

**Compare**  
this  
**RCA VICTOR TV**  
...for  
looks



...for  
**reputation**

When the television comes from RCA Victor—you can be sure of top TV entertaining for 5 big reasons:

1. "Magic Monitor" circuit system now at peak-point of efficiency!
2. "Deep Image" picture tube.
3. New long-distance reception—for better viewing and listening!
4. New automatic UHF-VHF tuner.

5. New wider range of cabinets—more styles than ever before.

So come see the Jeffrey today. Attractive console cabinet is finished in mahogany; blond slightly higher. And see our wide choice of other RCA Victor models, priced as low as **249.95**

...for price  
**\$399.50**

Installed in time for the Big Fight  
May 15...

**WARREN**  
**Radio & TV**  
1993 Fairgrounds Rd.  
Phone 3-7681

# TELE-VIEWS

**Radio-Television**  
By DAVE BLACKMER

Local and national baseball will be covered locally by Radio Station KOCO it was announced Wednesday. Salem Senator baseball games both at home and on the road will be broadcast by KOCO. Chuck Boice will handle the sportscasting chores for the station.

Dugout Dope a pre-game feature will again be aired this year prior to all Salem Senator baseball games. The fifteen minute program will feature interviews with Senator baseball players and outstanding sports personalities. On doubleheader days the program will be on the air in between games.

Major League baseball will also be broadcast on KOCO every day Monday thru Sunday at 12:05 p.m., featuring the outstanding game of the day.

KSLM has daily "Sports Headline Show" at 6:40 p.m., which features all the days baseball scores and highlights on the evening game the same day . . .

KGAE is going to handle the baseball season sports news with their regular "on the hour" news casts. Also the gents at KGAE say they will interrupt any musical show with a major sports announcement. . .

**YOUR FOR THE TELE-VIEWING THURSDAY**  
Pulse of the City 2:00. An exciting tale of happenings in Manhattan.

My Hero 7:00. "Odd Man In" has Bob a foil of gorgeous gun moll and gets involved with an escaped convict. Ford Theater 9:30. "Life of the Party." Sally Forrest and Marshall Thompson in a story of a young couple's marriage threatened by husband's clowning.

The Unexpected 9:00 "The Mask." John Hudson and Mari Aldon in tale of master engraver who wears bandages around his head and is assumed to have been disfigured. He robs a jewelry store and uses a girl to effect his escape.

**YOURS FOR THE TELE-VIEWING FRIDAY**  
Kate Smith 1:00. "Talent Showcase" presenting young talent in their TV debuts.

Matinee Theater 3:00. "Coastal Command." Story filmed under fire.

Cavalcade of Sports 7:00. Jimmy Carter of New York vs. Tommy Collins of Boston—15-round heavyweight championship bout from Boston Garden.

You Asked for It 8:30. Baer will give Primo Canera a rematch after 19 years.

Big Story 9:00. A confidence game to recover the alleged estate of Sir Francis Drake is exposed by reporter D. Johnston of the St. Paul Pioneer Press.

Favorite Story 10:30. "The Dynamiter." Kenneth Toby and Virginia Gibson. Setting is in Dublin in explosive days of revolution and concerns a rebel leader and professional dynamiter.

Dennis Day 9:30. Dennis plays host to his mother and father at a party. He also masquerades as Charlie's long-lost brother Norby.

Chance of A Lifetime 10:00. Comic George Price guest. Nite Owl Theater 11:45. "Second Chorus." Fred Astair, Paulette Goddard, Burgess Meredith and Artie Shaw.

**Night Club Musician**  
**Wanted in 5 States**

Calumet City, Ill. 6:30—25-year-old night club guitar player faced arraignment today on bad check charges and police

said he was wanted in at least five states. Walton "Junior" McGehee, 25, was arrested by two Cook county sheriff's deputies who recognized him from pictures while they patrolled the city's famous strip-tease bar section.

## Benny, Allen Get Together

The historic meetings of Solomon and Sheba, Stanley and Livingstone, Broadway and 42nd Street and similar classic encounters will pale to insignificance when Jack Benny meets Fred Allen again on KOIN-CBS Radio's "Jack Benny Program" Sunday, April 26, for an hilarious session of reminiscence about their days in vaudeville.

With Benny whacking away at his famous fiddle and Fred

Allen seeking to resuscitate his reputation as a clarinet virtuoso, the occasion is regarded as fraught with possibilities. Observers of show business are holding their breaths in anticipation of the event, burdened with the knowledge that the reunion of the two great comedians may well result in a renewal of their long-standing feud which once rocked radio to its foundations with laughter. The script calls for harmony, both musical and social, but scripts have been known to be thrown away when Benny and Allen get together.

Starting Sunday this will be heard over KOIN at 3 and 8:30 p.m.

## Norman Tyler Heads Woodburn Students

Woodburn—Norman Tyler was elected student body president at the annual election of officers at Woodburn high school Tuesday noon for the coming school year. He succeeds Bob Withers, president for 1952-53.

Other officers elected were Robert Dryden, vice-president; Jane McGrath, secretary; Dorothy Baxter, treasurer; Nina Rice, yell leader and Kathryn Thompson, song leader. The new officers will take over at the close of the current school year.

