

# TELE-VIEWS

## Radio-Television

By DAVE BLACKMER

Letters are still coming into this corner from Salemites who are casting their votes for and against RED BELTON.

LIKE RED, it says here . . .

Dear Tele-Views . . . I think ole Red has been doing okay for himself. Seems if they got rid of any clowns there should be some of those goofs on Hollywood wrestling. Mr. Moto, Han Schnabl and some of the others that have been on there every time for months . . .

Signed Bill

Ed. Note: Wonder if that's Just Plain Bill?

Ouch!! Ouch!! This one hurt . . .

Dear Tele-Views. I would like to put in my two cents worth, when Red S., M. Berle, Abbot and Costello and the like come on I snap the set off, and in my younger days, I have seen the real old time cowboys in some of the open country. And since when did the cowboys start shooting one another, and since when did two gun men come about, as those days you had to go a long ways to see a real hand, that had a gun at all, and then they only used it to shoot coyote, etc. But when I see these rocks, and hear their lingo, it is an insult to the old timer, so I have to snap the switch again. But there are some very nice programs on TV.

C. H. Ringwald, Salem, Ore.

Ed. Note: Please don't take the cowboys and Indians away from the small fry . . . That would be worse than taking candy . . .

### YOURS FOR THE TELE-VIEWING WEDNESDAY

Kate Smith 1:00. Kathryn and Marc Platt, comedy dancers; teen-age panel featuring college editors.

Matinee Theater 3:00. "Silent Partner." William Henry, Beverly Lody.

Blue Ribbon Bouts 7:00. 10-round middleweight bout with Pierre Langlois of Paris, France and Joe Miceli of New York, from Miami.

Hollywood Opening Night 8:00. Richard Carlson as photographer who set out to melt the cold heart of his very attractive "boss."

Married Joan 9:00. Joan wields her woman's club as a weapon to beat hubby into submission when they receive eviction notice, signed by him.

This Is Your Life 9:30. Arthur Franz, romantic young actor, Air Force veteran is surprised subject on the Ralph Edwards show.

Kraft Theater 10. "The Summer Place" with Blanch Yurka and John Newland, a story of how the selfishness of two successful artists almost ruin the lives and careers of two young people.

Nite Owl Theater 11:30. "Melody Master" Ilona Massey, Alan Curtis.

### YOURS FOR THE TELE-VIEWING THURSDAY

Kate Smith 1:00. Kateds and Katydid; Virginia Sales monologist.

Matinee Theater 3:00. "I Can't Escape" Onslow Stevens, Lila Lee.

Burns and Allen 8:30. Blanche buys a mink stole, without her husband's knowledge and hides it in the Burns' home; George finds it and hides it at their house, Gracie reports to the police that the stole has been stolen.

Ford Theater 9:30. Merle Oberon as famous dress designer whose entire life has been planned to revenge a cruelly broken marriage in "Allison, Ltd."

Hollywood Wrestling 10:30. Tag-team; Joe Pazandak and Lou Newman vs. Hombre Montana and the Zebra Kid. Hans Schnabl and Pat Meehan in semi-main.

Nite Owl Theater 11:30. "Desert Victory." Rout of Sommel's Africa Corps by the British 8th Army.

**Better See Motorola TV**

**MITCHELL'S**  
Factory Trained Service and Installation  
1880 State St. Phone 3-7577

**MARR RADIO and TELEVISION INC**  
Salem's Most Complete Television Center  
2140 S. Com'l  
Phone Day or Night 2-1611 or 2-4728  
**Motorola TV**

**MOTOROLA SALES SERVICE**  
**MASTER SERVICE**  
STATIONS INCORPORATED  
OPEN FRIDAY NIGHTS 'TIL 9 P. M.  
365 N. Commercial Phone 3-4163

SECURITY FOR YOUR LOVED ONES?  
Consult Us . . . That's Our Business!  
THE **MANUFACTURERS LIFE** INSURANCE COMPANY  
1903-50 YEARS IN THE UNITED STATES-1953

Earl A. Gooch-Supervisor-Salem District

1010 North 15th Street, Salem, Oregon

## East Salem

East Salem—The latest business change in East Salem is the ownership of the grocery department of the Orwig market at the corner of Silverton road and Lancaster drive.

