

TELE-VIEWS

Radio-Television

By DAVE BLACKMER

The news that Joseph Brenner and Harold Jury representing Lawrence Harvey will be in Salem next week was well received by the local television dealers.

Both men will speak before the Television Association of Salem Monday night and then proceed to get the work necessary to operate a television station underway.

I imagine the option on the land in West Salem will be taken up and also a contractor will be hired to build them a television studio and transmitting building. Plus many other items of business on their agenda. This news will no doubt increase the television set sales as many people have been holding off till Salem television becomes a reality.

This movement on behalf of the Harvey company should show that they do mean business. Tele-Views learned by talking with Brenner, that color television is still in the far distant future. Brenner, who just got back to his home before calling Tele-Views had been spending several days in Los Angeles at the Radio and Television Manufacturers national convention. There the utmost equipment in color television was displayed. On the basis of what he saw Brenner maintains that color television will be on the market in a year or so. But he warns, the average person couldn't afford to pay the tre-

mendous price for the item. Thus it will be a few more years before the cost will come down and then color television will have had a few years' experience under its belt and that will make it that much more perfect.

At the meeting Monday night May 11, the meeting is just open to television dealers in the Willamette valley. The public will be informed in Tele-Views on what Brenner and Jury had to say.

Mayor Al Loucks, will present a key to the city of Salem for Lawrence Harvey, station owner, to Brenner and Russ Pratt, president of the Salem Chamber of Commerce, will welcome the guests on behalf of the Chamber.

YOURS FOR THE TELE-VIEWING TUESDAY

Two for the Money 6. \$3,220 in cash prizes won. Harold Mahnke of Portland, Oregon appears as contestant with Hal Collins. They resemble President Eisenhower and ex-President Truman.

Scott Music Hall 9. Patti Page plays the part of a disc jockey. Bob Crosby and Four Aces are guests.

St. Paul Knights Plan for Conclave

St. Paul—The Archbishop Blanchette Council of the Knights of Columbus at St. Paul elected H. W. Bowers grand knight of the council and Frank Bernards as delegates to the annual Knights of Columbus state convention which will be held at Astoria May 15, 16 and 17. Alternates are Hubert Drex-

cher for H. W. Bowers and Joseph Zorn for Frank Bernards.

Plans also were made at the last meeting for the annual Mother's Day breakfast for the ladies of the community which will be held Sunday, May 10, in the St. Paul Community hall.

Final plans for this event will be made at the next regular meeting of the K.C.'s which has been set for Wednesday, May 6, at 8 p.m. at the St. Paul community hall.

Farmers Union Wars on Ragweed, Tansey Ragwort

Gervais — Ragweed, the dreaded "hay fever" weed of the midwest, has been found in small infestations in five localities in Marion county, according to J. K. Neufeldt, the county weed inspector, speaking at the quarterly convention of the Farmers Union in Gervais Saturday night. The weed has been located in four counties in Oregon.

Doctors in Portland are urgently asking for its extermination; the railways and highway department are much concerned. Neufeldt stated that the weed can be easily killed if sprayed in July with 24D.

Tansy Ragwort is being brought under control, as indicated by the death from its poisoning of seven head of cattle in the county last year as compared with 18 head in 1951 and 35 in 1950.

The night meeting was held in place of the usual all-day sessions because of the busy farming season. Held in the Gervais high school building, the meeting was well attend-

ed. Roy Rutschman, Central Howell local, county president, presided and spoke of the 28 per cent decline of farm income due to lowering prices, and of the 90 per cent of parity guaranteed by the Department of Agriculture. He told of attending the F. U. Leader's conference in Denver recently.

A. C. Heyman of Linn county, guest speaker, discussed PUD developments, and the proposed formation of a five county PUD in the Willamette valley.

Wendell Barnett, Gervais local, introduced a motion that this convention go on record as supporting the principle of Public Utility Districts for the generation and distribution of electrical energy. The motion carried unanimously.

As chairman of the legislative committee, Barnett talked on the business transacted by the legislature.

Warren Creech, Bethel local, discussed the progress of the proposed new Farmers Union cooperative and was signing up new members. Harley

Libby, Marion local, introduced the resolution framed by Roberts local and sponsored by J. W. Isely, to make the vast quantity of dairy butter being held in storage by the government available at a token price to the needy of this country. This was approved.

