

THE WAY TO LOOK ON...

EASTER SPRING!

Downtown
SALEM MERCHANTS
Association

YOU WILL BE SURE IT'S RIGHT IF YOU GET IT AT BISHOP'S... —SUITS BY—

MICHAELS-STERN
BONTANY "500"

HART SCHAFFNER
& MARX

HOLLYWOOD
CLOTHCRAFT



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Greatest "Spring Festival" Event

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48⁵⁰

All new patterns and shades in the right Models for YOU. The new "Dacron & Wool" fabrics as well as all wool gabardines, flannels and worsted. Sparkling new patterns and handsomely tailored. Regulars - Shorts and Longs.



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ARROW
VAN HEUSEN



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STRADIVARI
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EVERYTHING FOR THE WELL-DRESSED BOY
TO GO RIGHT ALONG WITH HIS WELL-DRESSED DAD

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