

# TELE-VIEWS

Radio-Television  
By DAVE BLACKMER

In a chat Tuesday with Lawrence Harvey of Torrance, Calif., Salem's own Mr. Television we find that our UHF channel 24 will "be on the air during the third quarter of the year" which will be sometime in September.

Harvey says his station will be the most powerful station in the Northwest.

A network affiliation is almost a cinch as Harvey plans to telecast programs of national interest. The Key to Oregon Broadcasting is the theme of the call letters which will be KEY-TV. Harvey left Salem for The Dalles and is expected back to Salem "for a very short time Thursday."

"The importance of buying a set already equipped for UHF stations is a vital necessity," declared Harvey. On the topic of power which the station will go on. The minimum will be 5 kilowatts. When reminded that KPTV is expected to go up to 10 kilowatts about September Harvey said "we'll top that."

The atomic bomb blasts soon to be held are slated to be telecast by KPTV. More information will be furnished by TELE-VIEWS later on. . . . At present all we know is what KPTV knows about it. And at the moment that is very little. They are going to be telecast I believe on March 15 at, check this, 5 a.m. Yes, 5 a.m. Boy, they sure do make history early in de mornin' . . . .

Starting next Monday evening at 6:30 p.m. KPTV will present a series of three telecasts from Glendale, Calif., on the Portland Beavers. Casey Stengel field will be the scene of the cast with Rollie Tritt and Bob Blackburn doing the chores of interviewing the Beavers. The remaining two tele-casts will take place the following Monday nights.

**YOURS FOR THE TELE-VIEWING**  
BLUE RIBBON BOUTS at 7. Archie Moore of St. Louis; Nino Valdes of Ravenna, 10-round heavyweight from St. Louis arena. However if Maxim-Nardico bout from Miami on March 4th was rained out it will be shown instead of Moore-Valdes.  
HOLLYWOOD OPENING NIGHT at 8. Gloria Swanson plays the part of a talented actress whose main desire is to have her daughter follow in her footsteps only to find the daughter does not want to act in "The Pattern."  
I MARRIED JOAN at 9. Joan tries to make amends when she uses hubby's rare stamp to mail letter.  
THIS IS YOUR LIFE at 9:30. Dinah Shore, led to studio by ruse, is surprised subject for this week.  
KRAFT THEATER at 10. Twin-like resemblance to a great star gives would-be actress heartbreak as well as eventual triumph.  
NITE OWL THEATER at 11:30. "King of the Circus," John Loder, Gregory Ratoff.

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KPTV (Channel 27)  
(Only programs scheduled in advance)

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THURSDAY—P. M.

Time	KGW	KOIN	KEX	KSLM	KGAE	KOCO
12:15	12:15	12:15	12:15	12:15	12:15	12:15
12:30	12:30	12:30	12:30	12:30	12:30	12:30
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1:15	1:15	1:15	1:15	1:15	1:15	1:15
1:30	1:30	1:30	1:30	1:30	1:30	1:30
1:45	1:45	1:45	1:45	1:45	1:45	1:45
2:00	2:00	2:00	2:00	2:00	2:00	2:00
2:15	2:15	2:15	2:15	2:15	2:15	2:15
2:30	2:30	2:30	2:30	2:30	2:30	2:30
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4:30	4:30	4:30	4:30	4:30	4:30	4:30
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12:00	12:00	12:00	12:00	12:00	12:00	12:00

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Time	KGW	KOIN	KEX	KSLM	KGAE	KOCO
6:00	6:00	6:00	6:00	6:00	6:00	6:00
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11:30	11:30	11:30	11:30	11:30	11:30	11:30
11:45	11:45	11:45	11:45	11:45	11:45	11:45

**DIAL LISTING CO. 550**  
KOAC Thursday P.M. 5:00 Uhid.  
from Europe; 6:00, News & Weather; 6:45, Oregon Legislature; 7:15, Farm Hour; 8:00, NBC Theater; 9:00, Music That Endures; 9:45, Meditation; 10:00, Sign Off.

**Weidel Appointed as Acting Administrator**  
Portland (AP)—William S. Weidel is the acting state milk marketing administrator. He was appointed Monday by the State Board of Agriculture to serve during the absence of Administrator Thomas L. Ohlsen, who is ill. The board announced that it will consider at its next meeting a new milk price for Portland, possibly providing for a lower price for milk purchased in stores than for that delivered by dairies.

