

Our boss, Jim Mosolf, has left town and turned the store over to the Assistant Mgr. Bill MacMahon and the employees.

After planning this sale for six months, the employees are now ready to offer you hundreds of drastic price cuts in every department. We know we are saving you money, so stop in and let us prove that where price is important, we have the finest bargains money can buy!

# BIGGEST SALE OF THE YEAR STARTS THURSDAY 9:30 AM

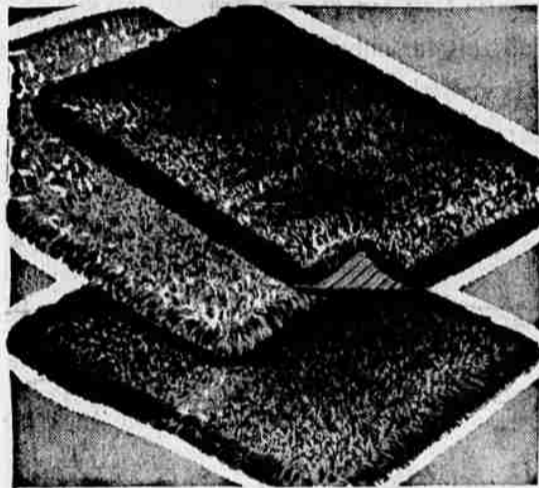
FREE PARKING!

# SEARS DAYS

A SALE AS GREAT AS ITS NAME!

We've Selected **12** of our **HOTTEST** buys for the Front Page. Don't miss any one of them! Doors Open 9:30 a.m. Hundreds of other specials throughout the store.

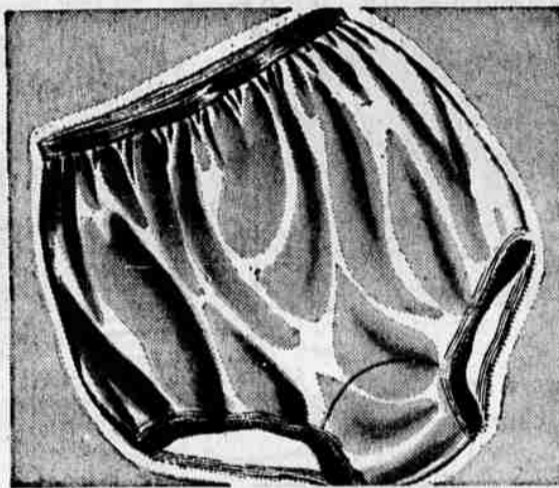
## front page specials!



### Loop Pile Rugs

- Regular 1.69
- Choose from 6 Colors
- Rubberized, Skid-resistant
- Washable Colors
- Buy Them for Every Room

**99¢**



### Nylon Briefs

- Regular 1.19
- Runproof Nylon Tricot
- Double Fabric Crotch
- Elastic Leg and Waist
- Stock Up Now!

**57¢** Pr.



### Gauze Diapers

Reg. 3.19 Doz. **2.77**



### Boys' Socks

Reg. 29¢ 6 pr. **1.00**



### Polo Shirts

Reg. 79¢ 2 for **1.00**



### Price Slashed On Nylon Yardage

Regular **1.49** and **1.59** yd.

### Now Only

- 44-in. Wide
- Puckers, Prints, Plains

**99¢** yd.

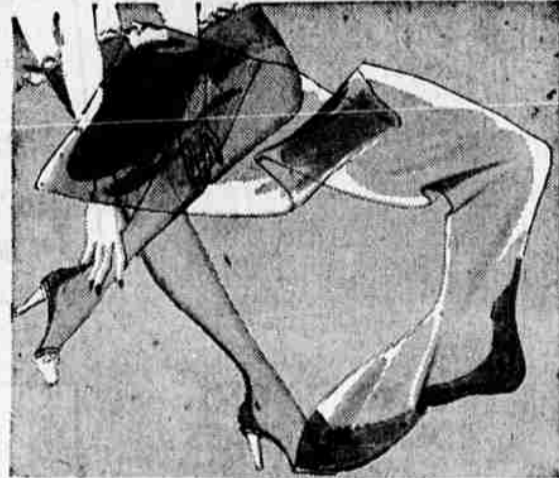
Wonderful carefree nylons that wash like a dream, dry quickly and need no ironing.



### Facial Tissues

- 400 Single Tissues per Box
- Finest Quality—Downy Soft
- Long Fluffy Fibres
- Stock Up Today

**24¢** Box Limit 4



### Full Fashioned Sheer Nylons

- First Quality Royal Purple
- Sheer, Clear and Flawless
- 9 to 10½
- Replenish Your Supply During This Sale!

2 pr. for **1.12**



### 16-Garment Bags

Reg. 3.98 **1.55** ea.



### Household 5-Sewn Corn Brooms

Reg. 1.59 **99¢**



### Sturdy 5-ft. Stepladder

Reg. 4.98 **3.99**



### 12-qt. Milk Pail

Reg. 1.19 **77¢**

PLENTY FREE PARKING

*"Satisfaction guaranteed or your money back"* SEARS

Store Hours: MON. & FRI. 9:30 TO 9 P.M. OTHER DAYS 9:30 TO 5:30

PHONE 3-9191

550 N. Capitol, Salem