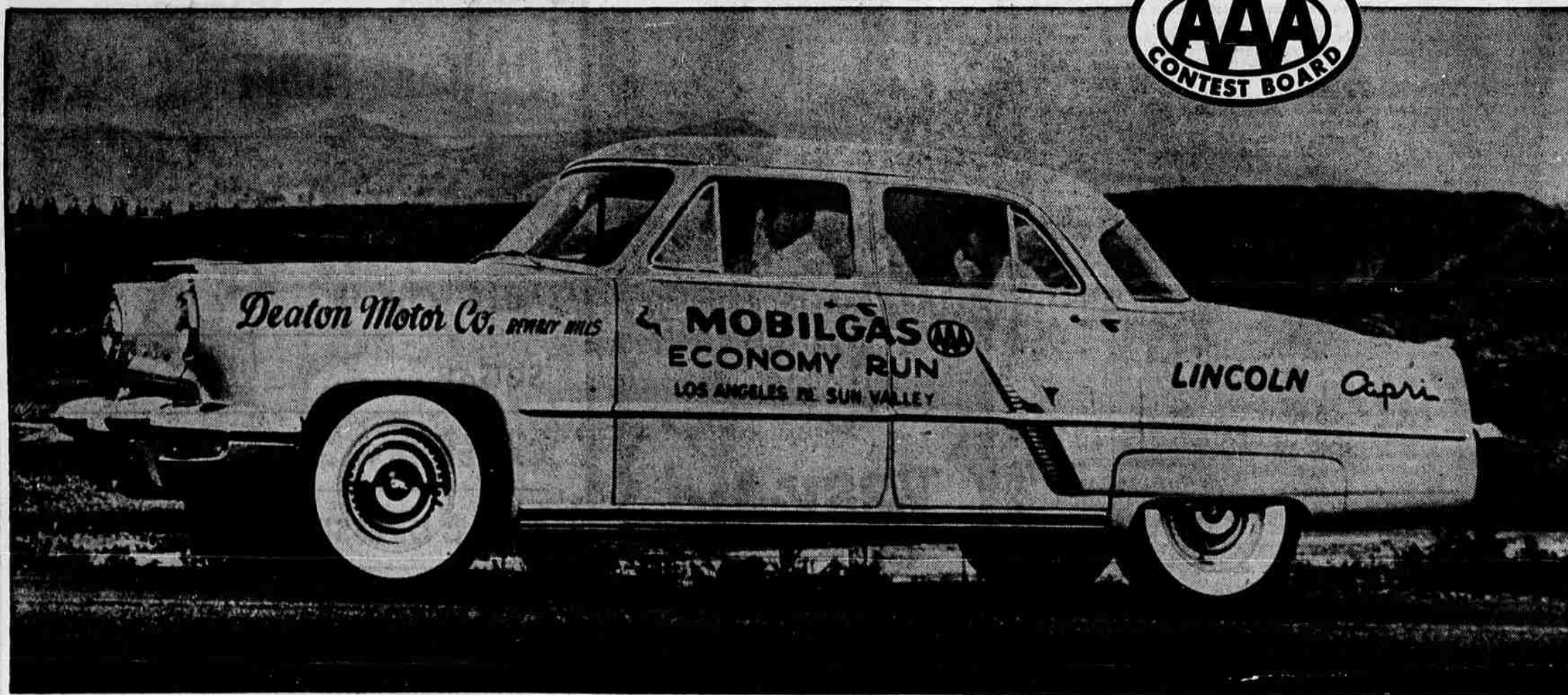


# WINNER!

LINCOLN is a three time winner! For the third consecutive year Lincoln has outperformed every car in the fine-car field in the Mobilgas Economy Run. Fresh from its spectacular triumphs in the 2000-mile Pan-American Road Race—in which it placed 1st, 2nd, 3rd and 4th—Lincoln has now won in the second great motoring event on this continent. Power sets the pace...a sensational new V-205 H. P. engine...power steering with exclusive ball-joint front suspension...power brakes...world's first 4-way power seat adjustment. Deliberately designed for modern living, Lincoln is now completely powered for modern driving.



**1953 LINCOLN**  
 With Hydramatic Drive\*  
 Winner in the Fine Car Field  
 Los Angeles to Sun Valley, Idaho  
 Averaging 19.94 miles per gallon  
 \*optional equipment



**1952 LINCOLN**  
 With Overdrive  
 Winner in the Fine Car Field  
 Los Angeles to Sun Valley, Idaho  
 Averaging 22.3 miles per gallon



**1951 LINCOLN**  
 With Overdrive  
 Sweepstakes Winner  
 Los Angeles to Grand Canyon  
 Averaging 25.4 miles per gallon

## WARNER MOTOR CO.

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