

SEARS VALUE DEMONSTRATION

ROEBUCK AND CO. SHOP AT SEARS AND SAVE

STARTS TOMORROW! Hundreds of Special Purchases! Drastic Price Reductions!



a demand repeat!

a new shipment of these drapes just arrived in time for our March Value Demonstration

ADD-A-WIDTH BARK-CLOTH

Draw Draperies

BUY NOW and SAVE Over 4.00 Pair!

3⁹⁹ Pair

Have draperies as wide as you want - to fit any window width, and to fit any budget. Just fasten pairs together to get effect of one continuous drapery width. Beautiful solid colors in Harmony House hunter green, red, gold, wine or rose.

Limited Quantities

Shop Early to Avoid Disappointment!

Sale! Richly textured tree bark and pebble cloth. First Quality

lined draperies

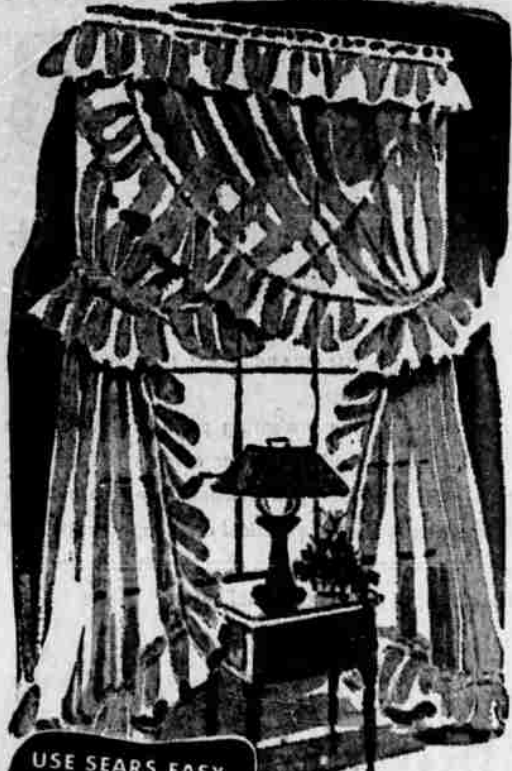


Our Usual Price Would Be 19.98!

12⁸⁸ Pair

- All natural or gray backgrounds . . . vat-dyed colors
- 44x81 in. panels . . . tailored with pinch pleats

A wonderful color and pattern assortment. Put several pairs together for fashionable draw draperies. Hurry in, save!

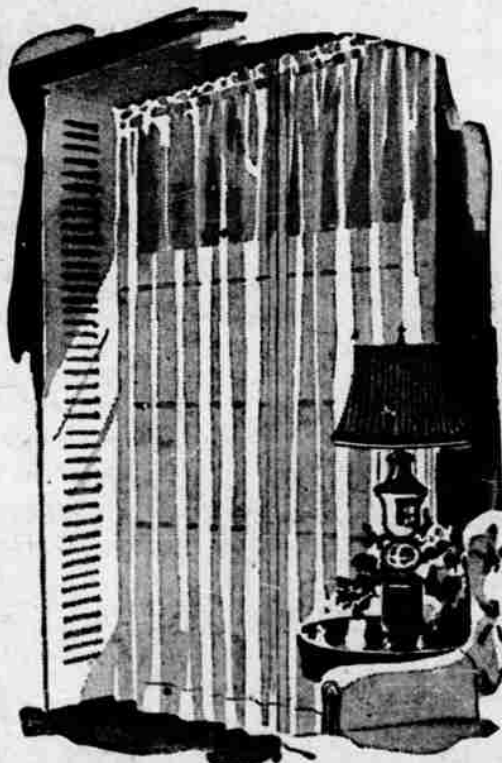


Wide Ruffled **organdy priscillas**

Sells Elsewhere to 4.29 Pair

Now Only **3⁵⁹** Pair 41x81

Our better quality organdy, permanently finished for lasting beauty . . . No starching or stretching. Lovely full ruffles, tie-backs, foamy loveliness for your windows. Save 70c a pair!



Terrific Buy at 1.19 Now Save Even More

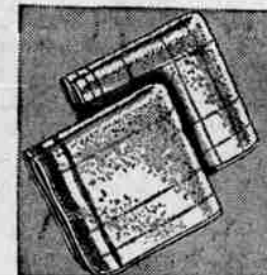
rayon panels

40x81 Searset Finish

Only **77^c** panel

Just imagine! Fine Searset finished rayon marquisette that wears better and resists shrinkage . . . for this remarkable price! White only. Hemmed and headed. Shop early for a complete selection.

Save 84c a Pair



Terry Washcloths

"Stock-up Now" Low Prices!

This Sale Only, each **6c**

Soft, fluffy cotton terrycloth priced so low you'll buy dozens! Checks, plaids, stripes in bright blue, green, or red.



Chenille Bath Sets

Now! A Low, Low Special Price

2 pieces **1.95**

Latex backed bath mat has attractive 3-in. loop border. Standard size lid cover. 6 washable colors. 24x4, 24x24"



Hand-Painted Pillow

Smart, Knife-Edge Style!

18x18-in. **1.79**

Acetate taffeta with gorgeous hand-printed patterns on front side. Five bright sofa-pillow colors. Kapok filled.

USE SEARS EASY PAYMENT PLAN
On Small Item Purchases Totalling \$20 or More . . . Ask Any Salesperson.



Stock Your Linen Closet at Sensational Savings on Thirsty, Thick

Harmony House towels

Bath Size **68^c** Ea.

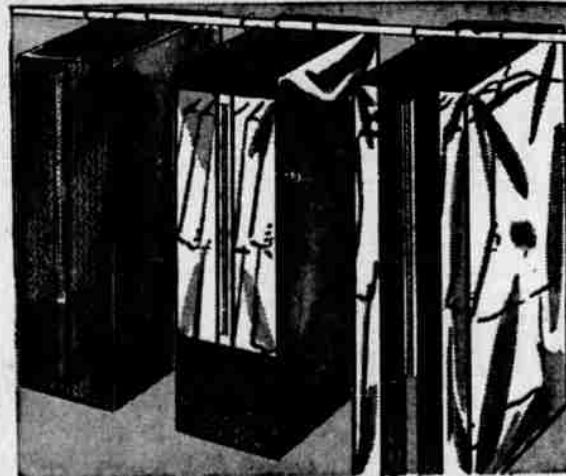
Matching Hand Towel each **44c**

Matching Washcloths each **16c**

- Staunch, absorbent cotton terry
- Smart, solid pastels

Your practical everyday, good quality buy! Make up several ensembles at Sears savings during this sale. Available in your favorite Harmony House pastels with rope border designs.

Store Hours: Mon. & Fri., 9:30 to 9
Other days, 9:30 to 5:30



16-Garment Bags

1.55

Reg. to 3.98 . . .

- Manufacturers' close-out!
- Heavy plastic in assorted colors
- Wide variety of styles, trims



Linen Hankies

4 for 88^c

Reg. to 50c

- Hand rolled hems
- Fine quality at economy prices
- Assortment of exquisite prints

PLENTY FREE PARKING

"Satisfaction guaranteed or your money back" SEARS

550 N. Capitol Salem Ph. 3-9191