## THE HOUSEWIFE'S HANDY FOOD SECTION

# Salem's Authentic Food Guide to Better Living Capital Journal

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MARKETING

LATEST IDEAS FOR YOUR

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# With Beef More Plentiful, Meat Recipes Now in

Spanish Pot-Roast a Good Entree for Dinner; Menu Can Be Simple One



Abundance of high quality beef in the market makes this wise as well as a welcomed serving today. The tender a wise as well as a welcomed serving today. The tender pot-roast is given an "occasion" look. It's served on a bed of white rice and topped with a zestful tomato-onion sauce. To complete your main course you need only to add buttered green beans, assorted relishes and, perhaps, hot

pings. Remove onion and brown the meat on both sides. Add

onion, tomatoes and seasonings.

Cover closely and simmer un

til tender, allowing 3 to 4 hours

for cooking. Thicken liquid for gravy. 6 to 8 servings.

Crab Tops

In Seafood

prices (for crab, that is); per-

haps we should say more

Make 1 cup cream sauce: add ¼ teaspoon salt, dash of

cayenne, 1 tablespoon sherry wine, 2 tablespoons finely

minsed celery, 12 capers and

ON 7 OZ. BAG OF NALLEY'S POTATO CHIPS

Look for the coupon on Nalley's

Potato Chip bag-good for 10c with your purchase of 7 oz. bag of

THIS IS OUR

TREAT!

MADE FRESH DAILY

VALLEY'S

fresh potato chips!

servings.

#### Menu

Spanish Pot-Roast Buttered Green Beans Assorted Relishes Hot Rolls Butter or Margarine Chilled Fruit Brownies Beverage

With plentiful supplies of beef on the market you'll want to serve it frequently. Tender pot-roasts are a favorite among many folks. To blend the out-standing flavor of beef with tomato sauce and onion, prepare a Spanish pot-roast following the recipe below. Show off the pot-roast by placing it on a bed of fluffy rice and topping with months. For a gourmet's de-

The clue to a tender, moist pot-roast is cooking at a high temperature dries out the meat, making it stringy. A pot-roast is always. stringy. A pot-roast is always cooked by the moist heat method known as braising. Three steps to follow are (1) Brown the meat thoroughly on both sides. For a deeper brown, dredge the meat with seasoned dredge the meat with seasoned flour first. (2) Add from ¼ to in crab shells or casseroles; ½ cup of liquid and cover the dust with fine crumbs; dot meat closely. It may be neces-sary to add more liquid as the meat cooks. (3) Let it simmer until tender. Cooking time for or until brown. Makes 6 a 3 to 4-pound beef arm or blade pot-roast will be 3 to 4 Spanish Pot-Roast

3 to 4-pound arm or blade pot-roast

1 large onion, sliced 3 tablespoons lard or drip-

2 cups tomatoes

teaspoons salt

1/4 teaspoon peppe

Brown onion in lard or drip-

### Ham-Banana Roll With Cheese Sauce

Everyone likes ham, and though cold boiled ham seems expensive in the delicatessen department, it proves modest in price when you fix it like this. A very good luncheon, supper or dinner main dish which is diliciously different. Use all-yellow or alightly green tipped bananas instead of the usual "flecked with brown" ones. Ham-Bananas Rolls

4 thin slices boiled ham Prepared mustard firm bananas

11/2 tablespoons butter or

margarine, melted Cheese Sauce recipe below Spread each slice of ham lightly with mustard. Peel bananas. Wrap a slice of prepared ham around banana. Brush tip of bananas butter or margarine Place ham and banana roll in greased shallow baking dish and pour Cheese Sauce over them. Bake in moderate oven, 350 degrees, 30 minutes or until bananas are tender, easily pierced with a fork. Serve hot with the cheese sauce from the baking dish.

