Edited by Marian Lowry Fischer

Salem, Oregon, Thursday, April 23, 1953

LATEST IDEAS FOR YOUR MARKETING

Published Thursday Each Week

Offers Ideas For Daily And Special Menus Food Section

Here's a Quick Meal With Chinese Accent



Ginger Pears . . . Oriental flavor.

(AP News Features)

Ingredients: 2 tablespoons oil

Add soy sauce; mix gently. Serve over hot cooked rice, Makes 4 to 6 servings.

No Scuffs! No Streaks!

Shine lasts 5 Weeks!

GINGER PEARS

Are you a pushover for a time spent in the refrigerator, menu that is quick and easy to marinating in its ginger syrup. prepare? Then here's a Chi- QUICK CHOP SUEY nese-inspired suggestion that you may want to try. For a 1 small onion (cut in thin first course serve canned soup strips), 1 small green pepper —chicken with rice or noodles, or choose chickenegg drop style. Make the main course this easy chop suey put together at the last minute. The dessert uses widely available cansular tourse chicken in thin strips) ½ cup celory crescents, one No. 2 can control to the control to ned pears and you prepare it the night before you serve it because it benefits from the celery and saute about 5 minutes. Drain chop sucy vegeta-bles and add with chicken; heat

... enter "FREE Trip to Paris" Contest



JUST FOR LETTING US SHOW YOU THE



14 DAY FREE HOME TRIAL



Chicken Livers with Spaghetti

Chicken liver fanciers reloice in the fact that chicken livers are now readily available both fresh and frozen; moderate in price too, when you consider what they do to a main dish like this. Ladle this chicken liver sauce over individual plates of hot spaghetti and we promise satis-fied diners. Some people sprinkle Italian cheese over every spaghetti sauce. Go right ahead, if you wish.

Spaghetti With, Chicken Livers

- 1 package spaghetti 4 cup chopped onion 4 cup butter or margarine 1 small clove garlic,
- chopped 1/2 pound chicken livers,
- cut up 3 tablespoons flour
- 14 teaspoon salt 14 cups beef broth or con-

Cook spaghetti according to package directions. Drain and rinse. While spaghett is cooking, melt butter in skillet. Add onion and garlic and brown lightly. Add chicken livers and brown well. Stir in flour and salt. Add beef broth or consomme and cook until thick ened, stirring constantly. Arrange spaghetti on hot platter or plates and top with Chicken Liver Sauce. Makes 4 servings.

spoons finely diced). Method: Drain juice from the pears; add ginger to juice and bring to a boil; simmer about 5 minutes. Pour hot juice and Ingredients: One No. 2½ can ginger over pear halves; cool. pear halves, 2 small pieces candied ginger (about 2 table- Serve chilled.

Tomato Aspic Can Circle Many Good Things; Tops For Those Salad Dishes

rest in frequency of appearance. So easy to do, it encircles any other vegetable, fish, shellfish, poultry or cottage cheese salad to make a handsome main course or it is self sufficient in any form as a salad course.

Tomato Savory Aspic

Like it spicier? More zestful? Soften 1 envelope unflavored gelatine in ½ cup some main course or it is self sufficient in any form as a salad course. salad course.

vious if family numbers more than four. Hot, chilled, as cooking ingredient or in an aspic, tomato juice flavor and goodness are incomparable.

Easy Tomato Aspic

Soften one envelope unflavored gelatine in , cup cold tomato juice. Add 1% cups hot tomato juice and stir until gelatine is dissolved. Stir in the veg tables and the state of 1 tablespoon lemon juice, 1 teaspoon grated onion, and ¼ teaspoon salt. Pour into 4 individual ring molds or in 1 pint mold. Chill until firm Unmold on salad greens and fill centers with shrimp salad, cottage cheese, egg salad, tuna salad, chicken salad, mixed greens salad, cole slaw or any ther un-sweet mixture. While you're about it, bet-

Thrifty Buys in Markets

Homemakers may thriftily star pot-roasts, Swiss steaks and savory beef dishes in their menus. Cuts of chuck, rump, round and short ribs suitable for braising are wearing the lowest roises. ing the lowest prices in the memory of most of us. These cuts are fully as nutritious, can be just as delicious as the nore expensive cuts.

