

THE YEAR'S GREATEST SAVINGS SHOW!!

BERGS—SWIFT'S

\$HOPPING CIRCUS

THE MAIN ATTRACTION IS . . .
BARGAINS GALORE FOR YOU



HERE IT IS!!
We Have Been Drumming Up This Sale For Several Weeks Now.
HURRY - HURRY - HURRY
DON'T MISS IT
COME EARLY!

F-R-E-E
What's a Circus Without . . .
ALLSWEET POPCORN!

F-R-E-E
For the Kiddies
CIRCUS BALLOONS

F-R-E-E
At Swift's Snack Bar—Try New
EATS 'N TREATS!

HERE'S WHERE YOU BALANCE THE BUDGET

ALLSWEET MARGARINE
See This Sterling at the Popcorn Stand!!! Start Saving YOUR Coupons now and Save!
1 lb. 27¢

SWIFT'S JEWEL SALAD OIL Pts. . . 32c Qts. . . 61c

SWIFT'S PEANUT BUTTER 20 oz. 59c
FREE — Bag of Marbles With Each Jar
FREE — Prizes at Peanut Butter Eating Contest
SMOOTH OR CRUNCHY

Swift's Brookfield Cheese 2 lb. 99¢

PORK SAUSAGE 10 oz. 47c For Surprise Values Look
ROAST BEEF 12 oz. 57c For Swift's
SMOKED HAM 12 oz. 57c Snack Bar

Swift's Canned Half Fryers 34 oz. 99¢

SWIFT'S MEATS FOR BABIES 20c
Mothers! Free Baby Sitter's Pads. Ask for Yours!
Plus! Mother Goose Place Mats with Each 3 Cans Purchased!

SWIFT'S SHORTENING SWIFT'NING 85¢
Make good foods BETTER!
3-LB. CAN

HEY, KIDS!
Swift's Peanut Butter **MARBLE CONTEST**
SHOOT 'EM SATURDAY, 11 TILL 4. FOR SWEET PRIZES

PREM 39c
Tender beef added
CAN

NESTLE'S QUICK 1-pound can 37¢

SWEET PICKLES Steinfeld's Bonneville 24-oz. jar. 43¢

COFFEE Golden West One pound 91¢ Two pounds \$1.81

FRUIT COCKTAIL Hunt's . . . No. 300 19¢

PEACH HALVES Hunt's . . . No. 2 1/2 19¢

PEAR HALVES Amoran Bartlett . . . 2 1/2 cans 25¢

APRICOTS Tasty Pak Whole Unpeeled . . . 2 1/2 cans 29¢

GREEN BEANS Santiam . . . 303 can 17¢

CREAM STYLE CORN Del Monte . . . 303 17¢

PORK & BEANS Dennison's . . . 2 1/2 can 19¢

MINCED CLAMS . . . Snow's Quality 29¢

NO TRICK TO SAVE HERE

FRESH PRODUCE

U.S. No. 1 GRADE CALIF. SHAFTERS
NEW POTATOES 10 Pound Sacks 39¢

U.S. No. 1 Jumbo Size All Green
ASPARAGUS Local Grown Finest Quality, only . . . lb. 19¢

GREEN ONIONS
FRESH RADISHES 3 bunches 14¢

LOCAL GROWN SPINACH 2 Cello Pkgs. 29¢

SWIFT'S tender-grown FRYERS \$1.19
SAMPLE SOME OF THIS DELICIOUS FOWL AT THE "ROTISS-O-MAT" PREPARED BY PIERE FROM ANTOINE'S

PREMIUM FRANKS 49¢ POUND
See the WORLD'S LARGEST HOT DOG . . . Win one of the 4-foot plastic "Frankys" for your small fry. Guess its weight.
TRUE BEEF GOODNESS AT ITS BEST

BLADE CUT ROASTS Swift's Premium . . . Per Pound 45¢

ARM CUT ROASTS Swift's Premium . . . Per Pound 49¢

ROUND STEAKS Swift's Premium . . . Per Pound 79¢

SHORT RIBS Swift's Premium . . . Per Pound 29¢

GROUND BEEF Ground Fresh Daily . . . Pound 39¢

LISTEN TO THE LOCALLY OWNED SALEM **SENATORS** AT HOME AND AWAY ON **KOCO** 1490 KCs

Greater VALUES Greater SAVINGS!

BERGS

SALEM OWNED AND OPERATED BY YOUR NEIGHBORS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES LOCATED IN THE CAPITOL SHOPPING CENTER

ORGAN CONCERT IN BERG'S FRIDAY - SATURDAY
"MUSIC BY ED STRING" SPINET MODEL
FRIDAY 7:00 to 9:00 p.m.
SATURDAY 3:00 to 6:00 p.m.
HAMMOND ORGAN
COURTESY STONE PIANO COMPANY