

TELE-VIEWS

Radio-Television
By DAVE BLACKMER

YOURS FOR THE TELE-VIEWING FRIDAY

What's Cooking, 9:30. Cooking show starring Barbara Angell.

Morning Edition, 10:15. News and sportscast with Norm Wallace and Bill Clayton.

Matinee Theater, 2. "Spy Train." Richard Travis, Catherine Craig, C. Chandler.

Fights, 6. Rocky Marciano of Brockton, Mass., vs. Jersey Joe Walcott of Camden, N.J., in the postponed 15-round world's heavyweight championship bout from the Chicago stadium.

You Asked for It, 7:30. John Davis, Olympic hero and undefeated heavyweight amateur weight lifting champion of the world will demonstrate the three standard Olympic lifts, along with other thrilling acts.

The Big Story, 8. Reporter Lou Hass of the Los Angeles Daily News checks a drowning story and proves a murder.

Dennis Day Show, 8:30. Charlie decides to go home for Mother's Day but his boss won't give him time off. Dennis attempts to cover for him.

Chance of a Lifetime, 9. Karen Chandler, young recording star is guest.

Favorite Story, 9:30. "Jack of Hearts," starring Richard Crane, concerning a gambler, a duel and a card game.

Club Embassy, 10. Mindy Carson pays tribute to Vincent Youmans.

Nite Owl Theater, 10:30. "Sweethearts of the USA." Una Merkel, Parkyakarkus and Donald Novis.

TELE-VIEWS FRIDAY

This television is really interesting to follow. Thursday KORE-KUGN and Eugene Businessmen were granted their construction permit by the Federal Communication Commission for channel 13 (VHF) . . . Spokesman claims 13 will be on the air in time for world series, also buying transmitter from RCA.

In Eugene it's a heated race who will be on the air first, both want to have the honor of being the first television station in Eugene.

Gordon Allen, owner of the other channel allocated in Eugene (20-UHF) says he will be on with his television station in late summer. DuMont has promised him the first UHF transmitter that they manufacture. Station will be ready to telecast upon arrival of the transmitter.

At present Allen interests are focused on new Cottage Grove radio station, slated to go on the air next month. Call letters of the radio station are KSGA and letters of the Allen TV station are KTVF. The power of the Allen TV station will be 1kw. with a radiated power of 25 kw . . .

Lee Bishop manager of KORE was not available Thursday for comment of his new allocation.

YOURS FOR THE TELE-VIEWING SATURDAY

Kids and Company 10. 10-year-old Peter Garrity, Easton, Conn., Cub Scout who saved an 8-year-old girl is honored as "Kid of the Week."

Stake Horse Racing 12. "The Withers" from Belmont, N. Y. One-mile race for 3-year olds. Value \$25,000.

Date With Judy 1. The Fosters decide to give Mother a "vacation at home" by doing the housework—a plan that backfires and spreads like wildfire in the community.

Victory at Sea 1:30. "Suicide for Glory" The battle against the Kamikaze.

Lone Ranger 2. "Triple Cross." Local Wells Fargo P. O. is robbed.

Life Is Worth Living 3:30. Bishop Shee's program will be telecast from the Adelphi teletheater in the heart of Manhattan.

Superman 4:30 "No Holds Barred." Editor White hires young wrestling champ to expose crooked wrestling. Clark Kent steps in to have a Hindu boy forced to teach deadly holds to dishonest sportsmen.

Dangerous Assignment 8. "The Bhandara Story." Concerns an American farm machinery salesman convicted in India on a charge of distributing revolutionary pamphlets in the border provinces.

Nash Premiere Theater 10:30 "Getting Gertie's Garter" . . . Dennis O'Keefe and Marie "The Body" McDonald.

FISHING BOAT SAFE

San Francisco.—The fishing trawler Bering Sea, earlier reported in danger of sinking off the Northern California coast, is out of danger, the Coast Guard said Friday.

JERSEY CLUB MEETING

The Marion county Jersey Cattle club will meet Sunday, March 17, at the Felix Muller home, Rt. 1, Jefferson. A pot-luck luncheon will be served at 12:30 p. m.