Four servings. Cheese Sauce Melt 1½ tablesspoons butter or margarine in saucepan; add 1½ tablespoons flour and stir until smooth. Stir in 11/2 cups milk slowly. Add 1 cup Grated American Pimiento or other flavored cheese, salt, pepper and a dash worcestershire, stirring constantly until smooth and

April's Marts Show Abundance

April markets offer plenty of variety as indicated in our headline which only hints at the possibilities in menu plan-Other featured specialties include tender young chickens for broiling or frying, turkeys, eggs, potatoes, spring cabbage, and those are but a good start. Watch this news-paper's food advertisments. Take a good look at special displays when you go to the

Beef Buys Beef continues abundant with many cuts wearing ex-tremely attractive price tags. Pot roasts are made from blade, round bone and boneless chuck (from the shoulder). rump and heel of round. Economy steaks are round and blade bone chuck steaks, round and flank steaks which should be braised and that means browned, then slowly cooked, adding a little liquid from time to time. For more rib-sticking goodness, choose stew meat which is really bargain priced.

Cheese Plentiful Good old American cheddar, mild or sharp, makes a fine, satisfying, thrifty main dish. Cookery specialists remind us Cookery specialists remind us that we must go easy on the heat when cooking with cheese. To speed melting and blending, cut cheese in small pieces. For cheese sauce, 1 pieces. For cheese sauce, 1 cup of finely grated cheese to 2 sq. unsweetened chocolate (2 oz.)

Fresh-caught, fresh-cooked
Dungeness crab is available in most markets at reasonable pan frying and baking. Steak and baking favorites are plen-tiful: Shad season is here; a luxury but worth it. Oranges and grapefruit. The

months. For a gourmet's de- huge orange crop accounts for the abundance of oranges at reasonable prices. Plenty of fresh grapefruit because less is being canned.

Fats and Oils. Plenty of margarine, vegetable shorten-

margarine, vegetable shortening, lard and salad oils.

Canned tomato juice. Stock up on this staple while prices are really reasonable.

Dates and figs. California dates and domestic dried figs are high on U.S.D.A.'s list of April abundants. Both fine for eating out-of-hand and for

Vegetable Buys

35TH ANNIVERSARY

ammammamman)).

MALLEY'S

CRISP - DELICIOUS - READY

LEY'S POTATO CHIPS

NATIEY

EVERYDAY FOOD

### Chocolate Brownie Pie New and Delicious One

11/4 cups sifted flour

flour.

Pour into one measuring cup (but don't stir together)

Then pour all at once into

Stir until mixed. Press with hands into smooth ball, Flat-

ten slightly. Place between 2 sheets of waxed paper (12-in.

square). Roll out gently until

(Waxed paper will not slip while rolling pastry if table

tear. Lift paper and pastry by top corners; they will cling to-

omit salt in pastry and bake

in slow moderate oven (325

circle reaches edges of paper.

15 cup salad oil 3 tbsp. cold whole milk

Tempting, new, easy, too! Stir-n-Roll Pastry
That's the exciting new kind of
pie offered by Betty Crocker 1½ cups sifted flo -Chocolate Brownie pie. If you like chocolate brownies, you'll love Chocolate Brownie

And Chocolate Brownie ple is easy to make. There is no separate cooking of ifiling and pastry. The filling, made with either unsweetened chocolate or cocoa, is poured into the unbaked pastry shell and baked with it. with it

Chocolate Brownie Pie Preheat over to 375 degrees

(quick moderate). top under paper is slightly damp.) Peel off top paper. If dough tears, mend without moistening by pressing edges together... or by pressing a scrap of pastry lightly over tear Lift paper and pastry by

Beat thoroughly with rotary beater:

3 large eggs ½ cup sugar the chocolate mixture

cup dark corn syrup Mix in % cup pecan halves

gether. Place paper-side-up in 9-in. ple pan. Carefully peel off paper. Gently ease and fit pastry into pan. Build up fluted edge.

\*If you use self-rising flour, Pour into pastry-lined pan. Bake 40 to 50 minutes in quick moderate oven (375 degrees) just until set. Serve slightly warm or cold garnished with ice cream or whipped cream.

in light supply are beans, cu-White cabbage, carrots, cau-liflower, celery, asparagus, let-pers. Good marketing!

