

Spring Festival

PENNEY'S
ALWAYS FIRST QUALITY!

160 N. Liberty St.
Salem, Oregon

DOWNTOWN SALEM

STORE HOURS:

Open 9:30 a.m. to 5:30 p.m. Daily
Open Friday Night 'til 9

**Bargains Throughout the Whole Store
For Every Member of the Family!**

**YES, 100% WOOL
BRIEF COATS**

FOR ONLY

Beautiful novelty weaves all styled to top over your spring dresses or skirts. Loads of colors to choose from. All fully lined. 12 to 18. Be sure to see these and really save!

12⁰⁰

SECOND FLOOR



Blended Rayon-Gabardine
LINED JACKETS

5⁹⁰

- Practical, and good looking
- Lightweight gabardine for free, comfortable fit
- Fabric treated to resist water, wind, and creasing
- Shirred elastic back for smooth fit
- Choose tan, green, brown, grey

MAIN FLOOR

**CRISP NEW
SPRING COLORS
AND STYLES
WOMEN'S
RAYON PRINT
DRESSES**

Now Only

2

FOR

\$5

They're here! Perfect little gems under your Easter coat (wonderful later on, too) Pleasing, too, to find that they're actually washable. The lovely floral prints tell you spring's in the air . . . the styles do wonderfully flattering things for your figure. 12-20. 14½ to 24½. Hurry. Shop today!

DOWNSTAIRS STORE



Every Dress Styled the Way You Like Them!

MOTHERS, HERE IS A BUY!
GIRLS' NYLON SLIPS
All nylon built up shoulder with nylon set trim. White and pink. 2 to 14. Buy several and save.
88¢
SECOND FLOOR

SAVE!

Natural Finish
6-YEAR CRIB
20⁰⁰

Beautiful natural finish crib with ¾ panel head and foot. 5 adjustable mattress heights. One moveable side. Strong and sturdy. Easy to assemble.

SECOND FLOOR

SAVE!

6-Year Size
CRIB MATTRESS
7⁵⁰

42-coil spring construction. Heavy waterproof plastic cover. Washable. Colorful nursery designs. Pink and blue.

SECOND FLOOR

SAVE!

Wax Birch Finish
HIGH CHAIR
8⁰⁰

Sturdy constructed in light birch finish high chair. Novelty decal on back. Adjustable tray, easy to move. Standard height. See these for yourself.

SECOND FLOOR

SAVE!

Close Knit Pile
CHENILLE RUGS

24x36	1.88
34x54	4.88
48x72	8.88

Plenty of service here . . . oblong shapes with non-skid backs. Washable and loads of color selections.

DOWNSTAIRS STORE

WHAT A BARGAIN!

REINFORCED TRAINING PANTS

Extra absorbent, full cut. Sturdy with double reinforced crotch. Firm knit leg band and elastic all around waist. Washable, soft knit cotton. White. Sizes 1 to 3.

5 for 1⁰⁰

SECOND FLOOR

Cowhide Leather Men's Matched Luggage

Two for the road! Fine quality from cowhide leather. Steel frames, polished brass. Steel hardware. Cotton check lining. 2 suitcase has two hangers, coat fold, center portion. 2 pockets.

15⁰⁰

21" Companion
24" 2-Suiter 20.00

MAIN FLOOR

Smart Streamlined LUGGAGE BUYS

Fashionable luggage of plastic leather cloth. Luxuriously lined, has dust rim for snug closing. Set-in locks, metal frame handles. Distinctive stripe design.

7⁰⁰

21" Weekend
26" Pullman 10.00

MAIN FLOOR

Made for Hard Wear!
Nylon and Rayon

WHIPCORD PANTS

FOR MEN NOW ONLY **5⁰⁰**

You want a strong whipcord that will really wear? Here it is in a blend of nylon and rayon for extra strength. Proportionally sized, water repellent, crease resistant. 29 to 42 waist sizes. Grey or Forest Green

MAIN FLOOR

Women's Long Sleeved, Sport Style

ALL WOOL BOX STYLE PLAID JACKETS

Yes, they're here! These comfortable topper jackets in all wool plaid fabric. Styled with a sport back, front shoulder pleat, button front, two patch pockets. Colorful red and green plaids, also a gold novelty check pattern. Sizes 12 to 18. Come in and see what a buy these are.

7⁵⁰

SECOND FLOOR