## TEEVEWS

Pulse of the City，＂an exciting drama feature portray－
ing New York City，made its debute Thursday afternoon
at 2 p．m．The feature on KPTV will replace the program
＂Fins．＂ Feminine Angle．
Herbert Mayer，president of Empire Coil company，sent
a type recording of greeting to his staff at KPTV Wednes－ daye and said he has been loid up with a c case of grippe．
Mayer plans to return to Oregon the first part of May． Understand my good Friend，Red Skelton，is going to
lose his sponsor at the end of the season．．．Current spon－ lose his sponsor at the end of the season．．．Current spon－
sor wants Red to telecast entire show live．Red says
wait until he recuperates from venture in hospital．．． Sponsor says no．So Red says＂would rather be alive
than go live．＂．Truly this seems like foul play untit
Red could get a chance to recover from his current illness．

## A Squeaky Voice that Clicked！ If George Burns and Gracie

of a brash，young radio executive，who auditioned them
years ago，they never would have become the sian
It happened when George and Gracie returned from a London tour where they did their first radio work on
B．B．．They liked radio．and upon their return to New
York，contacted one of the networks A young network publihser，after hearing them do
comedy routine，commented，＂You＇ll never do for radio．
Miss Allen＇s voice is too squeaky．Take my advice and Miss Allen＇s voice
stick to the stage．＂
How wrong can
YOURS FOR THE TELE－VIEWING THURSDAY Kate Smith 1：00．Kateds and Katydids；Virginia Sales
monologist． Lila Lee． Burns and Allen 8：30．Blanche buys a mink stole，with－ home；George finds it and hides it at their house，Gracie reports to the police that the stole has been stolen．
Ford Theater $9: 30$ ．Merle Oberon as famous dress de－
signer whose entire life has been planned to revenge a cruelly broken marriage in＂Allison，Ltd．＂Joe Pazandak
Hollywood Wrestling 10：30．Tag－team；Joe and Lou Newman vs．Hombre Montana and the Zebra
kid．Hans Schnabel and Pat Meehan in semi－main Nite 0 wl Theater $11: 30$ ．＂Desert Victory．＂
Rommel＇s Africa Corps by the British 8th Army．

## On Television KPTV（Channel 27）



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## 42 <br> natural oil <br> natural oil Glamour Glamour Shampoo Shampoo閪选

 Girls WinnersAt Sweet Home


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## MILITARY MEN

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## FENCES

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| Personal |
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| To Women With |
| Nagging Backache |

Got Heartburn？
CET TUMS：