Secret of braising beef is

New SIMONIZ SCUFF FLOOR WAX to first brown meat in a small amount of fat, then cook in covered pan with or without added liquid. For best flavor, keep liquid at a minimum, season as prefered, keep heat low either on top of range or in the oven.

Tomato Juice Now is the time to stock up on good quality, low priced tomato juice. If more than two in family, the larger sized cans are most ecomical. Serve it often chilled, teaming hot with a slice of lemon (maybe a clove in center of lemon slice), as an ingredient or use in the so-easy-to-make aspic featured in our columns today. Cheese Plenty Cheddar cheese mild or

sharp, is in unusually heavy supply, reasonably priced for requent use in sandwiches, sause for cooked vegetables or macaroni dishes; good in salads, fine as a dessert course with fruit. Make a cheesecake or buy a bakery apple pie and melt sliced cheese on top just before taking to the table Poultry Fish

Plenty of broiling and fry-ing chickens at reasonable prices whether whole, halved, cut up or purchased by the favorite piece. Plenty of reasonably priced to bargain priced fish, both fresh and frozen. For family gatherings and big events, turkey is worthy of consideration, certain to satisfy.

Verstable Buys —it's fortified with hard-lustre Simolite! Vegetable Buys

Cabbage continues to be genuine bargain. Cook it for seven minutes or make cole slaw; combine shredded cabbage with any salad greens. Other plentifuls include car-corts, cauliflower, celery, lettuce, several squash varieties old-crop, medium size onions potatoes, rhubarb, spinach bunched vegetables.

Fruit Buys Local, loose apples, white grapefruit, small oranges are best buys. Avocodos are reasonable. Pears, strawberries, grapes, pineapples are available at variable prices according to quality and declining (pears and grapes) or advancing season (strawberries and pineapple). First of the melons have appeared in some markets.

Ways of a woman with a ter just double this recipe, package of unflavored gelatine make a quart, and have some are beyond numbering. When "plain" for another day. You'll it comes to salads chances are that tomato aspic leads all the today.

As for canned tomato juice, from heat. Add gelatine and convers thelves are well stock. As for canned tomato juice, grocery shelves are well stocked with it. Quality generally is high and prices very reasonable. Now is a fine time to able. Now is a fine time to able the stocked in the stock up. Advantages in buy-stock up. Advantages in buy-ing the 46-ounce can are ob-or into a flat pan; chill until firm. Fine for accompanying

Cabbage

Plentiful cabbage heads the best buys in the vegetable bins. Shred it, toss it lightly with the rest of these ingre-dients and be sure that every shred will be enjoyed. Golden Slaw

4 hard-cooked eggs, finely chopped % teaspoon sugar % teaspoon salt

teaspoons prepared mustard

2 teaspoons cider vinegar ¼ cup any salad dressing cups shredded cabbage cup chopped sweet pickles

Combine all ingredients, todding lightly. Chill. Serve on beds of lettuce garnished with chopped paraley. Four servings.



Ideas Unlimited—Easy-to-make tomato aspic in ring molds circles a host of salad ideas. Plentiful, bargain-priced tomato juice and unflavored gelatine, touch of seasoning and salad rings are ready for chilling and good

Salmon Balls Tasty Treat

produce a rabbit out of a hat, you can bring magic to the dinner table from that can of celery salmon now on your pantry shelf. No "abracadabra" to be sure, but done simply by turn-

ing the salmon into golden crusted French fried salmor balls. A special ingredient in this recipe is rolled oats. They give a nut-like flavor to the fish and help to make French fried salmon balls inexpensive to serve. The oats are mixed with the other ingredients and with the other ingredients and thoroughly blended. Then the salmon mixture is rolled into bite size balls, breaded with a pancake mix and popped into hot, deep fat. After two or three minutes, they turn a nut brown and are ready to serve.

Like a magician who can

Golden Salmon Balls (Makes 4 servings.)

