

PENNEY'S
ALWAYS FIRST QUALITY!

160 N. LIBERTY
SALEM, ORE.

PENNEY DAYS

STORE HOURS
9:30 to 5:30 P.M.
Friday Night 'til 9 P.M.

Once a year... NOW!
Choose from SPECIAL NEW MERCHANDISE!
Share in our PENNEY SUPER-SAVING EVENT!

Rush in! Early birds get the cream of the stock!

NYLON REINFORCED BOYS' SPORT SOCKS 4

There is real wear in these socks for boys. Colorful novelty designs in gay colors. Reinforced heel and toe with nylon. 7 to 18 1/4. **100**

MAIN FLOOR



COTTON CRINKLE PLISSE

EXCEPTIONAL FABRIC VALUE!
WONDERFUL SELECTION OF NEWEST PRINTS!

Timed perfectly to your Spring and Summer sewing plans! Freshly crisp crinkle plisse that washes like a dream, needs no ironing and makes up beautifully into cotton dress pretties, on-the-go sports togs, clothes for the youngsters and even handsome home accessories. All yours in brand new patterns!

SPECIAL!
44¢ yd.

MEZZANINE

HERE'S A SPECIAL!
6-WAY FLOOR LAMPS

Yes, this is a 6-way floor lamp for such a low price. Washable plastic shades. Mergul light base. Foot base turn-off switch. Hurry in for these savings.

8⁰⁰

DOWNSTAIRS STORE

A REAL PENNEY BUY
INFANTS' POLO SHIRT

Gay, colorful striped polo shirts in sturdy fine knit cotton. Seasoned right with short sleeves. Washable clear colors. Size range of 1 to 4. Buy several and really save.

2 for 1⁰⁰

SECOND FLOOR

MEN'S NYLON-RAYON
WHIPCORD PANTS

You want a strong whipcord that will really wear? Here it is in a blend of nylon and rayon for extra strength. Bar tacked at all points of strain. Proportionally sized. Water repellent, crease resistant. Size 31 to 42.

5⁰⁰

MAIN FLOOR

BOYS' COTTON
PLISSE SHIRTS

Mothers these are the EASY-TO-CARE-FOR SHIRTS for boys. No iron crinkles crepe plisse shirts. Short sleeved in colors of light green, blue, tan and yellow. Sizes of 4 to 18. A real buy! Hurry!

1⁰⁰

MAIN FLOOR

BIG SAVINGS ON
GIRLS' RAYON BLOUSES

Mother here are some cute little rayon blouses in styles that are easy to care for. Insert and ruffle trims. Some embroidered designs. Sizes 7 to 12. Buy several!

1⁵⁰

SECOND FLOOR

INFANTS' 6-YEAR SIZE
CRIB MATTRESS

You can save on this item. 6-year crib size mattress in 42-coil spring construction. Heavy waterproof plastic covers. Washable. Colorful pink and blue nursery designs.

7⁵⁰

SECOND FLOOR



Crinkled One-piece Style! COTTON SLEEPERS

Imagine cool cotton crepe that needs no ironing at this tiny price! That's what Penney Days are for! Gripper fasteners down the front, elastic drop seat. Yellow, pink, blue, green in sizes 2, 4, 6.

88¢
SPECIAL

SECOND FLOOR



SPECIAL! Jumbo Latex FOAM PILLOWS

Imagine! At this price a first quality pillow — solid foam rubber for mattress, bunch-free buoyancy. Extra-large 18x26", covered in Sanforized percale zippered cover. Packed in useful polyethylene bag.

4⁹⁹

MEZZANINE



Lacy Tricot for Girls NYLON BRIEFS

Luxurious, long wearing easy-to-wash, quick-to-dry nylon! With elastic at waist and legs. A super Penney value for Penney Days!—stock up now—sizes to 14 in white, pink.

2 \$1
SPECIAL!

SECOND FLOOR



Slip Lovelies in ACETATE CREPE

A lot of slip value! Frosted top and bottom with lace and embroidery trim, they're styled for figure-flattering good fit. Choose white, pink or blue for sizes 32 to 50.

\$1

Special!

MAIN FLOOR

MEN! FOR SPRING AND SUMMER
GABARDINE SLACKS

They're 100% pure wool worsted in a husky 11-oz. weight. No imperfections either. They're all first quality slacks styled with continuous waistband, reverse pleats. Limited stock—so Hurry!

8⁰⁰

MAIN FLOOR

BEAUTIFUL SHADES OF
CORDUROY SPORT COATS

Yes here are corduroy jackets in all the mellow tones for Spring. Golden rust, maroon, forest green. 2-button patch pockets style. Completely rayon lined. Regulars and long in 34 to 46.

9⁹⁰

MAIN FLOOR

SPECIAL PRICE!
JUMBO SIZE
STORAGE HASSOCKS

Good looking and really useful around the home. Colorful plastic plaid covers. Heavy padded upholstered hassocks. Hinged lid for convenient storage space inside, generous oblong size. Come in and see the value, then buy and save!

8⁰⁰

DOWNSTAIRS STORE

WOMEN'S GOWNS
IN RAYON KNIT!

Special! **\$1**

Topnotch value in fine gowns for women! Styled for sleep comfort, they are trimmed with lace or pleats... Pink, blue, white, maize... sizes 34 to 44.

MAIN FLOOR

COMFORT-PLUS
WASHABLE!
DUSTER ROBES

• No Iron Searucker and
• Gold Painted Cottons

ONLY **2.77**

DOWNSTAIRS STORE

