## SALE STARTS TOMORROW! DOORS OPEN 9:3

ROEBUCK AND CO.

Hardware And Prices At Their Best

Come in Early for:

FREE Power Tool Catalogs **FREE Plastic Pocket Protectors FREE Craftsman Yard Sticks** 

Take the Hard Work Out of Lawn Mowing With This Regular 104.50 Craftsman

### 18-INCH REEL TYPE GASOLINE POWER MOWER

Sale-savings of 5.00 for as Little as 10.00 Down and 10.00 Month. This Mower Can Be Yours on Sears Easy **Payment Plan** 

**SAVE 10**45

**REGULAR 89.95** 

CRAFTSMAN 18-IN. ROTARY

GASOLINE

POWER MOWER

8.00 Down, 7.00 Month on

(Usual carrying charge) Famous-make 1.5 H.P.

Lightweight . . . only 45-

Adjustable cutting heights

Quickly mows lawns AND high weeds! Big 18-inch rotary blade does clean, even mowing . . no dandelion or other stems left stand-ing! Perfect on steep inclines and

rough ground . . . mows equally well forward or backwards. See it demonstrated at Sears today! Learn all the features and you'll want one for sure!

REGULAR 19.95 CRAFTSMAN

ALL-STEEL

16-INCH

HAND MOWER

3.00 Down, 5.00 Month on Sears Easy Payment Plan (Usual carrying charge) Steel wheels with rubber tires

Sealed ball bearings in reel Smooth, comfortable plastic

Here's the power mower the whole town is talking about! At its regular price of 104.50 we thought it was unmatched in its price range . .. NOW we are proud to offer you this same mower at the amazing low sale-price of 99.50! Powerful, easy-starting famous-make 1 H.P. gasoline engine does all the work . . . you just guide it! Simply raise handle to start . . . lower to stop! Speed is adjustable from slow to fast walk. Five free-reeling alloy steel blades do NOT touch or scrape knife bed . . . blades stay sharp longer! See this mower in action today. Shop and compare it and you'll agree it's the power mower buy of the season. Remember, you get this 5 dollar savings during Sears National Hardware Week only!



#### **Hand Tool** Assortment

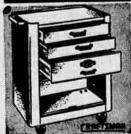
Choose from 28 special hand tools . . . all really useful . . . practical tools you need and want for your home and workshop! There are wrench sets, hand drills, saws. rules, pliers, planes, squares, hammers, screwdrivers, razor blades, wrecking bars, wood screw assortments, stove bolt assortments . . . and many more values!

#### SAVE TODAY! SHOP FOR YOUR HOME



# 20 Quality

Stock up today on these top quality Craftsman and Dunlap hand tools . . . price-slashed for this sale only! Punch and chisel sets, socket wrench sets, chisels, screwdrivers, bit braces, hatchets, pipe wrenches, drill sets, power bit sets, squares, ignition sets, plier sets, tool boxes, carpenter vises . . . all this and more!



Roller Cabinets

New, Improved Craftsmar Heavy Steel .... 35.95 6.00 DOWN - 5.00 MONTH New, easy-rolling 3-drawer cabinet. Heavy, all-steel. Lock on lower panel for all drawers. 17x25x32-in. overall.



50-Ft. Steel Topes Choose From 2 Popular
Models 3.77
Reg. 4.98
Craftsman "Black and White"
steel tapes and Oraftsman
"Nickel-Plated" at e el tapes.
Both on sale at Sears!



Sturdy Lawn Rakes

12 Teeth; Wide 18-in, Spread 4-ft. Handle ...... 76c



2-Arm Sprinklers Brass Head, Arms, Nozzles Non-tip Base .... 4.50

Full-flo inner diameter allows steady forceful pressure. Ad-justable for fine or coarse

550 N. Capitol, Salem

**Plenty Free Parking** 

Satisfaction guaranteed or your money back

FREE! POWER MOWER **DEMONSTRATION** 

CRAFTERS

Easily Mows 3

Acres Per Day!

**Runs 4 Hours** 

on One Quart

of Gas!

Call 3-9191 for Your Free Power Mower Demor station at Your Own Home! SEE These Mowers in Action on Your Own Lawn . . . Take Over the Controls Yourself! Call Today . . . Absolutely No Obligation!

SHOP AND COMPARE THESE SALE SPECIALS!

Regular 6.95 Craftsman Transparent



Wire Hose

Plastic Noxxles 48c

4-Drawer Cabinets **PLASTIC** HOSE **E** 44 50-feet 1/2-in. diameter

Satisfaction guaranteed or your money back! This is the finest plastic hose we know of — pure, all-new materials make it transparent. 50-feet weighs only 6-pounds. Resists age, abrasion, sun, and fertilizer solvents. Withstands up to 8 times average city water pressure.



Wheelbarrows

Reg. 15.95. Save 5.07 by

buying in carton!
With rubber hand grips
Tray holds 4 cubic feet of
dry material!

1088



Store Hours: Mon. & Fri. 9:30 to 9 P.M. Other Days 9:30 to 5:30

Stronger and lighter than cast iron! 5 reel blades are made of austempered tool steel . . .stays sharp much longer! Quieter, easier running "whispering action" . . because of spring-type bed knife, lapped-in precision blade adjustment. Buy today and you save 3.07 during this sale!

Phone 3-9191