### Spring New Potato Time

Enjoy new potatoes frequent y for their season is compara-

#### Ham Shortcake

Take a tip from dessert time for this dish. Bake corn bread in a round layer cake pan. The same as for dessert shortcake, slice the corn bread lengthwise.

tively short. We think you will find them especially tasty when prepared like this:

Savory New Potattoes

1½ pounds small new potatoes

½ cup mayonnaise

½ teaspoon salt

½ teaspoons pepper

3 tablespoons pimiento, diced

Scrub potatoes and cook in boiling water until tender. Remove skins or not as you wish and cut in quarters or dice. In top of double boiler combine mayonnaise, milk, salt and pepper. Cook over hot water until sauce is thickened. Add diced warm potatoes and pimiento and heat thoroughly. Six servings.

Same as for dessert shortcake, slice the corn bread lengthwise. Place creamed ham or creamed gar and spread evenly in bottom of well-greased 8-inch ring mold. Sprinkle with ½ cup coconut. Cover with cake batter made according to directions. Bake 25 minutes in a moderate oven. Turn out cake and fill center with drained peach halves before serving.

With Leftover Ham

Combine the last bits of your baked ham with cooked large dry limas for a hearty meal-inone saled. Chill the beans before serving snack, fine for supper, too. Salt and pepper if anchovy is not used.

#### Cake Mix Provides Some Fancy Desserts

## OUR Chocolate Festival **APRIL 17-26**

Bargain Prices on Our Chocolate Items

Hand-Packed Quart Chocolate Ice Cream, reg. 65c . . . 59c Chocolate Shake reg. 24c Chocolate Malt reg. 29c 25c Dusty Rd. Sundae reg. 30c 25c Chocolate Sundae reg. 25c 23c

Open daily, 8 a.m. to 11 p.m. Convenient parking with eight 24-minute meters in block. 15-minute parking in bus space after 6 p.m. and on Sundays.

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# 1/3 LESS ARMWORK AN CAKE MIXES!

2 minutes beating!
1/2 to 1/2 less work!



NEW "QUIK-BEAT" CAKE SAVES 150-300 STROKES!

> YOU SEAT PLENTY WITH MIXES! Package directions for leading cake mixes call for 450 to 600 strokes. Hard work you can short-cut only with pre-whipped Snowdrift and its "Quik-Beat" Method. Delicious as only homemade cakes can be! And you'll save up to 300 strokes!

TWICE AS QUICK as most quick-method cakes! Don't beat and beat! We can promise you half the armwork and luscious cakes, but only

if you use pre-whipped Snowdrift and its

one of these Have ingredients at room temperature In large mixing bowl, break up...

large

cooking

fork or.

ONLY SNOWDRIFT GIVES YOU THIS

12 cup SNOWDRIFT Use only Snowdrift, it's pre-whipped for you

2 eggs ½ cup milk

Sift all together

IMPORTANT:

For best results

be sure to use

when hand mixing

21/4 cups sifted cake flour 21/2 teaspoons double-act baking powder 1½ cups sugar 1 teaspoon salt

Blend ingredients, beat 1½ minutes, scraping sides of bowl frequently. (Count 225 strokes for hand beating. With electric mixer use low speed; scrape sides during beating, the beaters afterwards.)

Add... ½ cup milk with 1 teospoon vanilla
Blend, then beat to smooth out batter, about 75
strokes (½ minute, electric beater). Turn into 2
greased 8-inch layer pans, lined with paper. Swirl
fork through batter. Bake in moderate oven
(375°F) 25 to 30 minutes. CHOCOLATE ALMOND ICING: Blend 5 tablespoons

Snowdrift with ½ cup sifted cocca. Add 3 cups sifted confectioners' sugar and ½ teaspoon saltalternately with ½ cup milk. When smooth, add I teaspoon almond flavoring. Frost cake. Decorate with blanched almonds.

Snowdrift shortening is pre-whipped 2000 times!

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thickened