

REG. 294.95 21-INCH CONSOLE

Fed. tax. incl. 268 Year wrnty incl.

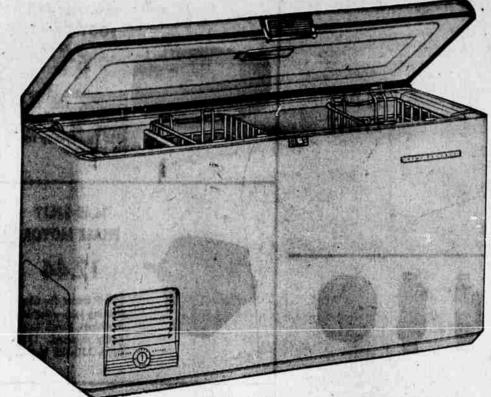
Save now on this new version of our most popular TV. 21" picture tube, no-glare safety glass, simplified tuning, Wards most popular TV. Beautiful cabinet with mahogany finish. Only \$10 down.



REGULAR 119.95 M-W WASHER

Speedy pump 109.88 \$5 Down

Enjoy extra sale-savings now on this beautiful M-W wringer washer. 6-vane Swirlator washes 8 lbs. clothes. Lovell wringer has adjustable pressure, See it today in our Appliance Dept.



SAVE \$45

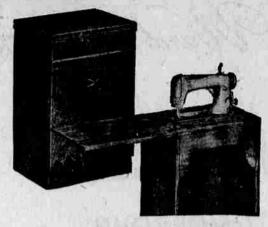
REG. 364.95 150 CU. FT. HOME FREEZER

SPECIAL

\$319

ON TERMS

15 cu. ft. capacity holds 525 lbs. frozen food. Pays for itself with the money you save buying food in economical large quantities. 2 wire baskets, 2 dividers make it easy to sort food properly. Counter-balanced lid is easy to lift, automatically turns on interior light. Improved construction prevents walls from sweating in humid weather. Buy now while this sale is on for even greater savings. Easy terms are available. See it today in our Appliance Department.



REG. 184.95 SEWING CONSOLE

Walnut veneer 167.88 \$5 Down

Reversible rotary sewing head—convenient knee lever controls sewing speed. Compact—comfortably padded chair pulls out of cabinet; has spacious storage area. Complete set of attachments included.



REG. 212.00 ELECTRIC RANGE

36-in. model 189.88 \$5 Down

Divided 36-in. cooktop is lighted. Clock controls 18½-in. oven, 6 at. deep well. Interval timer signals from 1 to 60 min. 7 heats for 3 Chromalox top units, deep well. Concealed drip trays. Waist-high broiler.

155 N. Liberty Phone 3-3191



Open Friday Nights 'til 9

PRICES REDUCED

WARD WEEK

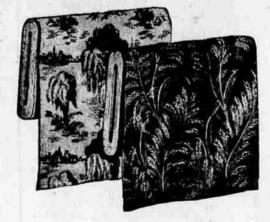
STARTS **TOMORROW**



REG. 79c HEAVY WARDOLEUM

9' width 72c Square yard

Welcome 13% saving on best-grade printed enamel. Smart patterns: textured block (shown), "basket-weave," ribbon braid design. Cleans with damp mop. 12 ft. width. Reg. 95c. Sale price—sq. yd. **79c**



1.00 "GOLD-PRINT" FABRIC

36-In. wide 78c Yord

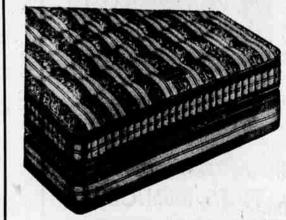
A lot of beauty for your home at a tiny price. Smart, decorator-styled prints in 3 patterns. A variety of background colors to choose from. Gold-color metallic print enhances beauty of pattern. 36 inches wide



HIGH CHAIR - YOUTH CHAIR

Reg. 14.85 12.88 Ward Week

Use from 6 months to 6 years. Converts easily to youth chair by removal of tray. Chrome plated tubular steel legs. Plastic Tray. Softly padded seat and back in red, yellow, or gray duran plastic.



REGULAR 49.95 MATTRESS

312 coils, now 36 88 For Ward Week

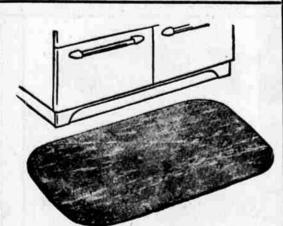
Equal in quality to Simmons mattresses usually advertised for 49.50. Upholstered—insulated with cotton and sisal—prevents coil feel. Damask ticking. SET—Mattress, 88-Coil Box Spring. 59.88



6.95 BROADLOOM CARPETING

9, 12' widths 5 88 Square yard

Rich carved effect—high and low pile usually found only in expensive carpeting. Colors: beige, rose, gray, green. Wool, strong carpet-rayon blend. Typical savings: 9x12 size, Sale 70.56, save 12.84



REG. 1.95 SPONGE MATS

Special 1 66 ea. Two for 3.19

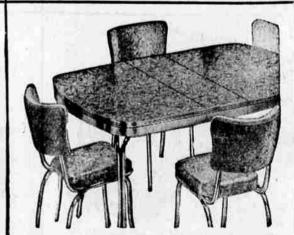
Wonderful to stand on—deep sponge rubber with hundreds of air pockets. Keeps you fresh while ironing, cooking, washing. Ideal bath mat, too. Red, green, gray. 18x30" size. Wonderful purchase.



PLATFORM ROCKER CUT \$10

Reg. 79.95 69.88 10% down

Lawson styled platform rocker covered in DuPont's now long-wearing, mothproof, fibre "E" Reversible "T" cushion for extra wear. Full fringe base attractively conceals rocker mechanism. Color choice.



5-PIECE DINETTE SET

Wards price 99.88 10% down

Compares with Wards dinettes usually selling for \$139.95.36"x48"x60" table with laminated plastic top—resists stains—heat. Two-tone chairs have foam rubber seats, nailhead trim. Choice of colors.