

155 N. Liberty

Montgomery Ward

Phone 3-3191

WARD WEEK—HUNDREDS OF PRICES CUT



SPECIAL 16" ROTARY MOWER

2 cycle engine **69.88** 10% down

Specially priced to introduce this brand new model to Ward customers. Recessed wheel design makes close trimming easy. 2-cycle engine has automatic speed control. 1-piece steel blade and steel frame.



A 1.57

B 1.97

BLOUSE AND SKIRT SALE

Reg. 1.98 blouse **1.57** Reg. 2.98 skirt **1.97**

(A) Pretty polished cottons in springtime sleeveless blouses for girls. Choice of white or colors. 7-14. (B) Crispy oversize pockets on polished cotton chambray skirts. Full sweep style in spring colors. 7-14.



A 2.47

B 4.97

BOYS' JACKETS SALE-PRICED

Reg. 2.98 **2.47** Reg. 5.98 **4.97**

(A) Water-repellent cotton poplin in a smart spring version. 4 colors. Sanforized, wash alone. 6-18. (B) Reversible. Solid-color rayon gabardine reverses to Sanforized cotton check. Washable. 6-16.



74.95 PLASTIC-CHROME SET

5 pieces **64.88** 10% down on Terms

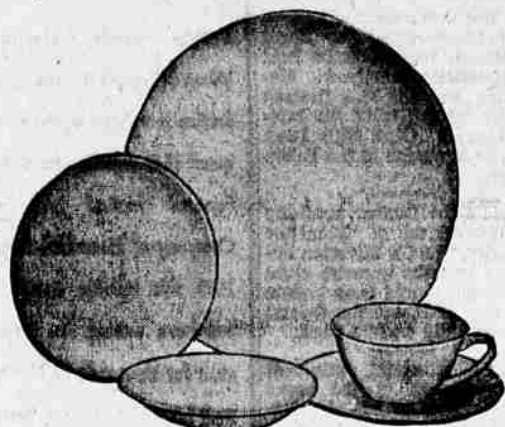
Save over \$10 on this handsome dinette set. High pressure laminated plastic table top—resists heat and stains, extends to 30 by 50 inches with 8-inch leaf. Heavyweight plastic covered padded chairs.

COMPLETE STOCK TIRES REDUCED

All sizes of Riverside, Air Cushion, Power Grip, Deluxe, Super Power Grip, Truck and Tractor tires in stock reduced for this sale. Be sure to take advantage of the special price reduction on tube needs.

HOME FREEZER REDUCED \$45

Now is your opportunity to save on a 15 cu. ft. M-W Home Freezer that holds 525 lbs. frozen food. Pays for itself with money you save buying food in economical large quantities. Sale-priced at \$319.



BUY 1 PIECE, GET SECOND

For 1c More

Choice of 11 pieces white open stock dinnerware: 35c Dinner Plate. 2 for 36c 29c Cup. 2 for 30c 15c Bread-Butter. 2 for 16c 13c Saucer 2 for 14c Regular 13c Fruit-and-Sauce Dish, now. 2 for 14c



REGULAR 69c SPORT DENIM

Sanforized **58c** yd. 36-in. width

Save. Be ready with family playtime ensembles for spring and summer outings. Crisp denim tailors easily, gives sturdy wear. Bold stripes, vivid plaids. REGULAR 59c matched solid color denim **54c** yd.



MEN'S WORK SHIRT

Regular 1.69 **1.48** Sizes 14 1/2 to 17

Pioneer Work Shirt of Sanforized cotton chambray. Long-wearing double-fabric at elbows and under forearms. 2-button flap-pockets. Full length tails. Triple main seams for extra strength. On sale now.



SALE OF WALL-COVERING

54" wide **38c** Running foot

Looks, feels, cleans like tile at a fraction of the price. Install it yourself; paste over wood, plaster, or paint. Neat border is part of pattern. Plastic-coated green, yellow, blue, peach, gray, white. Buy now.

REG. 8 1/2c FT. 12/2 'Romex' Cable 6c

Flame, moisture resistant. For indoor wiring in home, shops, barns. Two copper wires insulated with Type T insulation. UL approved. Save now. 14/2 Non Metallic Cable. Reg. 6 1/2c, sale 4 1/2c ft.



SPECIAL PURCHASE GOWNS

Assorted styles **1.58** Sizes 34 to 40

Wonderful no-iron cotton crinkle crepe gowns—in a lovely selection of prints or solid shades. Dainty new cotton eyelet trims. Variety of styles and colors. EXTRA LARGE SIZE GOWNS, 42 to 48. . . . **1.58**



A B C D

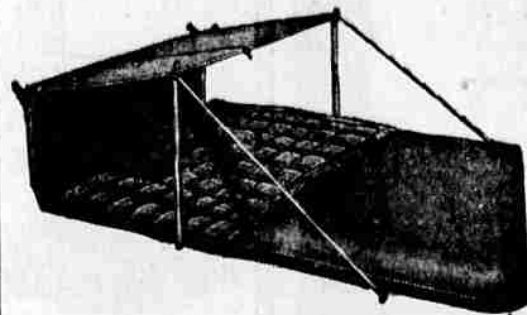
ON SALE FOR MEN

Regularly 2.98 **2.47** eac. Sizes S-M-L.

(A) Rayon Faille Sport Shirt. With long sleeves. (B) Cotton Knit "Gaucho." Choice of many styles. (C) Cotton Broadcloth Plaid Shirt. Long sleeves. (D) Plisse Shirt. Short sleeves. Needs no ironing.

REG. 239.50 HIDDEN-BED SOFA 189.88

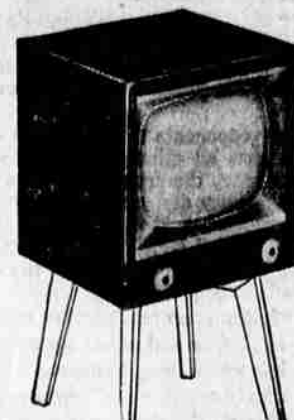
Save over \$49 on this Lawson style hidden-bed-sofa. In jacquard frieze upholstery. Opens to full size 72x54" bed with 220-coil innerspring mattress. Buy now and save.



FOR THE OUTDOORSMAN

Special price **14.88** Water resistant

A Sleeping Bag fit for kings—without a princely price. Cotton flannel lining for maximum warmth. 100 in. zipper. Two bags can be zipped together for double bed. Rainproof head flap. Color green.



REG. 205.95 17-IN. TABLE TV

Fed. tax incl. **184.88** Year Wrnty. Incl.

Deluxe quality and superb performance at a low sale-price. Features 17" black picture tube, simplified tuning, no-glare safety glass. Leather-like plastic finish. Converts to UHF. \$5 down on Terms.

LOOK FOR OUR WARD WEEK CIRCULAR