### On Television

KPTV (Channel 27)  
(Only programs scheduled in advance)

**MARR RADIO and TELEVISION INC**  
Salem's Most Complete Television Center  
2140 S. Com'l  
Phone Day or Night  
2-1611 or 2-4728  
**Motorola TV**

**THURSDAY**  
3:00 p.m.—Matinee Theater  
4:15 p.m.—Search for Tomorrow  
4:30 p.m.—Love of Life  
4:45 p.m.—Stranger Than Fiction  
5:00 p.m.—Howdy Doodie  
5:30 p.m.—Youth Wants to Know  
6:00 p.m.—Barnes Rider  
6:30 p.m.—Doug Edwards, News  
6:55 p.m.—Time for Beany  
7:00 p.m.—My Hero  
7:30 p.m.—Dinah Shore  
7:45 p.m.—News Caravan  
8:00 p.m.—Crosby's Marx  
8:30 p.m.—Burns and Allen  
9:00 p.m.—The Unexpected  
9:30 p.m.—Ford Theater  
10:00 p.m.—Martin Kane, Detective  
10:30 p.m.—Hollywood Wrestling  
11:30 p.m.—Nite Owl

**TV TROUBLES?**  
Can be solved if your location is bad. Call us—we'll do our best to get a good picture.

**CALL 4-2271 HEIDER'S**  
428 COURT—1120 CENTER

**FRIDAY**  
12:00 p.m.—Big Favoit!  
12:30 p.m.—Wiseacre Travellers  
1:00 p.m.—Kate Smith  
2:00 p.m.—Double or Nothing  
2:30 p.m.—Strike It Rich  
3:00 p.m.—Matinee Theater  
4:15 p.m.—Search for Tomorrow  
4:30 p.m.—Love of Life  
4:45 p.m.—Crosby's Marx  
5:00 p.m.—Roy Rogers  
5:30 p.m.—Crosby's Marx  
6:00 p.m.—Doug Edwards, News  
6:45 p.m.—Time for Beany  
7:00 p.m.—Cavalcade of Sports  
7:45 p.m.—News Caravan  
8:00 p.m.—Abbott and Costello  
8:30 p.m.—You Asked for It  
9:00 p.m.—Big Story  
9:30 p.m.—Dennis Day  
10:00 p.m.—Chance of Lifetime  
10:30 p.m.—Adolph Menou  
11:00 p.m.—Club Embassy  
11:15 p.m.—Life of Riley  
11:30 p.m.—Nite Owl

**FREE 10-FOOT MAST AND ANTENNA**  
Complete With 90-Day Service Policy  
**ON ALL CROSLY 21" CONSOLES FOR ONE WEEK ONLY**  
Also One Year Guarantee on All Parts and Picture Tube  
**HOCKER HARDWARE**  
990 S. Commercial Open Sundays

# GRAND OPENING AFTER REMODELING

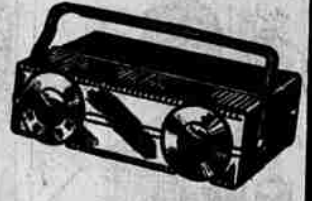
We have just completed remodeling our building . . . We want to show it off to you, our customers, Saturday, April 25 . . . Everyone is welcome. Free prizes galore . . .

**EVERYONE WELCOME**  
**SATURDAY, APRIL 25**  
**VALLEY TV CENTER**

171 Grant St. - Woodburn

# Free!

- ★ 5 Motorola Portable Radios
- ★ Orchids for the Ladies
- ★ Cigars for the Men
- ★ Gifts for the Kids, too



It's Easy . . . No Work  
Nothing to Buy . . . Just Win  
But Hurry to Our Store Saturday

*Hurry!*

## Motorola TV Standout Picture



MODEL 17T13

Never Before Has So Much Television Cost So Little

**\$229.90**

- New "Miracle Interlace" Twice The Picture Detail
- Built-in Lifetime Focus for Razor-Sharp Pictures
- New, Improved Glare-Guard Eliminates All Reflections
- Concentrated Power Chassis For Trouble-Free Performance
- Super Selenium Circuits Cut Electric Bills!
- Wonderful Motorola TV "Golden Voice" Sound System!
- Snap-In "SABRE JET" TUNER Makes Tuning Automatic
- Smart, Durable Mahogany Plastic Table Models
- BIG, BIG Picture Tubes for Easy Viewing
- Test This Set In Your Home Today! Don't Delay!



MODEL 21K10

Full Size Console Motorola With 21 Inch Picture Tube

**\$349.90**

# VALLEY TELEVISION CENTER

171 Grant St. WOODBURN Phone 3611

# NO TV MONEY DOWN

WITH TOP TRADES ON

# Raytheon tv

Trader Louie will give you top trade on your radio, furniture, tools, guns, in fact most anything. Just phone 3-8558 and he'll dash out to your home and give you the fairest offer in town.

Trader Louie's huge trade-in allowance applies as partial or full down payment which may mean no money down.

# TRADER LOUIE TV

1870 Lana Avenue Open Monday-Friday Evenings Phone 3-8558