

Now! ONE brushing with **COLGATE DENTAL CREAM**
Removes Up To 85% Of Decay
And Odor-Causing Bacteria!

The Colgate way of brushing teeth fight after eating is the most thoroughly proved and accepted home method of oral hygiene known today!



GIANT SIZE
47¢

Only The Colgate Way Does All These!
CLEANS YOUR BREATH AND CLEANS YOUR TEETH
AND STOPS MOST TOOTH DECAY!

HALF PRICE SALE

TUSSY
CREAM DEODORANT

BIG \$1.00 JAR
NOW ONLY
50¢

- Instantly Stops Perspiration Odor
- Checks Perspiration Moisture



PRICES EFFECTIVE
MAY 6th
THRU
MAY 10th
WED., THURS.,
FRI., SAT.,
AND SUN.

WE RESERVE
THE
RIGHT TO
LIMIT
QUANTITIES

Pay Less Drug Store

SERVE YOURSELF and PAY-LESS

484 STATE ST., SALEM

— GET NEW PEP —

SUMMER VITAMINS

Reg. 5.49 **5.99** Bottle 100
— EACH CAPSULE CONTAINS —
★ VITAMIN "A" 15,000 UNITS
★ VITAMIN "D" 1,500 UNITS
★ BI-THIAMINE H.C.L. 5 M.G.
★ PYRIDOXINE H.C.L. 2 M.G.
★ NIACINAMIDE 30 M.G.
★ ASCORBIC ACID "C" 100 M.G.
★ CALCIUM PANTOTHENATE 10 M.G.
★ ALPHA TOCOPHEROL "E" 10 M.G.
Compare This Formula with
Vitamins Costing Much More

DECORATED BEVERAGE SETS

SIX
TUMBLERS
AND LARGE
JUG
REG. 1.75
98¢



NEW
COTTON
FILLING
ASS'T
COLORS

Gleaming Satin
**SOFA
PILLOWS**
18x18 KNIFE EDGE
CENTER BUTTON
Reg. 1.50 **98¢**

terrific buy!



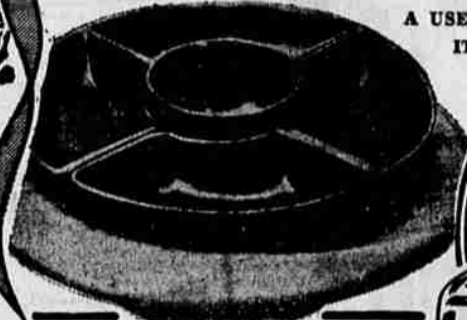
MOTHER'S DAY GIFT SUGGESTIONS

4.95 Value

"LAZY SUSAN"

ALL PURPOSE FAMILY
SUSAN WITH CERAMIC
COMPARTMENTS
\$2.88

A USEFUL GIFT
ITEM



MOTHERS DAY GIFT STATIONERY

Special Fashion
Boxes, Fine Paper
Decorated Envelope
Flaps, 30 Sheets
30 Envelopes
Reg. 1.00
Value **69¢**

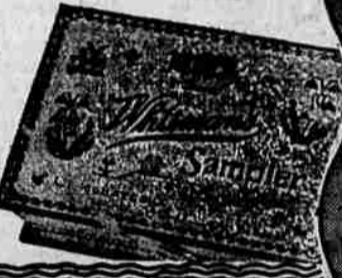


MOTHER'S DAY TREATS

WHITMAN'S SAMPLERS
POUND **2.00**



"BEAUTIFUL GREETING
BANDED BOXES"



MOTHER'S DAY

GREETING CARDS

A Beautiful
Assortment of
Cards—The Kind
You Like
to Give
Priced From
5¢ to \$1.00



REMEMBER YOUR "MOM"

HAMILTON BEACH FOOD MIXER

BRAND NEW
1953 MODEL
\$37.50



EASTMAN "HAWKEYE" FLASH OUTFIT

Easy to use in or
outdoors. Complete
with flash attachments,
bulbs, batteries, film and
instruction
book
13.50
MOM WOULD LOVE IT



