

Sport Shirts Varied In Design and Fabric

Give a man some free time and he's bound to make a bee line for his sport shirt. Few items in a man's wardrobe give the freedom of expression in fabric, design, color and a sense of well being found in a leisure shirt. And consequently there are shirts to fit every mood, occasion and personality.

Fabrics range from cotton and silk to all types of man-made and blends. Textures vary from soft finishes to smooth and surface interest types. These are expressed in the suede and flannel effects, gabardines and nubby weaves. Designs are made in woven or printed effects. The small prints and very large prints are typical of woven patterns. All over native ideas still hold a place, but spaced figures of smaller dimension show greater impetus.

A very significant change is taking place in stripes. These are becoming bold in conception and color and run horizontally or vertically. Thick and thin shantung weaves are being duplicated in cottons as well as the man-made fibers. Nubbed effects are also growing in favor, in solid colors as well as in pattern effects.

Soft flannel finishes and corduroys are in the established category. While knit shirts have been popular they are scheduled for much greater favor for spring. This is due to the freedom of movement engendered by such knit favorites as jersey and the many ingenious new effects being produced on machines such as the new ribbon knit, boucle effects, new effect terry cloths and an array of fibers that includes wool, cotton as well as the man-made.

In one aspect sport shirts are following the trend in shirts for business wear showing a tendency toward collars of smaller proportions. The blending of sport and dress ideas into single garments such as neat checks for business wear and short sleeves on white dress shirts for business is adding new style and comfort. The trend to regular shirt collars on sport shirts is in evidence in knit shirts. Here demand is for shirts with regular type collars. Such dress type favorites as the button-down style are being shown. Most popular sport shirt collar is the spread model with medium length point. The rounded collar, adapted from the dress shirt category is appearing more frequently on sport shirts.

The black and gold color combination following the high fashion theme from abroad is important in the cross stripes of knitted shirts as well as in printed and woven designs.

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Evidence of better grooming on the part of American men is noted by the attention they are giving to their choices of jewelry. Currently, the trim appearance exemplifies the more prevalent types. Cuff links and tie holders may be divided into many different categories. The severely simple designs comprise one group, which depend on finely etched effects at the edges or diagonally placed. Others are devoid of any patternwork and have a reflection of gentility. Personalized jewelry holds individual interest. The desire for initialed jewelry is great so the types of designs and letterings are many and varied. Script as well as block initials appear on gold or silver finishes.

Sports motifs encompass many different styles that have a special appeal for the sportsmen. Birds, animals, guns, fishing rods, riding crops and other implements provide the basis for the designs. These too, are in silver or gold finish. The combination of black and gold strikes a distinctive note in the sports type of jewelry. The black background sets off the gold finish scenes.

Large-size, bulky appearing jewelry has its proponents. Many men like to wear over-size cuff links in all metallic as well as stone type of ornamentation. These include many different antique and traditional designs.

The strictly modern ideas are available in curved and straight-line themes. Their simplicity and good taste are reasons for their acceptance. Changes in widths of ties affects the lengths of the clips. The narrow tie calls for shorter tie holders. These come in

Spring PJ's Show Fashions In Sleepwear

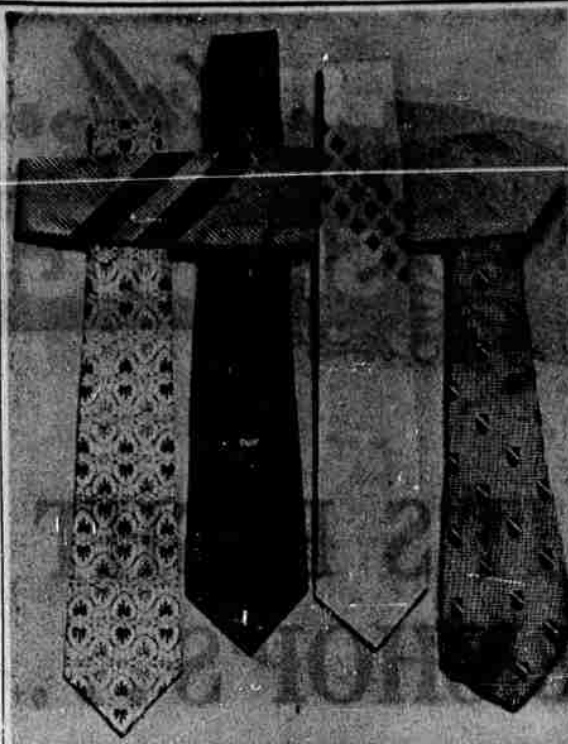
Instead of complaining about the warm spring nights, plan on light weight pajamas to get a good night's sleep. Today, pajama designers are on their toes thinking up new fabrics and combinations of colors to help brokers forget the ups and downs on the market.

The trend in styling is toward conservative models and patterns to encourage sleep and prevent slumberless nights. Slip over midly types, notched collar models, collarless coats and sleep coats are getting nods of approval from rugged American males, with extra hearty applause for the short sleeve knee length pajama.

Spring pajamas come in as many colors as there are sheep in sleep. Pastel shades are most conducive to sleep. Cotton, rayon and nylon are the leading fabrics. The coolest cotton weaves are lawns, leno-weaves, meshes and crinkle crepes.

Man-made fabrics have entered the sleep wear act, too. Nylon this spring comes in plain and printed patterns. Nylon tricort pajamas are extra cool and also runproof.

Short sleeves and short legs help keep tired masculine limbs cool on the hottest nights. Tops and bottoms are shown in solid color plisse fabrics. Pastel shades are favored.