On Television

KPTV (Channel 27)
(Only programs scheduled in advance)

FRIDAY

1:00 p.m.	—Matinee Theater
1:15 p.m.	—Search for Tomorrow
2:30 p.m.	—Love of Life
3:00 p.m.	—Tumblers
4:00 p.m.	—Terry and Pirata
4:30 p.m.	—Ray Rogers
5:00 p.m.	—Clayo Kid
5:30 p.m.	—Doug Edwards
6:45 p.m.	—Joy for Henry
8:00 p.m.	—Marciano-Walcott Fight
7:00 p.m.	—Hoffman Highway
7:30 p.m.	—You Asked for It
8:00 p.m.	—Eve Story
8:30 p.m.	—Dennis Day
9:00 p.m.	—Chance of a Lifetime
9:30 p.m.	—Adolph Menius
10:00 p.m.	—Club Embassy
10:15 p.m.	—Bob Conditine
11:30 p.m.	—Madison Square Garden

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SATURDAY

10:00 a.m.	—Kids Ann Co.
11:00 a.m.	—Horse Racine
11:30 p.m.	—Talent Patrol
1:00 p.m.	—Date with Judy
1:30 p.m.	—See Victory
2:00 p.m.	—Love Buzzer
2:30 p.m.	—Arthur Godfrey
3:00 p.m.	—TV Teen Club
3:30 p.m.	—Eugene Show
4:00 p.m.	—Life Begins at 40
4:30 p.m.	—Superman
5:00 p.m.	—Hour of Shows
6:30 p.m.	—Bill Finkle
7:00 p.m.	—Jackie Gleason
8:00 p.m.	—Dangerous Assignment
8:30 p.m.	—Freddie
9:00 p.m.	—Balance Budget
9:30 p.m.	—Playhouse of Stars
10:00 p.m.	—Mr. and Mrs. North
10:30 p.m.	—Nash Theater

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SUNDAY

9:30 a.m.	—Frontiers of Faith
10:00 a.m.	—Candy Carnival
11:00 a.m.	—This is the Life
11:30 a.m.	—Man's Confidence in Man
12:15 p.m.	—Hour of Decision
12:45 p.m.	—Sunday Star Time
2:00 p.m.	—Three Queens
2:15 p.m.	—Art Linkletter
2:30 p.m.	—See It Now
3:00 p.m.	—Kukula, Fran and Ollie
3:30 p.m.	—Jack Benny
4:00 p.m.	—Comedy Hour
4:30 p.m.	—Fred Waring
5:30 p.m.	—Mr. Peepers
6:00 p.m.	—Red Skelton
6:30 p.m.	—What's My Line?
7:00 p.m.	—Studio One
8:00 p.m.	—77 House
9:00 p.m.	—The Doctor
9:30 p.m.	—The Web
10:00 p.m.	—Sports Scholar
10:30 p.m.	—News Review

TV TROUBLES?
No matter what make radio or TV set you have, Heider's can repair it better. Call 42752.

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MONDAY

9:30 p.m.	—What's Cooking?
10:45 a.m.	—Mormon Edition
11:00 a.m.	—Eve Payoff
11:30 a.m.	—Welcome Travelers
12:00 noon	—Kate Smith
1:00 p.m.	—Double or Nothing
1:30 p.m.	—Strike It Rich
2:00 p.m.	—Matinee Theater
2:15 p.m.	—Search Tomorrow

Personnel Hear IBM Official

More than 38 branch office personnel and their wives were guests at the traditional IBM family dinner which was given yesterday at the Mairon hotel Coral Room by officials from the company's world headquarters in New York.

The dinner was addressed by L. H. LaMotte, vice president in charge of sales, and presided over by K. A. Olson, manager of the company's office here at 1270 Center street. C. G. Kruse also spoke. Members of sub-offices in Oregon attended from Medford, Eugene, Klamath Falls and Roseburg.

The gathering was one of more than 180 similar functions to be held throughout the country during 1953 as an expression of the IBM family spirit, which has played a vital role in the growth of the company.

Retired employes of the company as well as employes on military leave who were in the vicinity attended.

The invocation was delivered by Dr. Paul Poling, of the Salem Presbyterian church.

Albany Penney Co. Manager to Move

Albany—Word was received here Tuesday by Tom Caswell, manager of the Albany J. C. Penney company store here since June, 1950, that he has been named manager of the Walla Walla, Wash., Penney store and will be replaced here by T. W. Winn, who has managed the Walla Walla store for the last 15 years.

Caswell reported Wednesday he will take over the Walla Walla store next month, when he will move his family there. The Caswells came here from LaCrosse, Wis. Since coming here Caswell has been active in civic affairs. Mr. Winn has been with the Penney company for the past 28 years.

TV TROUBLES?
Technicians on Duty
Till 9:30 p.m. Daily
TELEVISION SERVICE Co.
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CORRECTION
The price of dog food in Ladd's ad Thurs., May 14 was incorrect. It should have read
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2 for 25c

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Lovely 50-piece service for 8
Rogers Oneida Silver and Chest
YOURS at no extra cost when you buy any 21" console

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Raytheon's 23-year background in electronics! Full-year warranty on all parts including picture tube! Set heavy! Come in right away and start enjoying the best in television AND your \$37.50 value gift set of Rogers Silver and Chest!

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