Mr. and Mrs. Ralph Jackson have sold and the grocery department is now being operated by Mr. and Mrs. Rupert Schulz who formerly had a grocery in Salem.

A grocery store that has been enlarged and a much larger stock of groceries added is that of the Swegle Market on Birchwood drive, across from the school house.

Mrs. David Karn who has just moved into their new home on Hollywood drive, was given a surprise housewarming party with a gift for the new home on Thursday night by members of the Merry-Go-Round club and her neighbors.

In for the party were Mrs. Walter Fisher, Mrs. Royal Wenig, Mrs. Paul Barham, Mrs. Russell Proudfit, Mrs. Sam Rehfeld, Judy Rehfeld, Mrs. Ella Davis, Miss Ester Munsen, Miss Twila Bernard, Mrs. Keith La Due, Mrs. Clayton Gibb, Mrs. V. M. La Due, Mrs. Harold Bunn, Mrs. Harold Holler, Mrs. Melvin La Due and Mrs. Karn. Mrs. Holler and Mrs. Keith La Due were hostesses for the evening party.

Two Mothers clubs are meeting this week in East Salem—Washington school club on Thursday afternoon, Auburn Mothers club Thursday at 7:30 p.m.

A full evening's program is planned. Mr. Woods, from the YMCA will be present at 7:30 to discuss the organization of an Indian club for boys 8 to 9 years old. A member of the "Flower Box" will be on the program showing different flower arrangement and discussing the flowers to be grown in home gardens for use in bouquets and arrangements. New officers will be elected.

Plants will be exchanged by those attending.

Hostesses for the social hour will be Mrs. Enoch Merrill, Mrs. Clifford Long, Mrs. Virgil Mahaffey, Mrs. L. V. Winger, Mrs. L. C. Smith, Mrs. W. L. Carter, Mrs. P. C. Good, Mrs. Ralph Heath and Mrs. A. E. Tinker.

The Merry-Go-Round club meets Thursday, April 16, in the home of Mrs. Wilson Biles on Hollywood drive.

The Merry Mingleers meet Thursday, April 16, in the home of Mrs. Henry Sprick, 3390 N. Lancaster drive, at 1 p.m.

Edina Lane home extension unit meets Thursday, April 16 at 10:30 a.m. in the home of Mrs. Scott Foster, Jr., 1810 N. 23rd street. An extension agent will demonstrate the care of rugs and upholstered furniture.

Hoover Cub Pack meeting

### On Television KPTV (Channel 27)

(Only programs scheduled in advance)  
WEDNESDAY  
3:00 p.m.—Matinee Theater  
3:15 p.m.—Search for Tomorrow  
4:30 p.m.—Love of Life  
5:00 p.m.—Howdy Doody  
5:30 p.m.—The Dick Van Dyke Show  
6:00 p.m.—Strike It Rich  
6:30 p.m.—Dose Edwards  
6:45 p.m.—Time for Beany  
7:00 p.m.—Fishes  
7:45 p.m.—News Caravan  
8:00 p.m.—Hollywood Opening Night  
8:30 p.m.—Arthur Godfrey  
9:00 p.m.—I Married Joan  
9:30 p.m.—This Is Your Life  
10:00 p.m.—Kraft Theater  
11:00 p.m.—Pacific Crusade  
11:30 p.m.—Nite Theater

FOR EXPERT TV & RADIO SERVICE See **Television Serv. Co.**  
1410 S. 12th Phone 4-5512

THURSDAY  
11:00 a.m.—Freedom Rings  
11:30 a.m.—Hollywood Real  
11:45 a.m.—Garry Moore  
12:00 p.m.—The Big Payoff  
12:30 p.m.—Welcome Travelers  
1:00 p.m.—Kate Smith Show  
2:00 p.m.—The Feminine Angle  
2:15 p.m.—Arthur Godfrey  
2:30 p.m.—Strike It Rich  
3:00 p.m.—Matinee Theater  
4:15 p.m.—Search for Tomorrow  
4:30 p.m.—Love of Life  
4:45 p.m.—Stranger Than Fiction  
5:00 p.m.—Howdy Doody  
6:00 p.m.—Randy Rider  
6:30 p.m.—Dose Edwards, News  
6:45 p.m.—Time for Beany  
7:00 p.m.—My Hero  
7:30 p.m.—Dinah Shore  
7:45 p.m.—News Caravan  
8:00 p.m.—Croucho Marx  
8:30 p.m.—Burns and Allen  
9:00 p.m.—The Unresponsive  
9:30 p.m.—Ford Theater  
10:00 p.m.—Martin Kane  
10:30 p.m.—Wrestling  
11:30 p.m.—Nite Owl Theater

for April will be held Friday at 7:30 p.m. at the school house.

