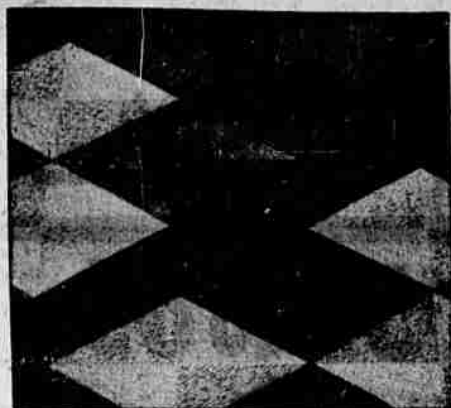


155 N. LIBERTY  
PHONE 3-3191

Montgomery Ward

OPEN FRIDAY  
NIGHT 'TIL 9

# HOME FURNISHING SALE



**WARDOLEUM RUG SET**

Both for **8.44** a set

Room-size 9x12' rug—plus two 18x30" mats for kitchen, pantry—for less than usual price of 9x12 rug alone. New patterns: modern rush square (shown) or stylized floral. Heavy printed enamel.



**SAVE — TONELLE CARPET**

9, 12 foot **6.97** sq. yd.

Deep, thick pile is a rich long-wearing blend of wool and carpet-rayon. Smart foliage design shown also damasks in beige, gray, green and burgundy; lovely florals and attractive mint leaf designs, too.



**SAVE — TWIST BROADLOOM**

9, 12, 15 foot **7.55** sq. yard

Substantial savings now on smart, practical Curl-twist. Thick, tight-twisted pile resists soil, hides footprints. It's a rich blend of wool, strong rayon-carpet yarns. Colors: gray, beige, rose, two greens.



**BARK OR PEBBLE FABRIC**

48-in. **1.44** yard

Gay floral, scenic and novelty prints, or solid colors, in bark or pebble textured cotton cloth, for draperies, light-weight slippers or sofa pillow coverings. Hurry in to make your selection, and save.



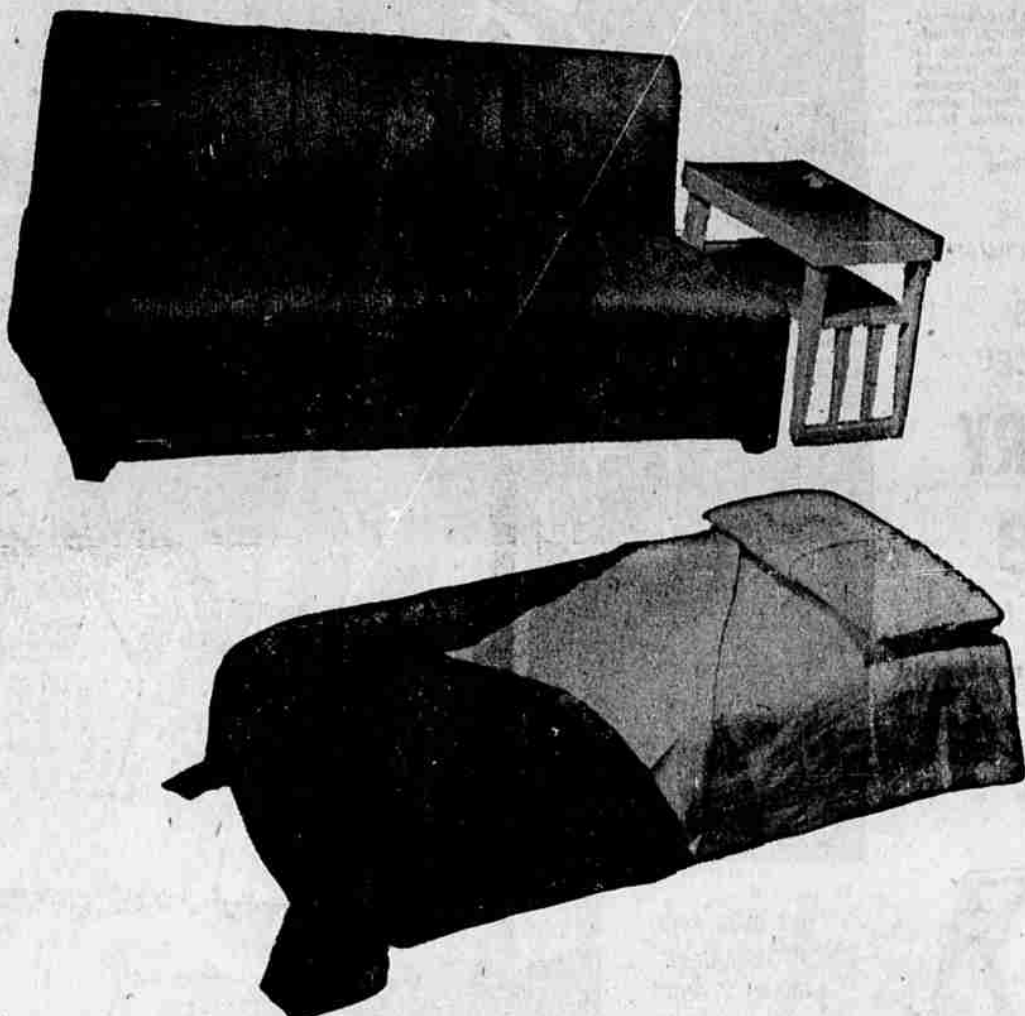
(A) 34.88 Each

(B) 109.50 Set

**BEDDING SALE**

(A) **34.88** ea. (B) **109.50** set

(A) "King-O-Sleep" 312-coil mattress made for Wards by Simmons. Crushproof prebuilt border won't break down. Woven-stripe cotton ticking. (B) Reg. 129.50 full-size Set. 4 1/2-in. Foam rubber core in mattress—and in combination with special built box spring, gives a firm sleeping outfit.

