

Radio-Television

TELE-VIEWS

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By DAVE BLACKMER

Tele-Views is finally beginning to get some support on our "WE LIKE RED" campaign...

Can hardly wait until April 10 when Rocky meets Jersey Joe... It's on TV, too...

Best news that has come across this desk for a long, long time is that Milton Berle will be out on a limb at the end of this season...

Cavalcade of Sports at 7:00. Paddy Young of New York vs. Ernie Durando of Bayone, N.J., 12-round middleweight bout from Madison Square Garden...

On Television KPTV (Channel 27) (Only programs scheduled in advance) TELEVISION INC and MARR RADIO Salem's Most Complete Television Center

Valley Television Center "TWO VALLEY STORES" Complete sales, service and installation. All sets sold and installed carry full 90-day service.

142 Years Ago Today 1st Livestock Came to Oregon

By CLAUDE STEUSLOFF "The 27th (March 27, 1811), desirous of clearing the gang-way from the shore to construct a pen and soon after landed about 50 hogs, committing them to the care of one of the hands..."

Pearl Talked for Bonnaville Post

Washington 26-Rep. Walt Horan (R-Wash.) said today he understands that Dr. William A. Pearl, a professor at Washington State college, is under consideration for appointment as Bonnaville Power administrator.

Talent Show, Dallas, Mar. 28

Dallas-The county wide talent show sponsored by the Dallas Junior Chamber of Commerce will take place this Saturday evening, March 28, at Dallas high school...

Woodburn Nearing Red Cross Goal

Woodburn-Donations for the 1952 American Red Cross campaign in the Woodburn area have reached the sum of \$178.89...

Better See Motorola TV MITCHELL'S

Salem's Finest Picture Raytheon Woody Furniture Co. 474 S. Commercial Phone 42111

The Inside Story for Leisure, Fun in the Sun

Come spring, a young man's fancy turns to thoughts of new clothes for business and leisure wear. Right now we're particularly concerned with leisure wear apparel for the new season...

Marion County Mothers Add to Red Cross Drive

Marion county mothers, headed by Mrs. George Scates, launched an all-out effort for additional Red Cross drive contributions today as the final GETS LAUGH

Champoeg Post VFW Election

Woodburn-At the annual election of officers, held at the last meeting of Champoeg post, Veterans of Foreign Wars and auxiliary Charles Tyler was re-elected commander of the post...

Independence Easter Service

Independence-At the Methodist church on Sunday morning, Rev. Walter Nyberg will preach on the subject, "The Contrast of Contrasts..."

Pythian Sisters in Benefit at Dallas

Dallas-The first in a series of card party benefits sponsored by the Pythian Sisters was held Wednesday, March 25, at the home of Mrs. Carl Bales...

Soft Textures Emphasized By New Designs in Fabrics

There's more than meets the eye in the new fabrics being made for spring and summer clothing. While patterns are eye catching, the fabrics themselves have been produced with an eye to a soft hand in key with the trend to casual styling.

Lapels Are Narrower on New Trim Suits for Spring

Caught like us all between business and pleasure, top business men commute between their homes in the suburbs and their town offices in single-breasted two button suits that keep them high in appearance.

GIGANTIC PEAT MOSS SALE! \$2.88 Atkins & Durbrow 97% Pure Sphagnum Moss