Arthur H. Bone, editor of the Oregon Farmer Union, spoke favoring the construction of the Hells Canyon dam. William Rector, of Salem, discussed the value of cooperatives. Serving during the social hour was in charge of Gervais, Arbor Grove and Woodburn locals under the chairmanship of Mrs. John Cornwell of Woodburn.

The next quarterly convention, August 1, will have as its host locals, Marion, Sidney-Talbot, Sublimity and Mehama. These will decide the meeting place.

Too Busy Praying to Get Cold in Water

Helena, Mont. (AP)—"I didn't have time to get cold," said Mrs. Billie Akins, lone survivor of a boating tragedy in which nine companions drowned.

"I was praying so fast that God would send someone to help."

Mrs. Akins, 38, gave her account from a hospital bed here late Monday. Attendents said danger from exposure was past and she was recovering from the shock of losing all her family.

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- TUESDAY**
- 1:15 p.m.—Search for Tomorrow
 - 2:30 p.m.—Love of Life
 - 4:00 p.m.—Howdy Doody
 - 4:45 p.m.—Vacationland
 - 5:00 p.m.—Katie Smith
 - 5:30 p.m.—Doris Edwards
 - 5:45 p.m.—Time for Beany
 - 6:00 p.m.—Two for the Money
 - 6:30 p.m.—Dinah Shore
 - 6:45 p.m.—News Caravan
 - 7:00 p.m.—Circus Hour
 - 8:00 p.m.—Fireside Theater
 - 8:30 p.m.—Circle Theater
 - 9:00 p.m.—Life of Riley
 - 9:30 p.m.—Scott Music Hall
 - 10:00 p.m.—My Little Margie
 - 10:30 p.m.—Nite Owl Theater

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- WEDNESDAY**
- 9:30 a.m.—What's Cooking
 - 10:45 a.m.—Morning News
 - 11:00 a.m.—The Big Payoff
 - 11:30 a.m.—Welcome Traveler
 - 12:00 noon—Kate Smith
 - 1:00 p.m.—Double or Nothing
 - 1:30 p.m.—Strike It Rich
 - 2:00 p.m.—Fireside Theater
 - 2:15 p.m.—Search for Tomorrow
 - 3:30 p.m.—Love of Life
 - 4:00 p.m.—Howdy Doody
 - 4:30 p.m.—Tootsie Hippodrome
 - 5:00 p.m.—Strike It Rich
 - 5:30 p.m.—Doris Edwards
 - 5:45 p.m.—Time for Beany
 - 6:00 p.m.—Piebald
 - 6:45 p.m.—News Caravan
 - 7:00 p.m.—Liberace
 - 7:30 p.m.—Arthur Godfrey
 - 8:00 p.m.—I Married Joan
 - 8:30 p.m.—This is Your Life
 - 9:00 p.m.—Kraft Theater
 - 10:00 p.m.—Pacific Crusade
 - 10:30 p.m.—Nite Owl Theater

Rasmussen Advises On Cherry Spraying

Although it is too early to spray for cherry fruit flies, cherry growers should be prepared to spray or dust now for syneta beetles if earlier applications have not been made, D. L. Rasmussen, county extension agent, states.

The syneta beetle is creamy-white in color and about a quarter inch long. During the blossom period, it eats holes in the leaves and blossom petals and gnaws in fruit stems. Later it gnaws cavities in the small cherries, making them useless for market purposes.

Growers following a regular spray or dust program apply DDT during the popcorn and petal fall stages. If syneta beetles are not controlled by this time, a 5 per cent DDT dust is recommended at the rate of 45-50 pounds per acre. A spray containing 2 pounds of 50 per cent wettable DDT powder to 100 gallons of water can also be used, advises the extension agent. The DDT may be mixed with one of several fungicides recommended for brown rot control.

Falling Tree Kills Oakridge, Ore., Man

Oakridge, Ore. (AP)—Part of a falling tree struck Kenneth A. Cox, 34, in the head Monday, fatally injuring him. Cox, who lived at Jasper, had been flagging cars for a logging operation. A tree cut by other loggers fell on a smaller tree, breaking it. A piece of the smaller tree fell on Cox. The widow and two small sons survive.

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