**Ike Receives Report Of National 4-H Clubs**  
Washington (AP)—President Eisenhower received a report on the 1952 activities of the nation's 4-H clubs Tuesday and remarked: "I don't know of any report I'd rather receive." It was presented to Eisenhower by the six national winners of 4-H club awards in achievement, citizenship and leadership. The group of young farm people visited the president in his White House office. "That's wonderful," he declared in accepting the volume. The president also received a gold-plated emblem of the clubs, a four leaf clover. Most algae grow only when permanently submerged in water.

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## Prices and Bidding Not Bright in Cattle Auction

Yesterday was a black day for Aberdeen-Angus cattle consignors to the second annual sale at the State Fairgrounds conducted by the Oregon Aberdeen-Angus association. Average prices and tops for individuals were off more than one-third from values set at the 1952 event. It took auctioneer Walter Palmer more than four hours to peddle the 77 animals sold. Because of poor demand, only six of 13 bulls consigned were sent through the ring. One bull sold last year for \$1500 made a return trip today and brought \$500. The top animal of the sale was a 2 year old bred heifer going to Don Snabel of Powell Butte at \$950. She was Miss Black Eileen 570th, champion female of the sale, consigned by Harold Rankin of Hermiston. She was bred by C. R. Smith of Pendleton. The only other animal to bring more than \$900 was a bred heifer, also consigned by Rankin, sold to H. W. Ray of Hillsboro at \$925. At last year's sale seven individuals sold above \$1,000. A. F. Koppink of Astoria purchased Marben's Bandolier 53rd, the grand champion bull of the sale, for \$625. Bandolier was consigned by Guy Hilton of Grants Pass and was a half brother to the champion bull which last year brought \$1650. Don Snabel was the largest buyer at the sale, investing \$3,125 in five females. Harold Bowman of Roy, Wash., was a bit more conservative, taking six heifers for \$1,000 less total money. A pair of attractive heifers were bid in by Carlton McLeod of Brooks at \$225 and \$300. He also took a cow with baby calf a \$350. Broadmead Farm, Amity, owned by Harry M. Hawkins of Salem, were high bidders on three bulls ranging from \$200 to \$425. Loren Hicks of Turner paid \$295 for the yearling heifer K A Queen Barbara consigned by G. J. Klose of Grants Pass. The six bulls sold averaged \$393.33, less than half the \$865 average set in 1952. Nine females, two years old or over averaged \$425; the 15 yearling heifers averaged \$417.33 and four heifer calves averaged \$252. Female average for all ages was \$395.90, compared to \$564 last year. Bidding on commercial females was quite brisk as 44 of them brought \$136 each. These cattle, not registered, were in field condition and pound for compared to the purebred offerings. Ringside observers believed this could indicate that cattle operators in this area might not yet be quite ready for expansion in purebred trade. Carl Williams of Salem sold 18 commercial heifers. Grouped in three lots, they averaged \$112.50; \$117.50 and \$120. Broadmead Farm purchased 10 heifers consigned by Keal & Wedman of Haines at \$140 each. A lot of five bred four year old cows consigned by Archie Riekola of Astoria brought \$195 each. Buyers of commercial heifers included James Stuchlick of Salem and Curran A. Miller of Halsey.

## Emigres Predict New Red Aggression

Munich, Germany (AP)—The Central Association of Postwar Emigres from the Soviet Union predicted Tuesday the Kremlin will launch new foreign aggressions as soon as the internal battle for control of the government is settled. "The new rulers must try aggression as the only way to show positive results justifying their leadership," emigre leaders told a news conference. They urged the West to intensify its cold war as "the only way to avoid a shooting war."

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Coronation to Cost 4.5 Million Dollars  
London (AP)—Prime Minister Churchill's government announced Tuesday it plans to spend almost 4 1/2 million dollars on the pomp and circumstances required for the coronation of Queen Elizabeth II. Most of the money will go into the preparation for and the carrying out of the Westminster Abbey ceremony and royal procession on June 2 and the entertainment of visiting royalty and other distinguished visitors. Additional unspecified expenses will be incurred by the Navy, Army and Air Force.

**North Korean Premier Tells Moscow He'll Win**  
Moscow (AP)—Pravda published a message today from North Korean Premier Kim Il Sung stating that he plans to "localize" the Korean war by winning it. The message in the communist party organ said: "The Korean people will be victorious. This means that the conflagration which threatens to engulf neighboring countries and seize the entire world will be localized."

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