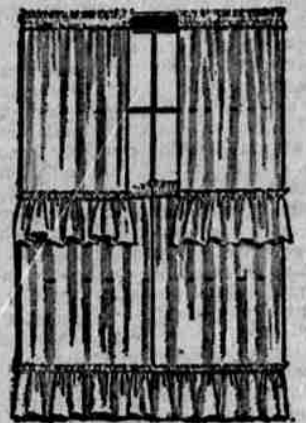
Whether you need the indoor type or the maximum performance outdoor model, you'll find a top reception antenna at Wards. Easy to assemble.

REG. 58.95 FM-AM RADIO
54.88

Enjoy static-free FM and rich-toned AM at a low price. Powerful 7-tube-plus-rectifier circuit, 6-inch speaker, built-in loop antenna. Ask about terms.

REG. 20.95 TABLE RADIO
18.44

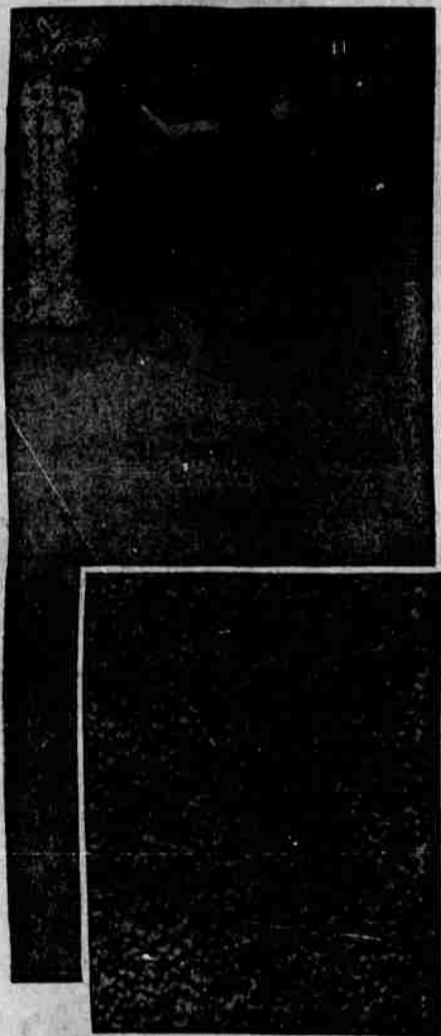
Priced low, but an outstanding performer with 4" tubes plus rectifier, 4" PM speaker, built-in loop antenna. White cabinet has easy-to-read dial.



TIER CURTAINS CUT 10-15%

Three Fabrics **88c to 1.77** Decorator Colors

Use two pairs to a window, as illustrated above.
1.00 Lace net, rose, blue, yellow, eggshell pr. **88c**
1.79 Organdy, yellow, rose, blue, white, pr. **1.44**
2.09 Plisse, yellow, red, white, dk. green, pr. **1.77**



REG. 8.50 TWIST BROADLOOM

9, 12 & 15 ft. widths **7.48** sq. yd.

Save many dollars on new rugs or carpeting. Thick, tight-twisted pile resists soil, hides footprints. Practical Trendtwist is a rich blend of imported wool and carpet-rayon yarns for years of service. Solid colors give your rooms a pleasing spacious look: beige, rose, gray, medium or holly green.



REG. 64.50
SLEEP SET
54.88

Save on 209-coil innerspring Mattress and 72-coil matching Box Spring Set. Mattress supports you comfortably. Pre-built border holds its shape. Slide ventilators, and handles. Covered with woven stripe ticking.

32.95 Mattress **28.88**
7.95 Bed Frame **6.88**



REG. 114.95
SOFA LOUNGE
89.88

Made exclusively for Ward by Simmons. Seat and back of colorful tweed fabric, contrasting arms and base. Coil spring construction is comfortably padded with new felted cotton. Sofa converts into bed. 10% down on terms.



SALE — 9x12' ENAMEL RUGS

Special purchase **5.44** Wide choice

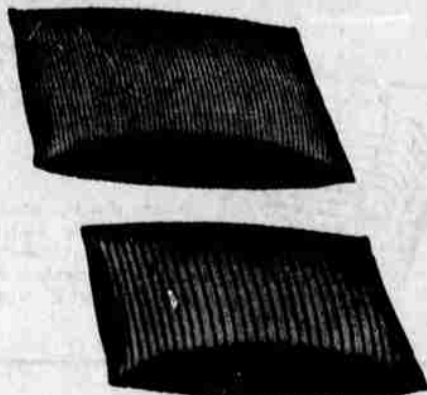
Very low-priced—very smart new patterns—all with border designs. Shown: leafy design in gray on dark red or green ground. Ideal in bedroom, indoor porch, game room. Interesting new tile patterns, too, in smart gray or sunny yellow. Glossy tough enamel surface cleans with damp mop. Choose early—save.



SAVE OVER 11% ON DURMONT

Reg. 6.50 **5.77** sq. yd. 9', 12' widths

Durmont carpeting is noted for smart pattern selections, clear colors, soft pile. See the curled leaf design (shown), and floral-bouquet, foliage patterns, too. Wool, carpet-rayon blend.



SAVE NOW ON BED PILLOWS

Feather **99c** Foam Rubber **7.48**

Reg. 1.39. Chicken Body Feather Pillow gives you firm head support. Woven stripe cotton cover. Reg. 8.45. Foam Rubber Pillow needs no plumping—never packs down. Linen-like finish cotton cover.



REG. 37.90 FOLDAWAY BED

Adjustable **33.88** Use Terms



Save on Wards 3-way foldaway bed. 39-in. innerspring mattress. Easily adjusts to comfortable lounging, reading, or sleeping position.



SAVE 16% ON 9x12 RUGS

Reg. 59.75 **52.88** 10% down on terms

Exceptional savings on our famous "Homecrest" quality. Latest designs: graceful floral-bouquet (shown); "ranch house" casuals, two tone damasks, foliage designs, too. Wool, strong carpet-rayon.

SHOP EVERY DEPARTMENT — HUNDREDS OF ITEMS REDUCED