

TELE-VIEWS

Radio-Television
By DAVE BLACKMER

Song and dance man of the films, Dan Dailey, will join Doris Day on her KOIN CBS Radio "Doris Day Show" February 17. Miss Day and Dailey will musically inquire, "Do You Remember," while songs by Doris will include "It's Magic," "Your Mother and Mine," "Shanghai" and "Moonlight Bay".

Would you like to know where television got its start? The answer is "Passaic, N. J."

The thriving community across the Hudson River from New York City recently adopted the slogan, "Passaic, Birthplace of Television," with the official "blessing" of New Jersey's Governor Alfred E. Driscoll.

Passaic's claims are well substantiated. It was in this New Jersey community that such early TV pioneers as Dr. Allen B. Du Mont and Lee De Forest did the early experimental work that laid the foundations for modern video.

It was from Passaic that station W2XCD under Dr. Du Mont's supervision, in 1930, sent out the first regularly scheduled sight and sound telecasts in history. In a former pickle works there, the Du Mont organization made the first commercial receivers in 1938.

The first receiver, incidentally, is still operating, in the home of Dr. Thomas T. Goldsmith Jr., director of research for Du Mont laboratories.

Luigi receives a letter from his mama urging her son not to lose his appreciation of the good earth, on KOIN Radio's "Life with Luigi" February 17, 6:00 p.m. So Luigi buys himself a flower pot.

HE MILKED HIS GAG

Paul Arnold of Cepulveda, Calif., a recent contestant on the "Bob Hawk Show" on CBS Radio Monday nights, revealed to Hawk that he doubles between selling milk and singing in church groups.

"Oh," Hawk replied, "and your favorite song must be 'Sweet Rosie O'Grade-A!'"

HERE IT IS!

Frequency Spectrum

Note: KC—1,000 cycles per second. MC—1,000,000 cycles per second.

VLF (Very Low Frequency)	Below 30 kc
LF (Low Frequency)	30 to 300 kc
MF (Medium Frequency)	300 to 3,000 kc
HF (High Frequency)	3,000 to 30,000 kc
VHF (Very High Frequency)	30,000 kc to 300 mc
UHF (Ultra High Frequency)	300 to 3,000 mc

On Television KPTV (Channel 27)

(Only programs scheduled in advance)

BIRD'S House of Television

is open evenings 'til 8, Monday thru Friday featuring the one-and-only Sparton TV, Hoffman and other popular brands.

871 Wallace Rd.
West Salem

MONDAY

4:00 p.m.—Mallory Theater
4:15 p.m.—Search Tomorrow
4:30 p.m.—Love of Life
4:45 p.m.—Hopalong Cassidy
5:00 p.m.—Teleview
5:15 p.m.—Time for Beany
5:30 p.m.—Chance Lifetime
5:45 p.m.—Short Short Theater
6:00 p.m.—News Caravan
6:15 p.m.—Chevron Theater
6:30 p.m.—Volts of Pleasure
6:45 p.m.—I Love Lucy
7:00 p.m.—Red Bullion Show
7:15 p.m.—Robert Montgomery Playhouse
7:30 p.m.—Candid Camera
7:45 p.m.—Nite Owl

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TUESDAY

12:00 M.—Payoff
12:30 p.m.—Garry Moore
1:00 p.m.—Welcome Traveler
1:30 p.m.—Kale Smith
2:00 p.m.—Meet Betty Furness
2:30 p.m.—Strike It Rich
3:00 p.m.—Mallory Show
3:15 p.m.—Search Tomorrow
3:30 p.m.—Love of Life
3:45 p.m.—News Show
4:00 p.m.—Dove Edwards, News

SHF (Super High Frequency).....3,000 to 30,000 mc
EHF (Extremely High Frequency)....30,000 to 300,000 mc

SONG FOR SON

Paul Weston, conductor-composer husband of CBS Radio's singing star Jo Stafford, has come up with a new song, inspired by his 11-weeks-old infant son, Timothy John. Tune is titled "Teeny Tiny Timmy".

YOURS FOR THE TELE-VIEWING: Short Drama at 7:30 p.m.; Theater at 8:00 p.m.; I Love Lucy at 9:00 p.m.

4:45 p.m.—Time for Beany
5:00 p.m.—Two for Money
5:15 p.m.—Dinah Shore
5:30 p.m.—News Caravan
5:45 p.m.—Texas Theater
6:00 p.m.—Buckles Circus
6:15 p.m.—Piramide Theater
6:30 p.m.—Circle Theater
6:45 p.m.—Break Bank
7:00 p.m.—Monte Hall
7:15 p.m.—Little Marjoe

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Rosedale Dinner Monday Night
Rosedale—A Rosedale school ham and turkey benefit dinner is scheduled for Monday, Feb. 16, between 5 and 7:30 p.m. The dinner, sponsored by the Parent's club, will be in the school's cafeteria.

The deserts around the Red Sea have almost no rainfall, but the sea adds moisture to the air to provide a hot, moist heat.

Fate of Educational TV May Tip Either Direction

By WAYNE OLIVER

New York (AP)—The fate of educational television is hanging in a balance that may be tipped one way or the other by mid-year.

It looks now as if a large proportion of the 242 TV channels set aside for non-commercial educational stations — "schools of the air" — will remain unclaimed by the June 2 deadline set by the Federal Communications Commission.

The commission has warned that after that date it may open any of the unclaimed channels to commercial use, supplementing the 1,800 channel allocations already made for commercial stations.

So far, less than two dozen applications for educational stations have been filed. The commission has granted 14 of these.

Educators generally are enthusiastic about the idea of educational stations for telecasts into schools to supplement regular classroom work, and into homes for adult education courses. But the hitch is getting the money from state legislatures.

Seven of the permits for educational stations have gone to the New York State Board of Regents, which proposes a 10-station state educational network — most ambitious of the educational TV plans so far advanced. Regent Jacob L. Holtzmann says the fate of the New York plan will have a profound effect on other states that have drawn up plans for similar statewide networks.

But the New York plan, calling for 3½ million dollars to build the 10-station network and 1½ million a year to operate it, faces uncertain prospects at best in the State Legislature now in session.

Some of the other proposed educational stations have more definite prospects.

Ames has been operating WOITV since early 1950 as a commercial station, telecasting enough sponsored programs to meet expenses and show a profit. It's the only educational institution currently having a TV station on the air.

But several others plan to follow the same idea. Michigan State college at East Lansing, Mich.; Cornell university at Ithaca, N.Y.; the University of Missouri at Columbia; and Harding college at Memphis, Tenn., all have obtained regular commercial TV permits.

Meanwhile, numerous educational programs are being telecast over privately owned commercial stations by schools and colleges.

Of the other four permits, three have gone to the Connecticut State Board of Education for stations at Bridgeport, Hartford and Norwich, and the fourth to the New Jersey Department of Education for a station at New Brunswick.

A basic question involved in educational TV is whether it's better to set up noncommercial educational stations or to put educational programs on commercial stations.

There's strong support for both sides of the issue, with considerable sentiment for giving commercial permits to educational institutions so they could use part of their time for sponsored programs that would pay part or all of their costs.

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