

TELE-VIEWS

Radio-Television
By DAVE BLACKMER

The American Broadcasting company has signed a long-term contract with George Jessel covering his exclusive services as a performer and producer for the ABC Radio and ABC Television Networks, Robert E. Kintner, ABC president, announced today.

Jessel joins ABC on June 1, 1953, under the terms of the contract negotiated with him by Robert M. Weitman, ABC vice-president in charge of programs and talent. In addition to his exclusive services as a performer and producer in radio and television for ABC, Jessel also will represent the network as a "goodwill ambassador" at public and private functions. Terms of the contract, which will permit Jessel to continue his motion picture work, were not disclosed by either Jessel or ABC.



George Jessel

Affectionately known as the "Toastmaster General of the United States," in recognition of the countless dinners and benefits at which he has spoken, Jessel is acknowledged by the entertainment world to possess one of the most active and brilliant minds in show business.

As boys, Jessel and Walter Winchell were part of the Imperial Trio which sang and collected tickets at the Imperial Theater in New York City. Now, both Jessel and Winchell find themselves together again under radio and television long-term contracts with the American Broadcasting company. Winchell and ABC signed their contract in October, 1951. Third voice on the Imperial Trio was Eddie Cantor.

A raconteur and showman without peer, Jessel has made his mark in the three top branches of the entertainment world—vaudeville and musical revues, motion pictures and television.

"In addition to being featured on his own programs in ABC radio and ABC Television, Jessel's diversified talents will be available for other strategic program planning now going forward for the fall," Kintner said in announcing the contract.

Weitman, who has discovered many of the top stars of the day, and who negotiated the ABC contract with Jessel, said, "The ABC Radio and Television Networks are in a most enviable position through having secured this exclusive contract with George Jessel, the premier showman of the entertainment world. His talents, vision and leadership bring to ABC a truly uncalculable wealth of programming inspiration and know-how."

Jessel's keen and active mind imparts to his well-known humor a depth which brings a new dimension to comedy on radio and television. The scope of Jessel's humor, which runs from his world-famous telephone skit to his witty ramblings about the contemporary scene, will be given full range in the new program vehicles we are now discussing with him for fall showing, Weitman added.

Jessel's fame in the entertainment world is based on his penetrating humor aimed at the mind rather than the slapstick approach to comedy. It is in this direction that plans are being shaped for his appearance before the ABC microphones and television cameras this fall.

YOURS FOR THE TELE-VIEWING

Fireside Theater at 9. "Money Under the Tree." Would-be gangster offered large sum of money to go in hiding with proceeds of bank robbery, marries and becomes an honest farmer. When robber dies, he is faced with the decision of keeping the money or returning it. Madge Meredith stars.

Circle Theater at 9:30. A salty tale of four retired sea captains whose life of contentment is threatened by a domineering widow in "The Anchorage."

Alan Young Show at 10. A lion loose and pandemonium in a circus crowd make up contents of this week's show.

Nite Owl Theater at 11:30. "Fangs of the Wild"; Rin Tin, Tin, Jr., Dennis Moore.

Union Hill Club Donates to Funds

Union Hill—The members of the Union Hill Woman's club met at the home of Mrs. Roy King on Thursday afternoon. Mrs. Helen Stromsmoe was a visitor.

The club voted to send \$15.00 to the new hospital in Stayton toward the purchase of curtains and \$5.00 to the Red Cross campaign fund.

Attending were Mrs. W. M. Tate, Mrs. Henry Tate, Mrs. Verry Scott, Mrs. Howard Rogers, Florence Pottorff, Mrs. Henry Peters, Mrs. Donald Peters, Mrs. W. J. Lensman, Mrs. A. L. Kostenbender, Mrs. Ray Johnson, Mrs. Donald Jaquet, Mrs. Dolph Heater, Mrs. Maurice Heater, Mrs. L. W. Cooper and Mrs. King. Mrs. C. E. Heater, Mrs. Joanna Speed and Mrs. John Berhorst.

The next meeting will be with Mrs. Henry Peters in two weeks.

Mrs. Adolph Heater is a patient in a Salem hospital. Mrs. Heater has had influenza and has entered the hospital for treatment.

Kelly Family Moves

Mill City—Miss Freda Thayer has been doing substitute teaching in the Scio schools. Lynn Smith was home over the week-end with her parents, Mr. and Mrs. Hiram Smith, from the Blind school in Salem where she entered about 6 weeks ago. Lynn is a 6th grader.

Sgt. and Mrs. Max Kelly and 3 children have moved to Barstow, Calif. where he has been stationed. Sgt. Kelly returned the latter part of January from Korea.

RADIO PROGRAMS

WEDNESDAY—P. M.

