



VALUE DEMONSTRATION

SHOP AT SEARS AND SAVE

Coronation Days
PICK UP YOUR TICKETS NOW!
 \$5,000.00 IN VALUABLE PRIZES

LOOK!
 an extra 51¢ saving!

Just 3 days left to take advantage of our Big Spring Sale. Exciting Values in every department.

Usually 1.00 to 1.50 Each!

men's Pilgrim
 50% acetate—50% rayon
sport shirts

a popular bargain at our low price of 2.98 reduced 51¢ more!

2⁴⁷
 3 Days Only
 Thurs., Fri., and Sat.

Sport shirts of this value are hard to find but Sears has them now at extra savings! Every last one is tailored with an eye to clean-cut streamlined lines and set off with a smart convertible collar. Wear them with or without a tie. Buy 'em by the armload for all the menfolk in your family at this low Sears price. Nobody can help but admire the looks and feel of these cool solid color acetate and rayon fabrics. Sizes small, medium, large and extra large.

CHOICE OF 12 NEW SPRING COLORS

- Chocolate Brown
- Blue
- Gray
- Kelly Green
- Rust
- Maroon
- Light Green
- Gold
- Tan
- Navy
- Red
- Dark Green

famous Gold Bonds . . .
 lowest price we know
 for men's Goodyear Welts

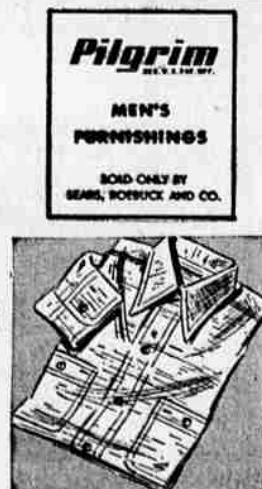
regularly 6.95
5⁷⁷

- Made the way expensive shoes are built . . . shape-retaining, Goodyear Welt
- Rich high-shine leathers, sturdy, supple
- Choice of a variety of smart styles
- Longwearing rubber soles, heels



Men's Sport Denim Work Shirts

Reg. 1.98 **1.66**
 Colorful, washable sport denim in handsome matched plaids. Sanforized—max. shrinkage 1%. Sizes 14½-17.



Chambray Shirts
 Sanforized—1% Shrinkage

Reg. 1.29 Hercules **1.00**
 Low in price — but built for service! Blue cotton chambray work shirts. Bar-tacked at points of strain. At Sears now!



Save on Each Garment! Pilgrim shirts and briefs

4 for 1⁵⁷
 Choose several at this price! Shirts are quality combed cotton. Shorts have elastic all around waist. In sizes: S-M-L.

Men's Combed Cotton Tee Shirts

Reg. 89¢ **3 for 2²⁵**
 Soft, finely knit combed cotton yarns reinforced with nylon. In all sizes.

Men's Water Repellent Reversible Blouses

Reg. to 8.95 and 9.95 **7⁹⁵**
 Handsome sheen gabardine reverses to harmonizing box checks on a white background. Blue or brown.



SAVE 96¢ WHEN YOU BUY TWO!

men's Pilgrim "comfort tailored" broadcloth pajamas

Reg. 2.98

FOR THIS SALE ONLY

2⁵⁷ each
2 pr. 5.00

- Sanforized broadcloth—maximum shrinkage 1%
- Choose from pullover or smart coat styles

We haven't found another garment that can hold a candle to these pajamas . . . scientifically designed for greater sleeping comfort! The roomy seat and U-shaped crotch means real non-bind slumber ease—Sears special price means real savings NOW! Save today!

Purchases Totaling \$20 Or More Can Be Made On SEARS EASY PAYMENT PLAN

PLENTY FREE PARKING

NEW STORE HOURS:

Monday and Friday, 9:30 to 9 p.m.
 Other Days, 9:30 to 5:30

"Satisfaction guaranteed or your money back" SEARS

PHONE 3-9191
 550 North Capitol, Salem