

**TAKE A VACATION FROM HOUSEKEEPING**



**WIFE WEEK!**

**Wife Week Proclamation**

Whereas, the Institution known variously as the Little Woman, The Better Half, and Cuddles, having become so integrated into the American Way of Life, that, without her, the Institutions of Matrimony and the American Home would come utterly apart at the seams, and

Whereas, fifty-two weeks may be an unreasonable portion of any one year for husbands and offspring to bask unremittingly in the infinite and indispensable services rendered by the Institution (the wife) first-named above, and

Whereas, one week in the fifty-two may be a reasonable period for said husbands and offspring to make at least audible acknowledgment of said services and even to take over the performance of such services as may be physically and temperamentally feasible, and

Whereas, the Mutual Broadcasting System in general, Radio Station KSLM and IGA, Your Friendly Food Stores, in particular, have labored long to enable the aforementioned Institution (the Wife) to labor less, the while providing matchless balm to heart and mind, through a well-earned vacation from house work

Therefore, Be It Resolved

That this Network, this Station, and the Personages Undersigned do hereby designate the days of February 9 through 14, 1953, as the nation's first annual "WIFE WEEK" and

That all actions proper to the celebration of this unique event, in private and in public, be hereby invoked.

Given this 3rd day of February, 1953.

Signed: DAVE HOSS, Mgr., KSLM  
YOUR FRIENDLY IGA STORES

Approved for City of Salem **AL LOUCKS, Mayor**

Special Prices Effective Feb. 13, 14, 15

IGA Stores Reserve the Right to Limit Quantities

Large, Colored Pan Ready . . . A Real Treat for Mom

**FRESH FRYERS**

2 to 2 1/2 lbs. Each

**1<sup>39</sup>**



YOUNG, TENDER SHOULDER

**PORK ROAST**

Serve Hot for Dinner  
Slice Cold for Lunches

lb. **39<sup>c</sup>**

Tender, Juicy, Skinless . . . Serve With Kraut

**WEINERS**

Cascade or Swift's Premium

lb. **49<sup>c</sup>**

Armour's Star

**VEAL ROAST**

Boned and Rolled - Easy to Slice

lb. **69<sup>c</sup>**

U. S. Good Grade Steer

**SHORT RIBS**

Fine for Braising

lb. **29<sup>c</sup>**

Lean, Meaty

**PORK STEAK**

Easy for Pop to Fry

lb. **49<sup>c</sup>**

- SUGAR** 10-lb. Bag **99<sup>c</sup>**
- Pillsbury Chocolate, Yellow, White
- CAKE MIX** 3 Pkgs. **\$1<sup>00</sup>**
- IGA Solid Pack
- TUNA** Reg. 1/2 Size Can **25<sup>c</sup>**
- IGA Sno Kream
- Shortening** 3-lb. Can **69<sup>c</sup>**
- IGA Seedless
- RAISINS** 2-lb. Pkg. **29<sup>c</sup>**

- Deschutes Netted Gem No. 2 **\$1<sup>29</sup>**
- Potatoes** 50-lb. bag
- California **Fresh Spinach** 2 bun. **19<sup>c</sup>**
- California **Fresh Broccoli** bunch **15<sup>c</sup>**
- Large Size Sno-Boy **Calavos** 2 for **25<sup>c</sup>**
- California Sunkist Navel **Oranges** 8 lbs. in Toffer Bag **55<sup>c</sup>**



- Kix** 7-oz. Pkg. **17<sup>c</sup>**
- CORN CEREAL**
- Kellogg's** 8-oz. Pkg. **25<sup>c</sup>**
- SUGAR CORN POPS**
- IGA SUNNY MORN
- COFFEE** Lb. Pkg. **79<sup>c</sup>**
- QUAKER REG. or QUICK 3-lb. pkg. **41<sup>c</sup>**
- With 10c Coupon for Spry
- OATS** 3-lb. can **89<sup>c</sup>**
- SPRY Shortening

- ALL SWEET
- MARGARINE** Pound Pkg. **29<sup>c</sup>**
- Ritz Crackers** Lb. Pkg. **25<sup>c</sup>**
- Hi-Ho Crackers** Lb. Pkg. **25<sup>c</sup>**
- S & W DRIP or REG.
- COFFEE** Lb. **87<sup>c</sup>**
- BEGMORE
- DOG FOOD** 6 lb. cans **85<sup>c</sup>**

- IGA Cut Green **BEANS** No. 303 can **20<sup>c</sup>**
- IGA Ripe & Ragged **APRICOTS** No. 2 1/2 can **37<sup>c</sup>**
- IGA Cane & Maple **SYRUP** 24-oz. bottle **45<sup>c</sup>**
- ZEE **TOILET TISSUE** 4 rolls **35<sup>c</sup>**
- IGA **TOILET TISSUE** 4 rolls **35<sup>c</sup>**
- Jolly Time White or Yellow **POPCORN** 10-oz. tin **22<sup>c</sup>**
- Dromedary **GINGER BREAD MIX** 14-oz. pk. **27<sup>c</sup>**
- FELS NAPHTHA SOAP** 3 bars **25<sup>c</sup>**
- Dial **COMPLEXION SOAP** 3 bars **37<sup>c</sup>**
- DIAL BATH SOAP** 2 bars **37<sup>c</sup>**

- Some **CRANBERRY HEARTS** with **TURKEY .. CHICKEN**
- Ocean Spray** **CRANBERRY SAUCE** No. 300 can **23<sup>c</sup>**
- M.J.B. **RICE** 2 pkgs. **25<sup>c</sup>**
- M.J.B. **COFFEE** Lb. **87<sup>c</sup>**
- M.J.B. **Tree Tea** 48 bags **49<sup>c</sup>**



- STAR KIST DINNER 15-oz. can
- Noodle-Tuna** **29<sup>c</sup>**
- Peter Pan** 12-oz. Glass **39<sup>c</sup>**
- PEANUT BUTTER**
- IGA PINEAPPLE
- JUICE** Large 46-oz. Can **25<sup>c</sup>**
- Oh Henry** 6 for **25<sup>c</sup>**
- CANDY BARS** Box of 24 95c

Recipe given on Keizer Community Hour on Saturday Jan. 31, over KSLM by Mrs. James McCormack

**BUFFET GELATINE LOAF**

- 1 envelope Knox gelatine
- 1/4 cup cold water
- 1 can tomato sauce, 8-oz.
- 1 can corn beef
- 1 medium green pepper
- 1 medium onion
- 1 cup chopped celery
- 1/2 cup mayonnaise

Disolve the gelatine in 1/4 cup cold water. Heat the tomato sauce and mix with the gelatine mixture. Grind the corn beef, green pepper and onion. Mix all ingredients together and place in loaf pan. Let stand in refrigerator about 8 hours. Garnish with hard boiled eggs and parsley if desired. May substitute cooked pork or beef in place of corn beef.



Tune in to KSLM for "Take Your Stand" at 3:00 P.M. Daily, Monday thru Saturday

**State Street MARKET**

Your Friendly IGA Store at 1230 STATE STREET

**ORCUTT'S MARKET**

Your Friendly IGA Store at 4200 N. RIVER ROAD



**VISTA MARKET**

YOUR FRIENDLY IGA STORE AT 3045 S. COMMERCIAL