ALL METAL FOLDING TABLE TRAYS

LIGHTWEIGHT, HANDY FOR
TELEVISION SNACKS OR
ANY OCCASION

REG. 2.95
VALUE **\$1.77**
A USEFUL GIFT ITEM



SET OF FOUR - GIFT BOXED MIXING BOWL SET

1 Pint,
1 1/4, 2 1/4 Quart Size
Brilliant Colors

Reg. 1.95
\$1.29

HEAT PROOF



HOSPITALITY SNACK SET

4 TRAYS WITH CUPS
GIFT
BOXED



MOM WILL
LOVE 'EM
AND USE
THEM
OFTEN
2.00 Value **\$1.29**

WESTINGHOUSE AUTOMATIC POP-UP TOASTER

LUSTROUS CHROME FINISH. A
REAL RELIABLE BEAUTY. MAKES
TOAST JUST THE WAY YOU LIKE IT

23.00 VALUE
\$19.88

Fully
Guaranteed
For One
Year



MAKES GIANT SIZE
WAFFLES OR TOASTS
FOUR SANDWICHES
AT ONE TIME



UNIVERSAL COMBINATION AUTOMATIC WAFFLE IRON AND SANDWICH TOASTER

REG. 29.95
VALUE **\$19.88**

G. E. STEAM IRON

- IRON WITH EASE
- PRESS LIKE A TAILOR

Switches from Dry to Steam Instantly

- ★ Iron Half Your Laundry Without Sprinkling
- ★ Easy to Fill
- ★ "Dial the Fabric" Control
- ★ Lightweight, 3 1/4 Pounds

A G. E. Beauty Push
Button Control. Flip
Up and It's a Steam
Iron—Down and
It's a Dry Iron.
With Double
Button Nooks

18.95



NEW SUPER INDELIBLE JUMBO SIZE

SUZANNE SWIVEL LIPSTICKS

COLORS: BRUNETTE, LT. BRUNETTE
AND BLOND
INTRODUCTORY OFFER

THREE
FOR ONLY **\$1.19**



PLASTIC GIFT CASED COMB and BRUSH SET

Reg. 2.00
98¢



ARMAND HAND CREAM

REG. 90c
39¢



SUPER SIZE "MAW & PAW" CUP and SAUCER

GIANT SIZE
YOU WON'T
NEED SECONDS
1.29

"WEST BEND"

FULLY
AUTOMATIC
PERCOLATOR
BRILLIANT
ARTIST COLORS
\$13.95

MAKES DELICIOUS COFFEE WITHOUT
WATCHING OR TIMING



50-Ft.
LENGTHS

GUARANTEED
10 YEARS

9.95 VALUE
TRANSLUCENT
**GARDEN
HOSE**
AT PAY LESS
1/2 PRICE
\$4.98

Solid Brass Couplings
Lightweight, Easy to Handle,
Resistant to Sun, Acids,
Grease, Abrasives, etc.
"Saves Mom Work"

19.95 VALUE FOLBATE 16" LAWN MOWER

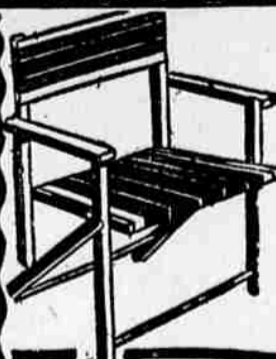
WITH 5 SHEFFIELD BLADES
HAS 3 1/2" RUBBER TIED
WHEELS, 3-PIECE WOODEN
ROLLER AND
WOODEN
HANDLE
PAY LESS
12.88
GUARANTEED



2.95 FOLDING
**LAWN
CHAIRS**

WITH ARMS
COLORFUL
CANVAS SEAT
AND BACK

2.19



FOLDING STOOL

HARDWOOD FRAMES

For Lawn
or
Camping

77¢



11.95 VALUE MELNOR SWINGING SPRAY

COVERS LARGE
AREA WITH
MIST OR
STREAM

9.88



"KLOCKER SPANIEL"

**ELECTRIC
CLOCK**
LUMINOUS
EYES AND
DIAL HANDS
ACCURATE
TIME KEEPER
REG. 8.95

\$4.88

(Plus Tax)
GUARANTEED
ONE YEAR



E-ZEE FOUNTAIN BRUSH

FOR WASHING
CARS OR
WINDOWS **\$4.95**