Neat spaced figures and under-the-knot designs on light ground colors are leading neckwear ideas for light colored spring clothing.

Soft Textured Sport Jackets Are Heightened by Color



Every man has at least one. Now there's reason a plenty why he'll want more than one sport coat. Soft colorful fabrics with splashes and nub effects are giving men the opportunity to brighten up their wardrobes. This new surface interest is exemplified in tweeds, shelands and thick and thin weaves in a variety of colorful combinations.

This new face is also changing the character of such soft and luxurious favorites as cashmere. Once mainly in solid colors and smooth effects this fabric has a new surface and pattern interest in checks, plaids and diagonal weaves. The soft nap of corduroy also reflects this trend. Horizontal wales and tweedy effects mirror the nubby touch.

Grey is moving rapidly to the fore and browns and bright blues are widely used in blend tone effects. White is widely employed to set off other shades as well as in mixture effects. Wine, yellow and mustard gold in blends with other colors are in the category of high fashion.

Dark nubs and slubs on light grounds give striking effect to the new light-weight tweeds. A grained pattern is shown in the jacket above.

Light Grounds Set Fashion in Neckwear

This spring color rates high in neckwear. Patterned ties are set off against light grounds with white and grey shades getting a hearty round of applause. These light grounds rate favorably with men along avenues of commerce, who blend them with colored shirts and light colored suits. Contrasting neckwear is considered the signpost to a well groomed appearance for spring.

Rough surface interest shows up in many neckwear fabrics. Called the Nubby Touch, the variations seem endless, never dull. Shantung is expected to become a popular weave in both rayon and silk and is noted for sharply defined under the knot designs similar to those found in printed ties.

In woven and printed neckwear, pale grey of the metallic tonality makes fashion news for the first time. In printed neckwear, group dots and plain white on the very pale grey is also in the category of light colored neckwear.

At air-conditioned conferences, leaders of industry are certain to show up at the proper place and time, properly dressed in a tie with an under the knot effect. Single and triple arrangements are outstanding.

For formal wear, select a bowtie, of course of white pique and it can match shirt bosom and waistcoat with the tailcoat.

White pique regular four-in-hands are offered for contrast with solid color shirts. They're sure to catch the eye this spring. Look for these combinations at leading fashion centers in warmer weather.

South Carolina leads the United States in production of finished cotton woven goods.

New Hats Have Narrower Brims And Tapered Crown for Better Style

Getting around in a hat is something that men ought to do. If an upcoming businessman wants an extra touch of formality to create a lasting impression, by all means he should wear a hat. From nine to six, on the seven fifty-two express, on the avenue downtown, a hat enhances his appearance and reputation, commands respect.

And for easy living in the suburbs on week-ends, after a heavy work-week of high powered conferences, luncheons and crowded commuter trains, a sports hat is an added filipp that reflects his restrained country spirit.

Hats with narrower brims are continuing in style for spring for town and country wear because they tend to increase the height of many men, create a more slim silhouette.

Felt hats harmonize with spring and summer suits to create a more natural look. Blend tones are most prominent. Casual and sports hats feature the Nubby Touch, harmonizing the fabric of the hat with the texture of casual clothes.

Regular hats also come in a wide selection of felts. The Nubby Touch is most prominent. It peels around with tweeds, chevrons and herringbone suitings. The association of greys, the light brown and the soft greenish and bluish blends with clothing give them added significance in the fashion picture.

Cocoa rust felt accents the metallic tone of silver grey back bow band. Blended tones with tapered crown felt goes well with mixed color clothing like tweeds and chevrons where slub effects are noticeable.

True, style is most important in spring hats. But they have also been designed with an eye toward comfort especially for warm weather wear. No longer can men complain that hats are too heavy in the spring and summer. For spring, hats come light weight. Some weigh less than a handful of feathers.



New hat shapes feature the narrow brim and tapered crown in center crease style for a youthful look.

What men wear on week-ends is important to their well being too. Easy living Saturday and Sunday in the country, they're ready to relax in hats especially coordinated with week-end clothes. In the sports category, the roughest textures are apparent in the body of the hat, and also in the trim such as fuzzy bands of wool or other materials. A band of bright pheasant feathers adds a dash of color. Tweed caps are enjoying a revival, and tweed hats are also related to sports wear. More men are adding this type of headgear to their wardrobes.

Straw hats for summer '33 show, wider more colorful hat bands, darker color tones in the body, narrower brims and the beginning of a trend to lower crowns. The pinched front straw is losing ground to telescope and pear shape styles and center crease models are growing in popularity. Panama, milans and cocoonets are style leaders in approximately that order. Shimmering colorful new Ballbuntals are expected to make a strong bid for favor.

Men with an eye to good taste as well as a mind to snap

judgments in business will choose original hat designs in silk shantungs and cotton madras, if they want to be a step ahead of the crowd. These bands can be matched with neckwear, handkerchiefs and belts. They come in many patterns, checks, plaids and solid colors.

In summer straws, the milan leghorn and mesh panamas are following through their successes of the past season. Italian straws come in charcoal tones. Tapered crown telescopes with center vent models and pinched front styles all range as important models to the cocoon palm hat which is added to the conl-palm hat. This has the conical shaped crown with the double pugree and snap brim.

Straw hats feature a variety of hat bands, back bow repp stripes on a cocoa colored milan with center crease; fish net band, wooden beads for sun fun on a large brim Panama; white band on shimmering coffee shade Ballbuntal for contrast.

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