Time	KGW 830 NBC	KOIN 970 CBS	KEX 1190 ABC	KSLM 1390 NBC	KGAE 1530 K.	KOCO 1690 LBS
12:00	News	News	Paul Harvey	Top Trades	Spider	News
12:15	Pop. Young	News	News	Gar 90's	Spider	De Val
12:30	Happiness	News	Jack Owens	Gar 90's	Spider	Ritchie
1:00	Walter Winchell	News	Jack Owens	Gar 90's	Spider	Mar Melody
1:15	Walter Winchell	News	Jack Owens	Gar 90's	Spider	Mar Melody
1:30	Walter Winchell	News	Jack Owens	Gar 90's	Spider	Mar Melody
1:45	Walter Winchell	News	Jack Owens	Gar 90's	Spider	Mar Melody
2:00	Plain Bill	Sparkles	Cal Toney	Music	Records	Mar Melody
2:15	Walter Winchell	Sparkles	Cal Toney	Music	Records	Mar Melody
2:30	Walter Winchell	Sparkles	Cal Toney	Music	Records	Mar Melody
2:45	Walter Winchell	Sparkles	Cal Toney	Music	Records	Mar Melody
3:00	Welcome	Godfrey	Music Revue	Our Town	Jim Dandy	Music Mel.
3:15	Travlers	Godfrey	Music Revue	Our Town	Jim Dandy	Music Mel.
3:30	Dr. Paul	Godfrey	Music Revue	Our Town	Jim Dandy	Music Mel.
3:45	Dave Gravy	Godfrey	Music Revue	Our Town	Jim Dandy	Music Mel.
4:00	Life Beautiful	Kirkham	Tiny Tunes	Pullen Lewis	Music	World News
4:15	Music Box	Ruth Ashkin	Squire Cag	Reminisc	Music	World News
4:30	Music Box	Joe Waddy	Happy Time	Sam Hayes	Music	World News
4:45	Music Box	Joe Waddy	Happy Time	Sam Hayes	Music	World News
5:00	News	Murray News	Uncle Bob	Music	Music	World News
5:15	News	Murray News	Uncle Bob	Music	Music	World News
5:30	McCall	World Today	World Today	World Today	World Today	World Today
5:45	E. Peterson	World Today	World Today	World Today	World Today	World Today
6:00	Relax with	PM	Weatherman	Gabe/Hester	Music	Candlelight
6:15	Music	Playhouse	Home Ed.	NW News	Answer Man	UO Coaches
6:30	Mr. Son Jeep	Walt's Mr.	Good List.	Good List.	Sam Hayes	88 Keys
6:45	Mr. Son Jeep	Walt's Mr.	Good List.	Good List.	Sam Hayes	88 Keys
7:00	Bob Hope	Lineup	Lineup	Lineup	Lineup	Rosary
7:15	Bob Hope	Lineup	Lineup	Lineup	Lineup	Rosary
7:30	Walk a Mile	World Affairs	Mystery	Dr. Kildare	Dr. Kildare	U of C Coach
7:45	Walk a Mile	World Affairs	Mystery	Dr. Kildare	Dr. Kildare	U of C Coach
8:00	Man's Fun	News	Symphonic	Name Song	Track 1400	Track 1400
8:15	Man's Fun	News	Symphonic	Name Song	Track 1400	Track 1400
8:30	Man's Fun	News	Symphonic	Name Song	Track 1400	Track 1400
8:45	Man's Fun	News	Symphonic	Name Song	Track 1400	Track 1400
9:00	Groucho	F. R. I.	Income Tax	News	Track 1400	Track 1400
9:15	Groucho	F. R. I.	Income Tax	News	Track 1400	Track 1400
9:30	Groucho	F. R. I.	Income Tax	News	Track 1400	Track 1400
9:45	Groucho	F. R. I.	Income Tax	News	Track 1400	Track 1400
10:00	News	5 Star Final	Final Edition	Behind Story	News	Night Song
10:15	News	5 Star Final	Final Edition	Behind Story	News	Night Song
10:30	Music Hour	Music	Dance Time	News	News	Music You
10:45	Music Hour	Music	Dance Time	News	News	Music You
11:00	Music Hour	Music	Dance Time	News	News	Music You
11:15	Music Hour	Music	Dance Time	News	News	Music You
11:30	Music Hour	Music	Dance Time	News	News	Music You
11:45	Music Hour	Music	Dance Time	News	News	Music You
12:00	Music Hour	Music	Dance Time	News	News	Music You

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THURSDAY—6 A.M. TO 11:45 A.M.