Salmon Balls

- 1 small can salmon (about 714-ounce size)
- 1/2 cup quick rolled oats, uncooked
- 1 egg, beaten 2 tablespoons chopped
- 2 tablespoons chopped
- 2 teaspoons Worcestershire
- 1 teaspoon salt
- 1/4 teaspoon pepper 1/2 cup pancake mix
- Breading

Remove bones from salmon. Flake undrained salmon with a fork, then combine with re-maining ingredients for sal-mon balls. Form into 16 small balls; roll each in pancake ready-mix.

Fry in hot, deep fat (375 degrees F.) for 2 to 3 minutes until balls are golden brown. Serve hot with tariar sauce or mushroom sauce.

Hamburger Scramble

- pound ground beef
- 2 tablespoons lard or drippings
- 4 eggs
- 1/2 cup chopped pimiento
- 14 cup chopped onion
- 1 teaspoon salt
- 14 teaspoon pepper Brown meat in lard or drippings in frying-pan. Beat eggs, add pimiento, onions and seasonings. Add egg mixture to

meat. Stir occasionally until eggs are firm. 4 servings.

Puts On Blue Bonnet To Get Most For The Money!



flavor! BLUE BONNET makes bread, toast, hot rolls, and vegetables taste better than ever!

You'll appreciate BLUE BONNET's nutrition. Unlike most other margarines, BLUE BONNET contains both Vitamins A and D—as much year-round Vitamin A and D as you get in the high-priced spread for bread!

Yet BLUE BONNET Margarine costs less than half as much as the high-priced spread, So put on BLUE BONNET and be sure of "all 3"—Flavor, Nutrition, Econom—el

He Will Give You

just to introduce you to

SWEETHEART SOAP and BLU-WHIT

The Soap that AGREES with Your Skin

That Blue and Mash at the Same Time

ACCEPT OUR OFFER! IT'S BETTER THAN FREE!

Today, just buy two cakes of SweetHeart Soap and two boxes of Blu-White Flakes.

Send the two SweetHeart Soap wrappers and the two Blu-White box topstogether with your name and addressto P. O. Box 1700, New York City 46. Do it before midnight, May 15, 1953.

We will send you your 50¢ by return mail ... actually more than you paid for the two cakes of SweetHeart and the two boxes of Blu-White Flakes. You discover these two great products . . . and make a profit in the bargaint

OFFER LIMITED-ONE TO A FAMILY CLOSES MIDNIGHT, MAY 15, 1953 YOU ACTUALLY MAKE A PROFIT!

There's never been an offer like it! We actually pay you to discover pure, mild SweetHeart Soap ... and amazing new instantdissolving Blu-White Flakes! That's how certain we are that once you try these two great products, you'll always use them. So while there's time, accept our offer. It's the chance of a lifetime!



TENS! BRIGHTENS

9 OUT OF 10 LEADING COVER GIRLS USE SWEETHEART SOAP

So try the pure, mild beauty soap that agrees with their delicate, beautiful complexions. Start SweetHeart Beauty Care today! One week after you change to thorough care—with SweetHeart Soap —see how your skin looks far softer . . .

smoother . . . younger! Hurry! Discover SweetHeart while this offer lasts!

BLU-WHITE FLAKES

NEW, THIN FLAKES DISSOLVE INSTANTLY

Blu-White acts two ways: It blues... evenly. And , it washes, works with your regular soap or detergent to make white things daszling... washable colors sparkling. And Blu-White is as gentle to your hands as a beauty soap. Get Blu-White today in this spectacular offer. You'll never be without it!

OFFER LIMITED! ACT AT ONCE!



Full 254 cash refund! That's our generous offer so you can discover this new, really non-scuff floor wax! Made for busy kitchens, Simoniz Self-Polishing Floor Wax is fortified with Simolite to give a crystal-hard

Introductory Offer — Save 25¢!

wax, too, when necessary.

1. Buy Simoniz Floor Wax, any size. Pay full price temporarily.

2. Mail the paper cap-liner inside the cap to: Simoniz, Dept. 25, Chicago 16, Illinois. Simoniz Company will mail you your 25¢ cash refund. One offer to a family. Expires July 31, 1953.



SIMONIZ

Hurry! Limited Offer