

Little Orphan Annie

ACCORDING TO MR. DOOLEY, THE MISSION OF A MODERN NEWSPAPER IS TO "COMFORT THE AFFLICTED AND AFFLICT THE COMFORTABLE." TCH-TCH-TCH!

SO THEY HIT OIL ON THAT WORTHLESS GROUND I'D FORGOT I EVEN OWNED—GOOD! SO WE'RE RICH—THAT DON'T MAKE NO DIFFERENCE, GIB!

THE DICKENS IT DOESN'T!

OH, SURE! IT PAYS OFF TH' MORTGAGE HERE—HELPS BUY NEW PRESSES—BUILD UP TH' "FOUNTAIN" INTO A REAL PAPER—AREN'T YOU GLAD?

BUT US? NO! WE'RE JUST TH' SAME, EXCEPT NOW WE CAN MAKE OUR DREAMS COME TRUE! YOU? YOU CAN BE A REAL PUBLISHER AND DO THE THINGS YOU'VE ALWAYS WANTED TO TRY—

ME, I CAN BE THE HOUSEWIFE I'VE ALWAYS WANTED TO BE—FOR THE ONE GUY IN THE WORLD! OH, GIB—

I SUPPOSE YOU'RE RIGHT, KIT—I DO WANT THE PAPER TO GO—IT'S GOT TO GO—I HAVE NO EXCUSE FOR FAILURE ANY MORE!

LOOK! HELP ME FIGURE OUT THIS NEW LAYOUT, KIT—WE BOUGHT NEW FEATURES—SEE?

OH! FUNNIES! GREAT! I LOVE TH' FUNNIES!

BUT WE HAVE ONLY SO MUCH SPACE! AND AT THE PRICE OF PAPER—CAN'T THROW OUT ADS TO MAKE ROOM FOR COMICS!

HEY, ANNIE! COME HERE—WHAT'S YOUR IDEA ABOUT THESE FUNNIES FOR THE PAPER?

FUNNIES? GEE! THAT'S GREAT! LOTS O' FOLKS READ TH' PAPER JUST FOR TH' FUNNIES!

YES! BUT THEY TAKE UP SO MUCH ROOM—IF ONLY THEY COULD BE MADE SMALLER—

SMALLER! WHY DON'T Y'GET TH' GUY TO MAKE 'EM WHO WRITES TH' LORD'S PRAYER ON TH' HEAD OF A PIN?

OH, COME NOW, ANNIE! LET'S NOT GET BITTER—

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HOW COULD ANYBODY READ THEM, THAT SMALL!

Y'COULD GIVE AWAY MAGNIFYIN' GLASSES TO EVERY SUBSCRIBER! GREAT PROMOTION IDEA, EH?

4-19-53

ANYWAY—THEY'RE NOT SO FUNNY—THEY'RE STORIES, TOLD IN PITCHERS! WHY NOT RUN 'EM ON TH' EDITORIAL PAGE?

BUT WHERE WOULD WE PUT THE EDITORIALS?

HAROLD GRAY

CUT DOWN YER EDITORIALS AND PUT THEM ON TH' FUNNY PAGE! —FOR TH' LAUGHS!

Maw Green

WHAT'S A LITTLE PIG DOING, WHEN HE'S EATING?

O! GIVE UP, JOHNNIE—WHAT IS HE DOING?

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HE'S JUST MAKIN' A BIG HAWG OF HIMSELF!

YUK! YUK! YUK!

HAROLD GRAY

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