

Top Left: Newton-Elkin's "Sylvon Pump," new - for -Spring with its long-tapering lines and white jet, leaf ornamentation. Distinct I vely smart for '53.

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will look

over a

California Interprets New Silhouettes and Style Notes with Exciting Variations

Bright as the sunshine, colorful as the desert in full bloom,
and as exciting as the ocean on
a wind-swept day, is the fashion feeling of the California
collections for Spring - into Summer!

California too, gives royal
emphasis to the ensemble
theme. Coats and dresses are
team mates in every major
collections for Spring - into Summer!

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collections of the california collection. Inside the company inteam mates in every major
team mates in eve

Millers

theme. Costs and dresses are terpreted into easy-going casteam mates in every major california collection. Jackets over dresses, are designed in the ensembles — in tapered, at home pants and in sleek-fitting shorts.

Rich silks, fine linens, dramatic cottons are all used to interpret the new dresses — basically-simple in line, and devoid of the extravagant flourishes of the past.

Sleeveless, bare - topped and haltar dresses — as well as the newly - important specta-

overblouses . . with modified middles . . with shirt-tail jackets . . with poncho-styled shirts and brave toppers with stand-away necklines or turtle-necked ribbing.

Terry is printed, plaided plain, and used with wide variety and distinction, in all fur

Golden highlights from the California collections: cottons with a "town" air ... halter fashions ... costumes! Coin and polka dots ... embroideries and rich trims!

The gypsy look . . . the Span-ish influence . . Indian inspir-ations . . and colors borrowed from the world's most brilliant palettes.

Pleated skirts . . . swinging pleated skirts . . . swinging skirts . . . ensemble themes in swimwear. Dutiful, beautiful denims with either a little boy look or one of sophistication! A like-never-before suit sea-son! Casuals as you love them! Conversation - inspiring prints . . . whispering silks and fas-cinating fabrics!

From the sophisticated, to the fun fashion — California presents a queen's treasure of fashion inspiration for milady, whoever, wherever, she may

Head Dresses Wear a Crown

The Coronation theme, so influential in Spring millinery design, is also strongly reflected in bridal headdresses. Pearls and rhinestones mounted in rigid settings shaped like royal crowns, or heavily starched lace in the shape of a regal headdress and studded and outlined with pearls are some of the styles which this season's brides may wear when they are the queen for the day.

England's largest river, the Thames, is smaller than the Mississippi when it leaves Min-



Spanish-motif Shorts and Blouse of seersucker with a "gay-blade" cincher.



Stripes — used effectively this coat-effect dress. Gray, navy, and brown with matching stripes or sparked

Fashions Palette Offers a Light, Bright Color Theme; Pale Tints and Royal Hues

From the palest off-whites to the warm, caramel shades . . . shows promise to elegant wool-ens, textured silk and rayons, as well as in linens and cottons.

From in-the-pink to rosy-red, there's a wondrous glow to this pastel highlight! Look for "peachy" tones, intense corals, and pale pinks to dramatise and to glamorise.

True-blue, blue-greens and navy are the "out of the blue" fashion notes on the color

Silks and ections play up turquoise and peacock blues, while wools highlight the true blues and navy blues.

Hair Styles Take On a Regal Air

Hairstyles, as well as ready-to-wear and accessory fashions, show the influence of the Coronation.

These new hair styles reflect the elaborate high dressing of the earlier Elizabethan period. The hair is drawn back amouthly from the face with curls piled on top or toward the back, and cut short at the nape of the neck.

Another style shows the hair drawn back and piled high on the crown with a short, brush-ed up feather cut at back. These styles are perfect set-sings for the coronet, so popu-lar in Spring millinery fash-

The instrument which is be lieved to have received the historic telegraph message What Hath God - wrought, in the early testing of the telegraphic method of communication, is a museum piece at Cornell University.

Fashion extends a rich, vibrant paletie of deep tones and pert pastels to delight milady when creating her Spring wardrobe picture.

Light versions of mossy greens, pale, silver greens and neutral, yellow greens — are wondrous new accessory and basic tints.

Citrus colors . . . orange, lemon and lime . . remain fashion favorites for Spring. the warm, caramer to beige wins top honors in every feshion favorites for Spring beige wins top honors in every feshion favorites for Spring to legion. The "natural" look Violet has a winning way with shows promise to elegant wools are trued silk and rayons, throughout the collections, but

not as a leader. Gray takes a back seat to beige, yet remains a popular blending and background tone for prints and suitings.

Black and white remain con-

siant in fashion importance!
White influences fabrics in
milky-toned pastels or whitefleeked mixtures and whitegrounded prints; tweeds and
boucles really get a "snow
job."

Yes—color, whether "hot or cold"—is important in the rich tapestry of color fashion for Spring.



A dramatic drape in a sast over one hip; it's an exciting afternoon frock handsomely interpreted in toast and white silk print.





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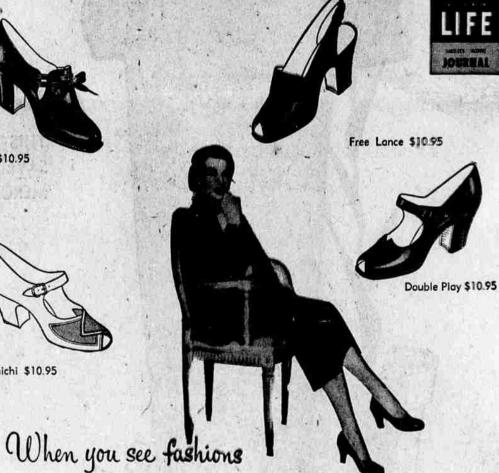
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