



A bonnet for the sophisticated woman from violet milan straw. An oversized pink velvet rose points up the flatness of the profile brim and a violet veil with pink chenille dots add a dramatic note! Definitely an Easter charmer!

### Millinery Designers Borrow From Queenly Themes for Spring's New, Smart Hats

The inspiration in Spring millinery is touched with royalty. In color, in style, in ornamentation, new hats take their cue from the coronation of Queen Elizabeth.

Deep, rich reds—such as garnet and wild cherry directly taken from Coronation colors, are very important and destined to be most popular.

These reds are particularly good in shiny straws done in small silhouettes like the shell and small cap. They are also important as trimmings for navy, white, and pale blue hats.

Golden yellows too, are in great demand and take their cue from the Coronation. Blue, because it has always been a favorite of the ladies in the Royal Family, is very strong, particularly in the mauve-tinted shades.

In the neutral family, beige is definitely the big thing and replaces the greys, so popular in former years. The beige has a pale pink tone and is most popular in drapable straws and straw cloths in both dressy and casual styles. Important color touches for trimmings on these beige hats are coral, green and red.

Shiny-black edges out navy for Spring. It looks very new this season because of the way it is used—particularly in the fringed synthetic straw braids for little berets, caps, and shell silhouettes. This new shiny black fringe is also very effective as trimming on contrasting color, smooth texture straws.

In the pastel shades, pale pink is definitely tops with blue and mauvy-blue following for honors.

Silhouettes are also Coronation-inspired, giving prime importance to small shapes and front height. The pillbox is the most popular silhouette—used in everything from simple basic shapes to very exciting variations—center front peaks, lifted upward over the brow to frame the face—bracket curves that rise off the forehead like a tiara.

Bretons, flat level bonnets, small sailors also head the silhouette list. From Paris—come small hats with back interest



This Enchanting Profile Hat, inspired by the Queen of England, is named "Young Elizabeth" by the designer. White and gold imported straw.

developed through unique draping.

Head rings, so popular several years ago in flower motifs, are back with a new look! Done in ribbons with delicate jewel and braid trims—they are very feminine and very definitely influenced by the Coronation. They'll be especially featured for dress-up and party wear.

Newness is achieved in Spring hats through new color combinations and unusual individual treatments of textured straws and fabrics—fringed braids, particularly in shiny black; hairy straw cloths, dotted and plaided straws, straws with angora yarn or a metallic thread.

Ribbons is staging a big comeback in trims and little all-ribbon hats. New pleated ribbons, wide satin and taffeta in rich coronation colors are manipulated into very smart and new looking hats—destined to be great favorites for vacation trips because they pack so neatly.

All Spring hats are designed for flattery and femininity and the choice is large and inviting for the fashion-conscious woman.

Cleveland was the only President of the United States who, was defeated for re-election and then re-elected at a subsequent election.



MARTHA BOSS (LIFE cover girl bride, June '52) re-enacts her own wedding at New York's Little Church Around The Corner. She wears the gently detailed, Sacony dressmaker suit of Palm Beach. \$25.



For honeymoon motor trip, Martha changes accessories, but not suit. Palm Beach cloth will not show strain from travel, adapts to any climate.



ROBIN CHANDLER, TV-actress wife of Hollywood's Jeffrey Lynn, broadcasts fashion news on Fifth Avenue in New York. Outside adorns her classic 2-button Sacony Suit of Palm Beach cloth. \$25.

# \$25 buys your year-round Sacony suit of Palm Beach



A change of accessories and Miss Chandler's Sacony Suit is perfect for a casual occasion. She says, "Palm Beach cloth really holds its shape."

Here now! The new year-round, world-around Sacony suits — the suits you saw in LIFE — beautiful suits for *anywhere* you go, because they are tailored with such elegantly simple lines. Because they are so expensively detailed.

And the fabric! It's Palm Beach cloth, the miracle blend of rayon and acetate enriched with wool that adapts itself to any climate... stays crisp and tresh regardless of wilting

weather, regardless of packing, sitting, or long, hard wear. And it washes as easily as it dry-cleans... resists soiling, always.

Each suit comes in *many* wonderful colors; white, light, bright, neutral, dark. Proportioned size ranges eliminate major alterations. Regular misses' and petites' sizes 10 to 20. Women's half sizes 14½ to 24½. See our whole fabulous collection, *now!*



©Palm Beach S. U. DES. BY GODDALL-GARFORD, INC.

## Price's

135 N. LIBERTY



Spring Matchmates! Left: Costume suit with a part boxy jacket of Pouffle; slim skirt and jacket trimming of color-matched Homespun. Blouse and jacket lining of matching rayon crepe. Right: Full-length cardigan coat with banding of color-matched Homespun. Hyacinth pastels.