

Downtown SALEM MERCHANTS Association

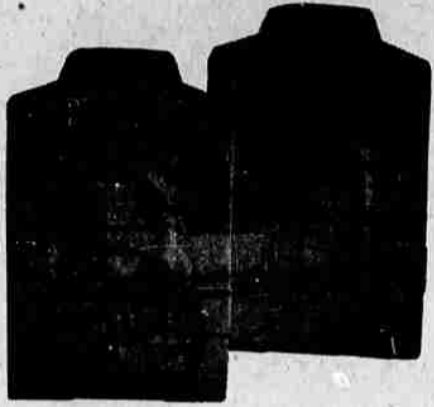
155 N. LIBERTY
PHONE 3-3191

Montgomery Ward

OPEN FRIDAY
NIGHT 'TIL 9

Downtown SALEM MERCHANTS Association

WEEKEND SPECIALS



REG. 2.98 MEN'S SHIRT
3 for 5.99

Yes, over 300 of our regular 2.98 quality sport shirts on sale at 1/3 off. Your choice of colors. Available in all sizes, S-M-L. Plaids, solid colors. Long sleeves. Poplins, cottons, and rayons.

SPECIAL PURCHASE
WOMEN'S BLOUSETTES
68c. ea.

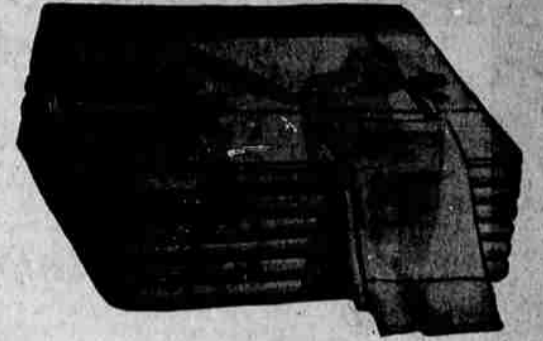
Only a Ward "special purchase" could offer quality and price such as you will receive in these blouses. Over 400 from which to choose.

LIMIT 3 EACH

REGULAR 29c
TRAINING PANTS
17c. ea.

Our regular stock of infants' training pants on sale for 2 days only. Sizes 1 to 4. In white or pink. Medium weight. Save now at Wards!

LIMIT 6 EACH



REG. 2.49 81x99 SHEETS
1.99

Save 20% on these 81x99 better quality sheets. Enjoy greater sleeping comfort with these durable muslins. These are among the finest wearing sheets available. See these today! Shop and Save!

LIMIT 4 EACH

REGULAR 1.19
BOYS' SWEAT SHIRT
68c. ea.

Boys' fleece lined sweat shirt. In sizes 8 to 16. Save almost 50% on this purchase. Two different weights from which to choose. Shop early!

LIMIT 2 EACH

REGULAR 49c YD.
PLASTIC YARDAGE
28c. yd.

Many different patterns from which to choose in either printed or plain plastic yardage. Save almost 40% on each yard purchased. Shop today!