Garden Road Neighborhood club will meet Friday, April 17 at 1:30 p.m. in the home of Mrs. William Hartley, 1895 Lancaster drive.

## Keizer

Keizer — Marion County Pomona Grange will meet Wednesday at the Keizer Grange hall for the quarterly meeting. A house dress contest will be held at 1 p.m., with Mr. George Benson, master, presiding.

A no-host dinner will be served at 6 p.m. . . The Pomona Grange officers will confer the 5th degree at 8 p.m., after which the lecturer, Mrs. Thomas Bump, will present a program featuring Mexican music and colored slides of Mexico City will be shown.

Mr. and Mrs. Richard Curry, 5030 Windsor Island rd, are the parents of a boy,

born April 10, at the Salem Memorial hospital.

To the Edmund Comstocks, 5081 will ave. was born a girl at the Salm General hospital Friday, April 10.

**PTA County Council Elects in Linn County**  
Lebanon—The Linn county council of PTA drew heavily

**Salem's Finest Picture Raytheon PRALL'S**  
Formerly Paul T. Walls & Co. 220 N. LIBERTY PHONE 4-4742

from central and eastern sections in choosing officers for the coming season. At the Albany meeting, last of the year, Mrs. Ed Mantbe of Crowfoot was elected president. Assisting her are three vice

presidents; Mrs. John Albert of Foster; Mrs. Ernest Strong of Albany, and Mrs. G. C. Molst of Hamilton Creek, Lebanon. Other officers are Mrs. Anton Sedivy, Sodaville, secretary, and Mrs. P. P. McCarthy, Sweet Home, treasurer.

**APPLIANCE REPAIR**  
Call us for prompt and expert work on all appliances  
Major Appliance Repair  
Phone 4-8111 234 State St.

**FREE 10-FOOT ANTENNA**  
COMPLETE WITH MAST—90-DAY SERVICE POLICY  
**ON ALL CROSLEY 21" CONSOLES FOR ONE WEEK ONLY**  
Also One Year Guarantee on All Parts and Picture Tube  
**HOCKER HARDWARE**  
990 S. Commercial Open Sundays



**SPECIAL! Manufacturers Closeout**

**Bamboo Fly Rods**  
Formerly Sold Under A Famous Brand Name **3.99**  
• Limit 2  
• Top Quality Split Bamboo 8 1/2-ft.

**Automatic Fly Reel 4.69**

**Single Action REEL 1.00**  
• All Metal Parts  
• Hold 50 Yards

**Fishing Season Opens April 18th**  
Licenses Available at Sears  
Open Friday Night till 9 P. M.

**Trout Landing NET**  
ACTUAL LIST PRICE 4.75 **1.99**

**Level Wind CASTING REEL**  
Compare with Others Up to 3.00 Holds 100 yds. **1.98**

**Steel Tackle Box**  
Compare the Features To Those Selling for Much More **1.98**

**3-Piece Cane POLES**  
12-ft. Length **69c**  
The Best We've Had for Years!

**Wear-Master Fishing Boots**  
For Men, Women, Boys

Compare the Features With Those Selling Up to \$12.00 **9.88**  
Shoe Dept.

- Cushion Insole
- Snug Inside Harness
- Semi-hard Toe Give Added Protection
- Cotton Lined
- Sizes for the Whole Family

**Great Equipment!**

**J. C. Higgins Fibre Glass Spinning Rods**  
Reg. 9.95 **5.99**  
Won't Rust, Rot or Take a "Set"

**SPINSTER REELS**  
**8.88**  
Precision Made

**Spinning Line**  
du Pont Limp 6-lb. Test **89c**  
Spool

USE SEARS EASY PAY PLAN

**550 N. Capitol Salem Ph. 39191**

**Special! Canvas Creels 1.98**  
A steal at this price

**Special! Braided Cotton Line 17c**  
25-yard Hank

**"Satisfaction guaranteed or your money back" SEARS**