

GEVURTZ FORCED OUT \$300,000 STOCK SACRIFICED

YES, OUR LEASE HAS EXPIRED
AND WE MUST VACATE THESE PREMISES
BY JULY 1st

ALL HOPE OF PROFIT
ABANDONED!

**BUY AT
COST
AND BELOW**

MANY ARTICLES TO BE SOLD
FAR BELOW REPLACEMENT COST

**HUNDREDS OF
PIECES OF BRAND
NEW 1953
FURNITURE
AND APPLIANCES
ENROUTE FROM FACTORIES
ON ORDERS WE WERE
UNABLE TO CANCEL**

**MUST BE
SACRIFICED
ALONG WITH ALL MERCHANDISE
NOW ON OUR FLOOR
AND
IN OUR WAREHOUSE
BUY NOW and SAVE!**

SORRY! NO PHONE OR MAIL ORDERS CAN BE ACCEPTED
ALL SALES FINAL
NO REFUNDS - NO RETURNS - NO EXCHANGES
FREE COURTEOUS DELIVERY AS USUAL



PIONEER TRUST COMPANY

A. W. BUSH, PRESIDENT
H. V. COMPTON, VICE-PRESIDENT
K. B. WENGER, VICE-PRESIDENT AND TRUST OFFICER
STUART M. COMPTON, ASSISTANT VICE-PRESIDENT
R. F. HAYES, ASSISTANT TRUST OFFICER
A. H. BELLOCK, MANAGER INSURANCE DEPARTMENT
RUTH I. BOSCH, SECRETARY
SALEM, OREGON

March 30, 1953

Gevurtz Furniture Company, Inc.
210 S. W. Morrison Street
Portland 4, Oregon

Gentlemen:

Reference is made to the premises occupied by you at 275 North Liberty Street, Salem, Oregon, which you hold under a month to month tenancy.

Please be advised that said tenancy is terminated as of June 30, 1953, and you are hereby notified to vacate and deliver up said premises as of said date.

Please acknowledge receipt and agreement on the carbon copy of this notice.

Very truly yours

Pioneer Trust Company, as Trustee
By: *[Signature]*
Trust Officer

Agreement thereto and receipt of the above notice is hereby acknowledged this 31st day of March, 1953.

GEVURTZ FURNITURE COMPANY, Inc.
By: *[Signature]*

**STORE HOURS
NOON TIL 9 P.M.
TUESDAY thru FRIDAY
9 A.M. to 5:30 P.M.
SATURDAY
CLOSED ON SUNDAYS**

To those of you who have been our customers during the 18 years we have had the pleasure of serving the people in the Salem area we need not repeat that it has always been the policy of Gervurtz to offer only the finest quality available at the lowest prices possible. Now we are forced, by circumstances beyond our control, to liquidate hundreds of thousands of dollars worth of this excellent merchandise at prices which eliminate all hope of profit to us. We have no choice. We must liquidate our entire stock by July 1st.

SALE STARTS
PROMPTLY AT 12 NOON
**TUESDAY
APRIL 21st**

STORE WILL BE CLOSED
ALL DAY MONDAY AND TILL
NOON TUESDAY IN
PREPARATION FOR THIS SALE

**WE MUST DISPOSE
OF \$300,000
WORTH OF TOP
QUALITY 1953
FURNITURE AND
APPLIANCES
IN ONLY
70
DAYS
OUR
LOSS**

YOUR GAIN

