

To Church . . . To Grandma's . . . or off on a jaunt you want to look your loveliest for this Easter! The EASTER PARADE of distinctive fashions is now in full swing at THE VOGUE OF SALEM. Everything to produce a "well turned out" you ... Coats, Suits, Dresses, Millinery and many "Just Right" acces-sories. Drop into The Vogue today while selections are at their very best, and choose your complete Easter ensemble!

Bunny Soft Coats

For Easter and Beyond

The softest, nicest way we know to top a Spring and Easter Fashion . . . Shorties in waist length, topper length, 3/4 length, fingertip length. Style lengths for 53".

As Nationally Advertised

By: J Sycamore Town Creft Jeeklane Smart Lody

Also a beautiful showing in regular length coats From \$25.00 Thru \$89.95



Original presentations from the style-wise Easter Fashions

> FROM THESE TOP DESIGNERS Blien Kaye De Michel

Easter Bonnets

FOR MILADY The newest, prettiest most exciting Easter Straws Millinery Salon Memanine Floor

YOUR OWN FAVORITE ORIGINALS

Ruby Ross Frank Benson Louis Skopp Agnes \$9.95 Thru \$29.95

Beautiful Dresses