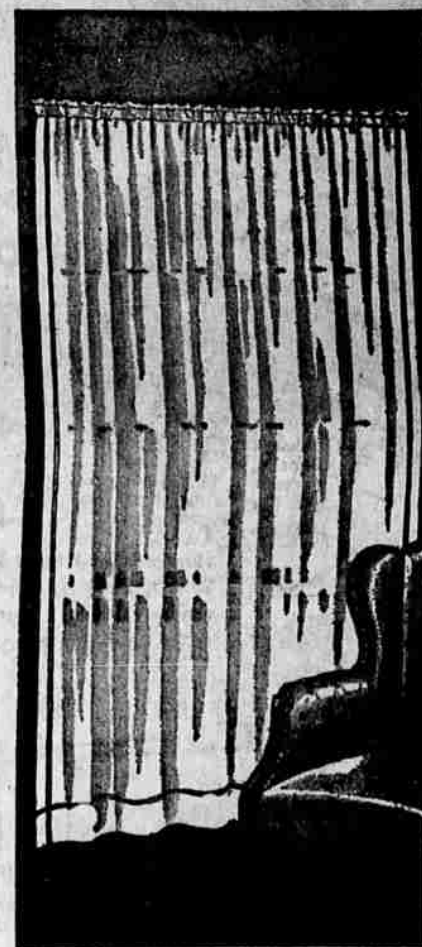


**SPECIAL PURCHASE—ARMLESS SOFA-BED**

See this today. **64.88** 10% down on Terms.

Buy this smart-looking Modern Armless Sofa-Bed—priced to fit your budget during Wards Bedding Sale. Use it as a sofa in the living room, playroom or sun porch—ideal for small apartments, too. Then at night, when you need an "extra" bed, it converts so easily into a 45 by 73-in. bed that sleeps two. It's the perfect answer for sleeping overnight guests or for daytime

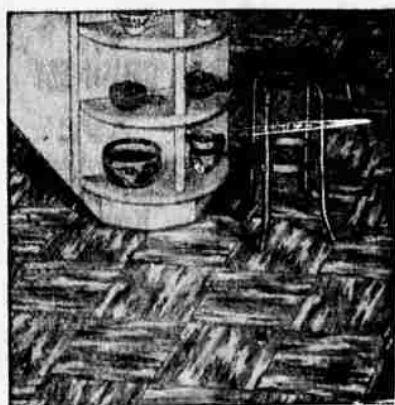
seating comfort. Covered in attractive rayon damask—choose from decorator colors to harmonize with your decorating scheme. Coil-spring seat and back construction on steel No-Sag spring base. Soft cotton felt and sisal padding for comfort. Strong wood frame is glued, corner blocked. Bedding compartment. Shop Wards Furniture Dept. and Save!



**NYLON PANEL**

Reg. 2.79 **1.99** Each

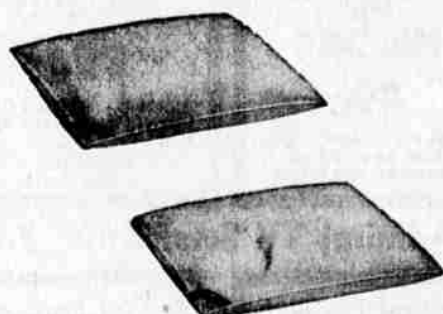
Sheer window flattery in Wards Better Quality Nylon. Tailored Panel has "Cord Edge" side hems that will not sag or pucker. Generous bottom hem, too. Comes in harmonious eggshell color that blends in with any room color scheme present in your home. Buy several Panels now at Wards.



**INLAID LINOLEUM**

Reg. 2.69 **1.49** sq. yd.

Save 40%! This is the same linoleum that has sold in our stores for 2.69 a sq. yd. Styled to give utmost beauty. Colors go through the entire thickness. Colors can't wear off or fade.



**LATEX PILLOW**

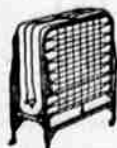
Reg. 5.95 **4.88** each

Latex pillows reduced to save you \$2. Millions of tiny connected air cells cradle your head in a natural position all night long. Widely used by allergy sufferers. Percale cover zips off.



**FOLDAWAY BED**

**34.88** Terms



Back adjusts easily to three positions for comfortable lounging—reading—sleeping. Innerspring mattress is softly padded.



**TV CONSOLE SALE**

Save now **225.88** Terms

Powerful in performance—you'll be proud to own Wards all-new 17-inch console in hand-rubbed mahogany veneers. Tilted glass, "black" tube end reflections. See this one today. \$10 down on Terms.