

REG. 39c 80 SQ. PERCALE
3 for \$1

For style, quality and sturdy wear at a thrifty price, Wards Percaloes are your best buy. Easy to sew into style-wise dresses, children's wear, home accessories. Pay less for this gay, washfast cotton today.



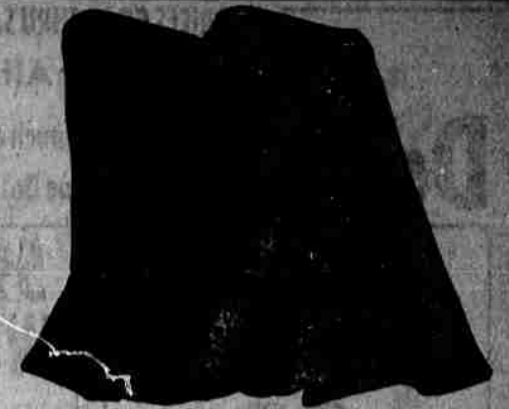
REG. 29.50-35.00
MEN'S WOOL SUITS
24.88 ..

Choose from over 80 suits. 100% wool in medium and heavy weights. Wool and rayon suits in both single and double-breasted models in regular, long, and shorts. Plain colors, plaids, and neat stripes. Men's \$29.95 Sport Coats.....\$19.88



REG. 2.98 VALUES
COTTON DRESSES
1.44 ..

Over 300 gay new spring day-time styles of color-fast percale cotton dresses. Choose from pretty floral dusters, slimming pencil stripes, neat checks, and the ever popular plaids and geometrics. Buy all you need for spring at this low price. Shop today.



REG. 59c COTTON PLISSE
44c ..

(A) Deep-tone solids for house coats, men's shirts. Combine cleverly with prints for matched ensembles. (B) Vivid sport prints add new dash to casual wear. Permanently crinkled, washfast. No ironing.

REG. 89c-98c
WOMEN'S HOSE
57c ..

Over 300 pair in this assortment of 60 and 51 gauge nylon hosiery. Choose from 4 new spring shades. A full size run from 8 1/2 to 11. Shop early for a most complete selection. Buy that extra pair.

REG. 1.69-2.09
TIER CURTAINS
99c ..

Over 200 new fresh tier curtains in sizes 42x26, 42x30, and 42x36 inches. Complete range of colors from which to choose. White, yellow, blue and rose. Shop early for most complete selections.

REG. 7.98
FLORAL BEDSPREADS
3.88 ..

Over 3 dozen of these spreads from which to choose. Yes, they are reduced over 50% from their original price. Floral pattern in both full and twin size. Shop early for a most complete selection.

REG. 3.98
JR. BOY'S LEISURE COATS
1.68 ..

Another shipment of these sell-out Jr. Boys' leisure coats just arrived from our mail-order department. These gabardine coats are just the style for dress-up on Easter day or for graduation. Shop today.



REG. 39.95 KING-O-SLEEP
34.88 ..

Enjoy sleeping on a King-O-Sleep innerspring mattress, made especially for Wards by Simmons. 312 coils support your body comfortably, correctly. Woven stripe, heavy cotton cover. Crush-proof.

155 N. Liberty
Phone 3-3191

Montgomery Ward

Open Friday
Night 'Til 9

Spring Sale!

DOWNTOWN
SALEM MERCHANTS
Association

HUNDREDS OF CUT PRICES
THROUGHOUT OUR STORE
DURING THIS 10-DAY EVENT

DOWNTOWN
SALEM MERCHANTS
Association



REG. 245.95 T.V. CONSOLE
225.88 ..

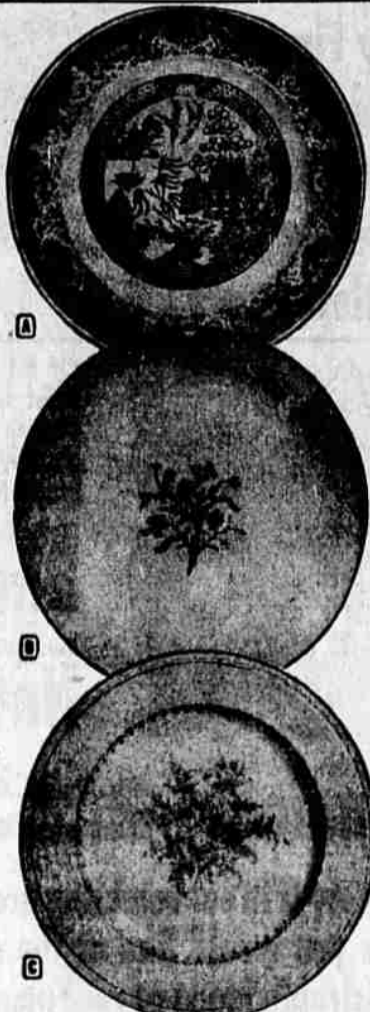
Powerful in performance, you'll be proud to own Wards all new 17-inch console in hand-rubbed mahogany veneers. Tilted glass, "black" tube and reflections. See this today. \$10 takes it home.