Time	KGW 830 NBC	KOIN 970 CBS	KEX 1190 ABC	KSLM 1390 NBC	KGAE 1530 K.	KOCO 1690 LBS
6:00	Music Time	News	Ore. Farm	News	Breakfast	W. Melodie
6:15	Music Time	News	Ore. Farm	News	Breakfast	W. Melodie
6:30	Music Time	News	Ore. Farm	News	Breakfast	W. Melodie
6:45	Music Time	News	Ore. Farm	News	Breakfast	W. Melodie
7:00	Country Ed	KOIN Kick	First Edition	Breakfast	Breakfast	Breakfast
7:15	Country Ed	KOIN Kick	First Edition	Breakfast	Breakfast	Breakfast
7:30	Country Ed	KOIN Kick	First Edition	Breakfast	Breakfast	Breakfast
7:45	Country Ed	KOIN Kick	First Edition	Breakfast	Breakfast	Breakfast
8:00	Old Songs	Carols	Breakfast	Sam Hayes	Jim Dandy	News
8:15	Old Songs	Carols	Breakfast	Sam Hayes	Jim Dandy	News
8:30	Old Songs	Carols	Breakfast	Sam Hayes	Jim Dandy	News
8:45	Old Songs	Carols	Breakfast	Sam Hayes	Jim Dandy	News
9:00	News	W. Warren	9 am Edition	News	Back fence	Happiness
9:15	News	W. Warren	9 am Edition	News	Back fence	Happiness
9:30	News	W. Warren	9 am Edition	News	Back fence	Happiness
9:45	News	W. Warren	9 am Edition	News	Back fence	Happiness
10:00	B. Reynolds	Road at Life	Don O'Grady	Glen Hardy	Back fence	Records
10:15	B. Reynolds	Road at Life	Don O'Grady	Glen Hardy	Back fence	Records
10:30	B. Reynolds	Road at Life	Don O'Grady	Glen Hardy	Back fence	Records
10:45	B. Reynolds	Road at Life	Don O'Grady	Glen Hardy	Back fence	Records
11:00	Dbl or Nth	Mrs. Burton	Whispering	Ladies Pair	Back fence	Records
11:15	Dbl or Nth	Mrs. Burton	Whispering	Ladies Pair	Back fence	Records
11:30	Dbl or Nth	Mrs. Burton	Whispering	Ladies Pair	Back fence	Records
11:45	Dbl or Nth	Mrs. Burton	Whispering	Ladies Pair	Back fence	Records
12:00	Dbl or Nth	Mrs. Burton	Whispering	Ladies Pair	Back fence	Records

DIAL LISTING KOAC, 550

KOAC Wednesday p.m. — 3:00, Ore. Reporter; 3:15, Music of the Masters; 4:00, Evening News; 5:00, Children's Theater; 5:30, Chilesa Roundtable; 6:00, News and Weather; 6:45, Oregon Legislature; 7:15, Evening News; 7:30, Radio Liberator; 8:45, News, Weather; 9:45, Meditation; 10:00, Sign Off.

KOAC Thursday a.m. — 10:00, News; 10:15, Especially for Women; 11:00, School of Air; 11:15, Gospel; 12:00, News; 12:15, News; 1:00, News; 1:15, News; 2:00, News; 2:15, News; 3:00, Inquiring Musician; 3:45, Ore. School of Air; 3:00, Oregon Reporter; 4:00, University Hour.

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TUESDAY
11:15 a.m.—Freedom Rings
12:00 p.m.—The Big Payoff
12:30 p.m.—Welcome Traveler
1:00 p.m.—Kate Smith
2:00 p.m.—Betty Furness
2:15 p.m.—Arthur Godfrey
2:30 p.m.—Strike It Rich
3:00 p.m.—Mallinee Theater
3:15 p.m.—Search for Tomorrow
3:30 p.m.—Love of Life
4:00 p.m.—Daddy
6:00 p.m.—Name the Same
6:30 p.m.—Doug Edwards
6:45 p.m.—Time for Beauty
7:00 p.m.—Two for the Money
7:30 p.m.—Dinah Shore
7:45 p.m.—News Caravan
8:00 p.m.—Circus Hour
9:00 p.m.—Fireside Theater
9:15 p.m.—Circle Theater
10:00 p.m.—Alan Young
10:30 p.m.—Scott Music Hall
11:00 p.m.—Mr. Little
11:30 p.m.—Nite Owl Theater
12:15 p.m.—(Approx.) Sign Off

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WEDNESDAY
11:45 a.m.—Gitty Moore
12:00 p.m.—The Big Payoff
12:30 p.m.—Welcome Traveler
1:00 p.m.—Kate Smith
2:00 p.m.—Double or Nothing
2:30 p.m.—Strike It Rich
3:00 p.m.—Mallinee Theater
3:15 p.m.—Search for Tomorrow
3:30 p.m.—Love of Life
4:00 p.m.—Daddy
6:00 p.m.—Name the Same
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Wants Tax Write-Off—Beta St. John, a dancer and film actress, thinks movie stars, models and other performers should be granted a tax write-off on the theory that they, like machinery, depreciate in value with time. Because they have a limited period of years in which to earn money, they shouldn't be taxed the same as doctors and businessmen, she contends. (AP Wirephoto.)

