

Shop in Salem
for the Best
Easter Selections

Capital Journal

Smart Easter
Suggestions!

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Easter PARADE

Follow the smart Easter bunnies and shop in Salem for all your Easter Parade wearables and dress-up notes for the home. And, you'll be a wise bunny, too, when you avail yourself of the top-quality, name-brand merchandise and the always-fair prices at your Salem merchants!

THIS EASTER SHOP AND
SAVE AT YOUR SALEM
MERCHANTS' . . .



YOUR FRIENDLY SALEM MERCHANTS