

Spring Festival

Win

Down Town
SALEM MERCHANTS
Association

OPEN FRIDAY NITES TILL 9

PACKARD SEDAN!
ADMIRAL TV SETS!
HOST OF PRIZES!
TICKETS AT ROBERTS BROS.

Roberts Bros.

liberty street

court street



Regularly 12.95
Special Purchase
Men's Sporter

**SPORT
JACKET**

Lightweight and
Water-Repellent!

6⁸⁸

Save 6.07 on one of the handsomest jackets you have ever worn! Wool-Rayon blend, Cravenette treated to resist showers... Unisee treated to resist spots! Elastic side gussets for snug fit; zipper front; slash pockets. Grey color. In sizes from 38 to 45.

Men's—Main Floor



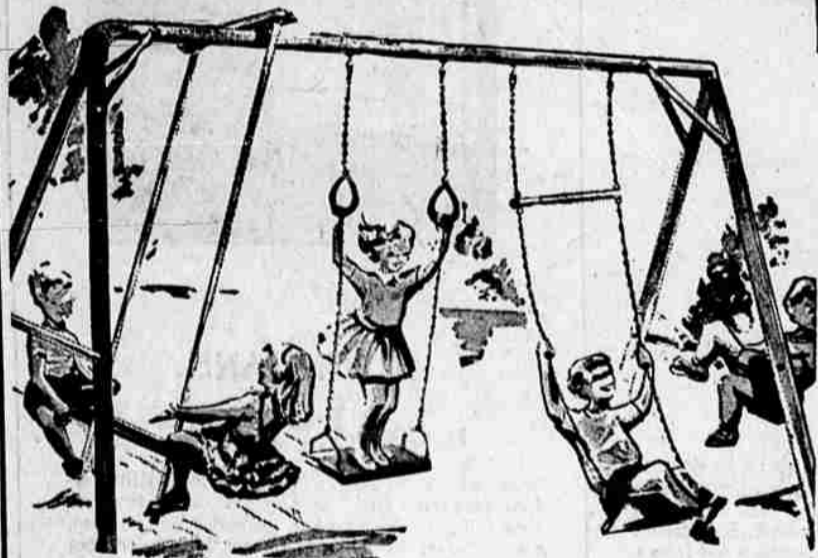
TALK OF THE TOWN!

ROBERTS
"ONE PRICE"
MILLINERY

2⁹⁸

Hundreds and hundreds of chic Easter bonnets! Sailors, bonnets, rippling with trims, gay spring shades to delight your most discriminating tastes!

SECOND FLOOR



ALL STEEL GYM SETS

Turn your backyard into a safe play-yard with one of these fun-giving sets! All of seamless steel tubing and equipped with sturdy anchor ground stakes. Swings have heavy chains with ball-bearing hangers; cadmium plated hardware.

MODEL 700—Shown Above

Two-seat "Rocket Rider" has two swings; two 36-inch hardwood horizontal bars; one hardwood trapeze bar, and one pair of flying rings.

29⁹⁵

NO DOWN PAYMENT

On our Approved Credit

ONLY \$5 A MONTH

NOT SHOWN:

Model 20—Smaller model with two swings; two 30" horizontal bars; trapeze bar; pair flying rings

14⁹⁵

Furniture—Court Street

Coats Made to Sell for \$55 to 65 ..

ROBERTS BROS.

39⁹⁹

The biggest, best coat sale we've ever had! This famous manufacturer gave us a special break in price... and we're passing the savings along to you! Fashioned in Spring's new silhouette—slim, straight and narrow. We picked just top name, all-wool fabrics... Anglo's basketweave, Wyandotter, Alden's Poodlette, Cross-Dyes, Boucles—and they are in colors women prefer: pink, coral, grey, lime, powder blue, red. Many have the fabulous new "Temp-Resisto" lining—you're warm on cool days, cool on warm days! Sizes 8 to 18.



WE GIVE AND REDEEM 20% GREEN STAMPS

OPEN FRIDAY NITES TILL 9

Two Easy Payment Plans:
90-Day Budget Account or Will Call Plan

FASHIONS SECOND FLOOR

IT'S EASY TO CHARGE AT ROBERTS... OPEN YOUR ACCOUNT TODAY

Spring FESTIVAL Bargains

Festival Feature!

29c Value
Men's
WORK SOX
9c pr.

Khaki color, short or long length. Rayon and cotton. Sizes 10 to 13. Limit 6 pair.
Men's—Liberty Street

Festival Feature!

98c Value
Boys'
POLO SHIRTS
49c

Solid colors and stripes. Popular sizes. Limit 6.
Boys—Liberty Street

Festival Feature!

\$1.50 Value
JEWEL CASES
99c

Assorted colors. Collapsible tray, lock and key.
Accessories
Liberty Street

Festival Feature!

\$8.95 Value
Cane
TUB CHAIRS
\$4.99

Imported peel, hand woven, use indoors and out! Sturdy ratan frame
Furniture
Court Street

Festival Feature!

79c Value
2-Pc.
RELISH SET
29c

Geometric cut design on dish. Clear crystal silver plate relish fork.
Housewares
Court Street

Win a Packard! Admiral TV Sets! Other Prizes! Get Your Tickets at Roberts!

Festival Feature!

\$1.95 Value
Fine
LACE PANELS
\$1.00

42x81 size. Eggshell color. Geometric lacy design. Save!
Curtains—Court Street

Festival Feature!

\$1.00 Value
Junior
BUTCHER LINEN
79c yd.

Hand washable. Crease resistant. Shrinkage controlled. 12 assorted colors.
Fabrics—Liberty Street

Festival Feature!

49c Value
Muslin
PILLOW CASES
29c ea.

Fine muslin, 42x36 size. Famous name mfg. Limit 6 cases.
Domestics
Liberty Street

Festival Feature!

\$4.95 Value
Ladies'
FANCY SLIPS
\$2.99

Filmy lacy trims in color assortment. Sizes 32 to 40. A tremendous slip value.
Lingerie
Liberty Street

Festival Feature!

\$6.95 Value
Plastic
GARDEN HOSE
\$4.95

50-ft. length. Large 5/8-inch hose. Green pilable plastic. 5-yr. guarantee.
Housewares
Court Street