Stayton Union Hi To Present Comedy

Stayton — "An Old-Fashioned Charm," a two-act musical comedy, directed by Mr. Burgess and Mrs. White, will be presented by the Glee clubs at the Stayton Union high school gym March 12 and 13 at 8 p.m. The plot is concerned with the way Lois Williams, played by Sharon Poole, overcomes the wary attempts of Leonard Darcy (Gene Small), casting director for Maximum Films, to sidestep women. The cast has been practicing diligently and is enthusiastic about results. Students in the cast are Mack Williams, Cheryl Morgan, Claudia Johnson, Gene Small, Nancy Frye, Sharon Poole, Ed Small, Merle Boedigheimer, Almata Coffman, Jimmy Frichtl, Ronnie Adams, Thomas Pietrok, Ken Yargun, and the Glee chorus.

Order of Rainbows Meets for Supper

Woodburn — Members of Evergreen assembly No. 12, Order of the Rainbow for Girls, will meet at 6 p.m. Wednesday, March 11, for a no-host supper. During the business session plans will be made for the trip to the grand assembly meeting at Tillamook, March 28-29. A bus has been chartered from Salem to provide transportation and 32 girls are planning to attend from the Woodburn group. Mrs. Tom DeArmond, mother adviser, will be chaperone for the trip.

Dallas Merchants Plan Dollar Days

Dallas—The city's merchants are joining together to offer a special merchandising event for the public. Dollar Days will be an event of Friday and Saturday, March 13 and 14. All stores which are participating will offer special bargains to their customers on those days. It was announced also that the merchants committee of the Chamber of Commerce is sponsoring the annual Easter egg hunt and parade for the children of the community on April 4.

Health Problems Talk Given

Hubbard — Progress in health problems by medical and scientific sources was given by Mrs. Floyd Dominick, and information about the Hubbard Extension Unit given by the various committees of the unit, made up the program for the Hubbard Woman's club meeting Wednesday afternoon in the home of Mrs. Harry Schei, president. Announced was the state conference of the GFWC in Salem, April 8. Mrs. E. T. Rose, TB seal chairman for 3 years, reported \$231.50 for the Hubbard area this year, and asked to be relieved of the committee, Mrs. N. A. Mann volunteered to take it. Mrs. Schei appointed Mrs. A. L. Murphy, Mrs. Rose and Mrs. Lenore Schoor on the nominating committee.

Arranwannah Club At Boulden Home

Unionvale — The Arranwannah Needle club was entertained at a one o'clock luncheon at the home of Mr. and Mrs. Marion Boulden, Wednesday. Mrs. Miles Maxwell of Portland and Mrs. Charles Stoller of Salem, former members, were special guests. Other attending were Mrs. John Allison, Mrs. Stephen Benedict, Mrs. Fred Finnicum, Mrs. Ersel Gubser, Mrs. Ivan Gubser, Mrs. John Heffley, Mrs. Glen McFarlane, Mrs. Raymond Palmer, Mrs. James Penland, Mrs. Carl Wood and Mrs. Marion Boulden. Various card games were enjoyed. The next meeting will be held at the home of Mr. and Mrs. John Allison.

MT. ANGEL COWS TESTED

Five registered Jersey cows owned by Rex Ross, Mount Angel, Ore., completed 305-day records on Herd Improvement Registry test during the past two months which entitles them to special recognition from the American Jersey Cattle club.



Herald Stalin's Death—The Russian flags are flown at half-staff at the Russian embassy in Washington (left) and at the United Nations building in New York (right). (UP Telephoto)

Measles Break Up Eighth Grade Show

Lebanon—When the eighth grade of Crowfoot school presented "Rip Van Winkle" last week the performance drew such a crowd that many were turned away and a second showing was scheduled. Now all plans for a second performance are abandoned because five members of the cast are down with measles. They barely made it through their first appearance, for the first day the first measles case was put to bed.

Dr. Fred Schwartz Woodburn Church

Woodburn—Monday night the people of Woodburn will have the privilege of hearing Dr. Fred C. Schwartz, internationally known lay preacher and lecturer from Sidney, Australia, who will speak at the Woodburn Foursquare church at 7:45. Dr. Schwartz is flying directly from a lecture engagement in Washington, D. C., for a week of services in Portland, and will give one night to Woodburn, his only appearance in this area. His topic will be "The Heart, Soul and Mind of Communism," preaching the subject from the standpoint of medicine and psychology. Everyone is invited to attend.

Community Chest to Elect at Mt. Angel

A general meeting of the Mt. Angel Community Chest will be held Thursday, March 12 at 8 p.m. in the City hall.

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