

BRAND NEW 1952 FRIGIDAIRE

FLOOR DEMONSTRATOR SALE!

Wonderfully new
and different

CYCLAMATIC FRIGIDAIRE

Reg. 448.75 **399⁷⁵**

WHILE
THEY
LAST!



It's a
FOOD FREEZER AND REFRIGERATOR COMBINED!

New, exclusive CYCLA-MATIC DEFROSTING

— in the refrigerator!
Gets rid of frost be-
fore it even collects!
No clocks, timers, coun-
ters, or heaters!

New and exclusive CYCLA-MATIC LEVELCOLD!

Zero-zone Levelcold in the Food Freezer!
Super-Safe Levelcold in the Refrigerator and in
the Hydrators regardless of outside temperatures!

New and exclusive ROLL-TO-YOU SHELVES!

All shelves roll out full length—
put all food right at your finger tips!
And you get all these exclusive
Frigidaire features, too!

- All-porcelain interior
- Famous Meter-Miser mechanism
- One-piece Steel Cabinet
- Quickcube Ice Trays
- Raymond Loewy Styling



Master Models



with
**FULL-WIDTH SUPER-FREEZER CHEST
AND ALL THESE FEATURES!**

- Freezes and keeps 30 lbs. frozen food
- 3 full-width shelves
- 1 adjustable shelf
- Sliding Chill Drawer
- Large, all-porcelain Hydrator
- Super-powered Meter-Miser Mechanism
- Exclusive Quickcube Ice Trays
- 1-piece all-porcelain interior
- Raymond Loewy Styling—looks new for years!

7.6 Cu. Ft.

Regularly 259⁷⁵ NOW **229⁷⁵**

9⁷⁵/₁₀ CU. FT. DE LUXE MODEL



WITH COLD-WALL COOLING—
AND ROLL-TO-YOU SHELVES!

Cooling coils concealed in cabinet walls and around Freezer Chest and Hydrators provide SAFE temperatures—from top to bottom! New built-in Food Safety Indicator proves it!

FULL-WIDTH SUPER-FREEZER CHEST keeps a big supply of frozen foods and ice cubes, safe and handy.

EXCLUSIVE QUICKCUBE TRAYS—with built-in Tray and Cube releases—provide fast, easy ice service.

TWIN, ALL-PORCELAIN HYDRATORS keep fruits and vegetables dewy-fresh.

NEW METER-MISER with more reserve power than you'll ever need.

RAYMOND LOEWY STYLING—stays new looking for years.

Don't
Delay!

Limited
Quantities
on All
Models

Regularly 364⁷⁵ NOW **289⁷⁵**



Look at All These Deluxe Features

- Large Twin-Unit Even-Heat Oven
- 5-Speed Radiant Tube Units
- Life-time Porcelain Finish
- Handy Appliance Outlet
- Thermiser Deep-Well Cooker
- Waist-high Broiler

Frigidaire Electric Range



Here's your chance to own a full-sized genuine Frigidaire Electric Range with all the wonderful basic Frigidaire advantages. This low-priced, brilliantly styled range will add beauty to your kitchen besides giving you many, many years of real cooking enjoyment. So come in today—see this wonderful Model RO-10 Frigidaire Range and all the other exciting models of America's Most Beautiful Electric Range.



BROIL A STEAK
AND BAKE A CAKE...
SAME TIME IN
THE SAME OVEN!

FRIGIDAIRE "Wonder Oven" Electric Range

It's the greatest improvement in ranges in years! "Wonder Oven" provides one extra-large oven—or two ovens in one, each with its own controls. Lifesize Porcelain finish... Cook-Master Clock Control... Thermiser Deep-Well Cooker... Warming Drawer... Separate Utensil Drawer.

Frigidaire
The
Brand
Name
You
Know!

Regularly 209⁷⁵

NOW **189⁷⁵**

HOGG BROS

WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS
SALEM OREGON CITY

Corner State and Commercial

Regularly 389⁷⁵ NOW **349⁷⁵**