

EASTER GREETINGS



TWISTER TOYS

39¢

Bunnies, Lambs and other animals that twist and change expressions when small crank is turned—hand painted plastic toys.

Pay Less Drug Store

SERVE YOURSELF and PAY-LESS

484 STATE ST., SALEM

OPEN EVENINGS 'TIL 9

PRICES EFFECTIVE APRIL 1 Thru 5 WED. - THUR. FRI. - SAT. - SUN.

Treat yourself and your wallet Pay Less "FANCY TALK"

POTTED AZALEAS
Gorgeous Red Blooms - Very Sturdy for Replanting Outdoors
98¢



DAFFODILS
Golden King Alfreds 2 Doz. **25¢**

BEAUTIFUL CROFT EASTER LILIES

SNOWY WHITE TRIUMPHETS - STURDY GREEN FOLIAGE

39¢

PER BLOOM
3 to 6 Bloom Plants
Choose From Our Large Choice Selection.



CIGARS

Made from a blend of rich mild Cuban, Havana, Puerto Rico and domestic tobaccos
Reg. 8¢ 3 for 20¢
Value **33¢** Box of 30



EASTER CANDY VALUES

LARGE MARSHMALLOW PANNED EGGS
Assorted Colors - Factory Fresh

29¢ POUND
10¢ PACKS

EASTER GRASS 3 for **19¢**

1.00 JOHNSTONS SWISS MILK CHOCOLATES

All Tasty Cream Centers

68¢



METAL EASTER EGG DECORATOR

With Six Tips **29¢**

GREAT SAVINGS DEPENDABLE Flower and Vegetable SEEDS

Reg. 10¢ Packs **5¢**

SERVA-SNACK SETS

Tray With Baby Cups **29¢**



Brownie Hawkeye CAMERA
Large Reflex View Finder
FOR ONLY **720**
Takes 12-2 1/2 x 2 1/4 pictures on 620 film

EASTMAN BROWNIE MOVIE CAMERA **4250**

8 mm. Film—Tax Inc.
Payless has a complete stock of color film to capture the gorgeous color of gay Easter bonnets and kiddies holiday festivities.



DURA FLASH BULBS
Sizes 5's - 5M's - 11's Carton **88¢**

REDUCE Without Dieting or Hunger!



AYDS VITAMIN AND MINERAL CANDY

NYLON HOSIERY

EXTRA SHEER FLATTERING NEWEST SPRING SHADES

54 GAUGE 15 DENIER

AN IDEAL USEFUL EASTER GIFT

88¢ PAIR



EASTER GREETING CARDS

LARGE BEAUTIFUL SELECTION OF EASTER GREETING CARDS **5¢ to 1.00**

PETER PAN STORY BOOKS **25¢**

PETER COTTON TAIL GIANT COLOR-BOOKS **23¢**

GOLDEN DECAL BOOKS **25¢**

Story book with character decals

1.98 JUNIOR SIZE PLUSH BUNNIES

Cuddly Bunnies—Sitting Bunnies, Running Bunnies, Doll Face Bunnies
Pay Less has huge display—Come and select childrens Easter toys from our great parade of colorful new 1953 variety.

129

Reg. 6.95 Giant "SLEEPY BUNNY" **2.98**

98¢ "Squeaky" EASTER BUNNY

Pink glass eyes, 10 inches tall squeaks when tummy is pressed! **69¢**



HIP WADERS

FOR LADIES OR MEN

Finest Lightweight Boots with Adjustable Inside Leg Harness Non-Slip Deep Tread Soles - Made to Last Years

Reg. **13.95**

ONLY 988

Sizes 7 to 12



WHITMAN'S SAMPLER CHOCOLATES

Per Pound **2.00**

- "GOLDEN" CHOCOLATES Made by Whitman Lb. 1.60
- 5c CHOCOLATE CREAM EGGS 4 for 15c
- 5c CHOCOLATE MARSHMALLOW EGGS 4 for 15c
- 10c CHOCOLATE EASTER PETS 3 for 25c
- GIANT CHOC. CREAM EGGS Decorated 49c

SCOUT'S SPECIAL SLEEPING BAG

Forest Green—Water Repellent Cover—Warm Flannel Lining Kapok Filling

Reg. **788**
\$13.30



"FLOPPY EARS" EASTER BUNNIES

Rolling pink eyes—Cutest Bunny and the best buy in town. **298**
28 Inches Tall

GIFT SUGGESTIONS

GIVE HER PERFUME FOR EASTER

- EARLY AMERICAN "OLD SPICE" 1.00
- LENTHERIC'S "TWEED" 2.00
- DANA'S "TABU" 2.50
- YARDLEY'S "APRIL VIOLETS" 2.50
- TUSSY'S "MIDNIGHT" 1.00
- HUENUT'S "YANKEE CLOVER" 1.00

TOILETRIES FOR HIM

- KINGS MEN COLOGNE 1.10
- LENTHERIC COLOGNE 1.00
- OLD SPICE COLOGNE 1.00

EASTER BASKETS!!!

FILLED EASTER BASKETS
Loaded with Toys and Tasty Colorful Easter Goodies

29¢ to 198

EMPTY EASTER BASKETS **5c to 98c**

DECORATED SAND BUCKETS
Loaded with tasty Easter Goodies and Cute Shovel **69¢**



ALL PURPOSE FISHING OUTFIT 1/2 PRICE

TELESCOPE STEEL POLE
POLISHED STEEL GUIDES, REVERSIBLE CORK GRIP

Level Wind CASTING REEL

50 Yards Nylon Line

10 Yards Nylon Leader

PACK OF SHELLED HOOKS

Reg. 10.00 Value **499**



READING GLASS

Reg. 3.00 **119**
2 1/2 inch Glass With Gleaming Chrome Frame

Woven CLOTHES HAMPERS

Perilide Plastic Lids

7.50 Value **499**



PAY LESS FOR GIFTS AND FLOWERS * MAKE HER EASTER MORE JOYFUL *