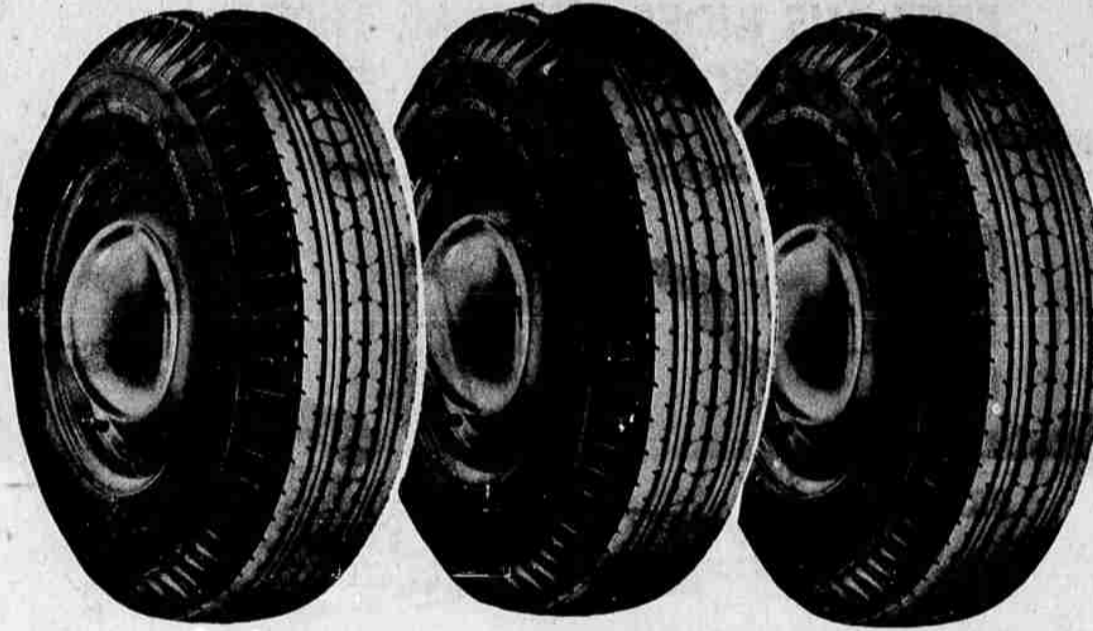
LIMIT 10 YARDS



REG. 29.50-35.00
MEN'S WOOL SUITS
24.88. ea.

Choose from over 80 suits. 100% wool in medium and heavy weights. Wool and rayon suits in both single and double-breasted models in regular, long, and shorts. Plain colors, plaids, and neat stripes.

Men's \$29.95 Sport Coats \$19.88



25% OFF LIST

Buy 4 for the Price of 3

Wards Deluxe Tires - Deluxe Tubes				
Size	List Price 1 Tire*	List Price 4 Tires*	Sale Price 4 Tires**	Sale Price 1 Tube*
6.40-15	18.25	73.00	54.75	2.35
6.50-15	20.45	81.80	61.35	2.55
6.70-15	18.95	75.80	56.85	2.55
7.10-15	21.25	85.00	63.75	2.65
7.60-15	23.25	93.00	69.75	2.85
8.00-15	25.35	101.40	76.05	3.55
6.00-16	16.95	67.80	50.85	2.30
6.50-16	21.45	85.80	64.35	2.60

*Plus Federal Tax. **Plus Federal Tax and your old tires.
ON SALE TIRE SHOP OR RETAIL STORE



REG. 19.95
BOYS' PREP SUITS
14.88. ea.

If you haven't shopped our boys' department as yet, do so today! You will find it one of the most complete in town. Save 25% on your boy's Easter suit by buying from Wards. Shop early. Save.

Reg. 13.98, sizes 6-10 11.88



REG. 12.45 STANDARD
9.88. exch.

Standard—fits most cars. Equals or exceeds power and capacity of most original equipment.

REG. 9.95 Commander 6.88 ex.
REG. 16.45 HEAVY SERVICE 13.44 ex.

REGULAR 10c DOZ.
SPRING CLOTHES PINS
5c. doz.

Save 60% of our regular price during this two-day sale on our spring type wood clothes pins. Truly an opportunity to save. On sale Friday and Saturday

LIMIT 6 DOZEN

REGULAR 36.95
SLEEPING BAG
18.77

Save almost 50% on this heavy weight sleeping bag. 40% down and 60% feather filled. Must be seen to appreciate the value. Only 6 to go on sale.

ONLY 6 EACH

REGULAR 69c
PAINT THINNER
48c. gal.

A top quality paint and varnish thinner priced exceptionally low. Use with oil base paints, enamels and varnishes. Pure, crystal clear product.

LIMIT 2 GALLONS

REGULAR 13c
FLASHLIGHT BATTERIES
5c. ea.

Save 60% on Wards leak-proof flashlight cells. A new flashlight with bulbs and cells if these leak or damage your present flashlight. Regular size.

LIMIT 4 EACH



REG. 99.50 GAS MOWER
89.88. ea.

Rugged construction for years of dependable service. Easy to handle with fingertip control. 4-cycle engine. 5 self-sharpening blades. Tubular steel handle. 1-H.P. engine. 18-inch cut. Shop today.