REG 8 1/2c
NON-METALLIC CABLE
6 1/2c ..

Builders' attention! If you need No. 12/2 non-metallic cable in your work. Save during this sale and stock up. 25% off. An outstanding value. No. 14/2 CABLE 3c ft.

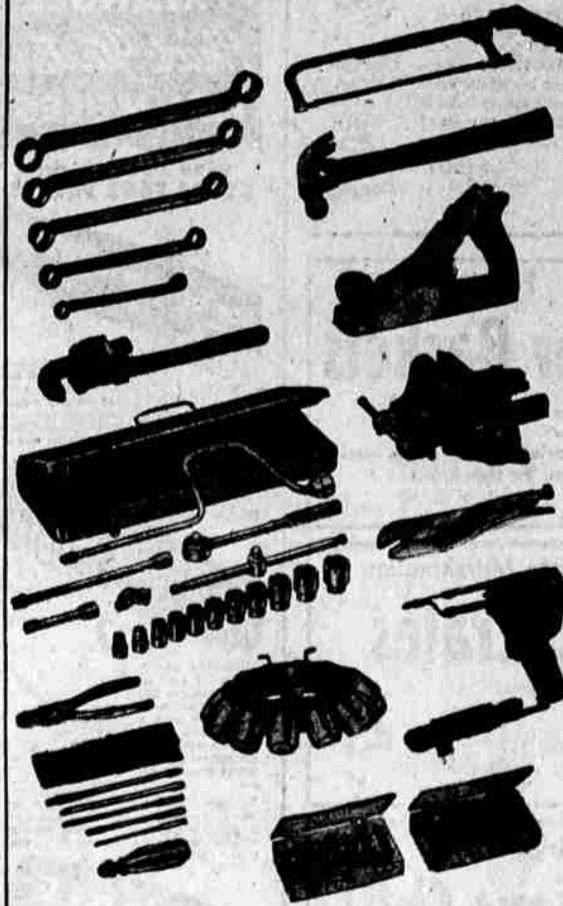
WARD'S QUALITY
ENAMELED WARE
20% off

Yes, a sale on our complete line of better quality enameled ware. Save now 20% during this Spring sale. 12 different, necessary utensils to make your cooking easier. On sale during this event.



DINNERWARE-20% OFF

(A) Reg. 5.95 Blue Willow. 20-pc. set for four. Under-the-glaze pattern won't fade, wear off. Fine semi-porcelain. 4.76
(B) Reg. 10.45 Spring Song. 32-pc. set for six. Pink floral center on modern rimless shapes; 22K gold edging. Semi-porcelain. 8.36
(C) Reg. 24.95 Chateau. 53-pc. set for 8. Eggshell—finest semi-porcelain made. 19.93



HAND-TOOLS TO 22% OFF

1.29 Stove Bolts ... 1.09 1.98 Locking Pliers 1.66
1.29 Wood Screws 1.09 85c Pliers, 6" 69c
3.69 Plane, 9" ... 2.97 1.99 Socket Set ... 14.97
1.95 Claw Hammer 1.47 2.79 Wrench Set ... 2.22
2.79 Hand Saw ... 2.28 6.29 Garage Vise ... 5.33
2.49 Level, 24" ... 1.97 9.95 Solder Gun ... 8.88
1.98 Dispenser ... 1.66 2.39 Pipe Wrench ... 1.88
1.49 S/Driver Set ... 97c 1.49 Hack Saw ... 1.22

REG 58.95
DELUXE BICYCLE
53.88 ..

Buy now for Spring at this reduced price. Has sealed beam headlight and all the other features boys and girls want. Clear-toned electric horn, and New Departure brakes. Save \$5 during sale.

SAVE 10%
SUPER HOUSE PAINT
4.47 ..

When you buy, buy the best. Wards Certified House Paint contains 3 to 20% more linseed oil than the more expensive paints. More linseed oil means longer life. Covers 600 sq ft. Shop today.



REG. 116.50 ROTARY MOWER
106.66 ..

Wards regular low price is cut even lower. Precision-made mower has rotating steel blades—cuts fine grass and tall weeds. No need to rake—cuttings are ground up. Powerful 4-cycle engine.



REG. 9.95 BATTERY
6.88 ..

"Standard"—fits most cars. Equals or exceeds power and capacity of most original equipment batteries. 45 heavy-duty plates, 100 ampere-hour capacity. For dependable starts, average drains.