

Jaunting about Johnson's For Your Vacation Jaunt



A VACATION MUST!

... the most glamorous of all swimsuits ... a ROSE MARIE REID ... which features all of the things that make yours a better figure ... and you'll find them only at JOHNSON'S. Sizes 10-20.

Priced 8.95 to 19.95



ESPECIALLY FOR PLAY! ...

... matching T-shirt and corduroy shorts from JANTZEN ... perfect and practical for that beach or mountain vacation ... and stylish, too!

T-Shirts 2.95 to 3.50

Shorts 3.50 to 3.95

For SHIP 'N' SHORE blouses, pedal pushers, slacks, jackets, glamour sweatshirts and all kinds of coordinated sportswear ... you'll find them all at ...

Johnson's
The store for better

Six Trips for Visitors Or Vacationers-at-Home

Salem extends to its visitors a friendly and gracious welcome.

The Chamber of Commerce has worked out the following as a few of the many short interesting trips you can take in and around Salem.

TRIP I. STATE CAPITOL BUILDING

We place special emphasis on a visit to the State Capitol Building.

This building has been acclaimed as one of the outstanding State Capitol Buildings in the nation. Its exterior lines are simple, a classic example of modern Greek architecture.

Inspirational inscriptions are carried in marble at the entrance to the building. Murals and sculpturing scenes, depicting Oregon history adorn the interior walls which are made from choice marble from some of the finest quarries in the United States.

The Capitol Building is open to visitors the year around Monday thru Friday from 8 a.m. to 4 p.m. and conducted tours are held hourly on those days. During the tourist season, the building is open to visitors on Saturdays and Sundays as well although there are no regularly conducted tours on those days.

TRIP II. WILLAMETTE UNIVERSITY

One of the nation's leading independent universities, the Willamette campus is located directly across the street from the Oregon State Capitol buildings. The University was established in 1842 by early Christian pioneers and has paralleled its growth with that of the Northwest until it now maintains three colleges — Liberal Arts, Music, and Law.

Today, the enrollment numbers approximately 1000 students. Waller Hall, at present the oldest building on the campus, was erected in 1864. Founded to educate young people who arrived with their families during the mushroom growth of the 1840's, Willamette University now educates young men and women from 27 states, the territories, and seven foreign countries.

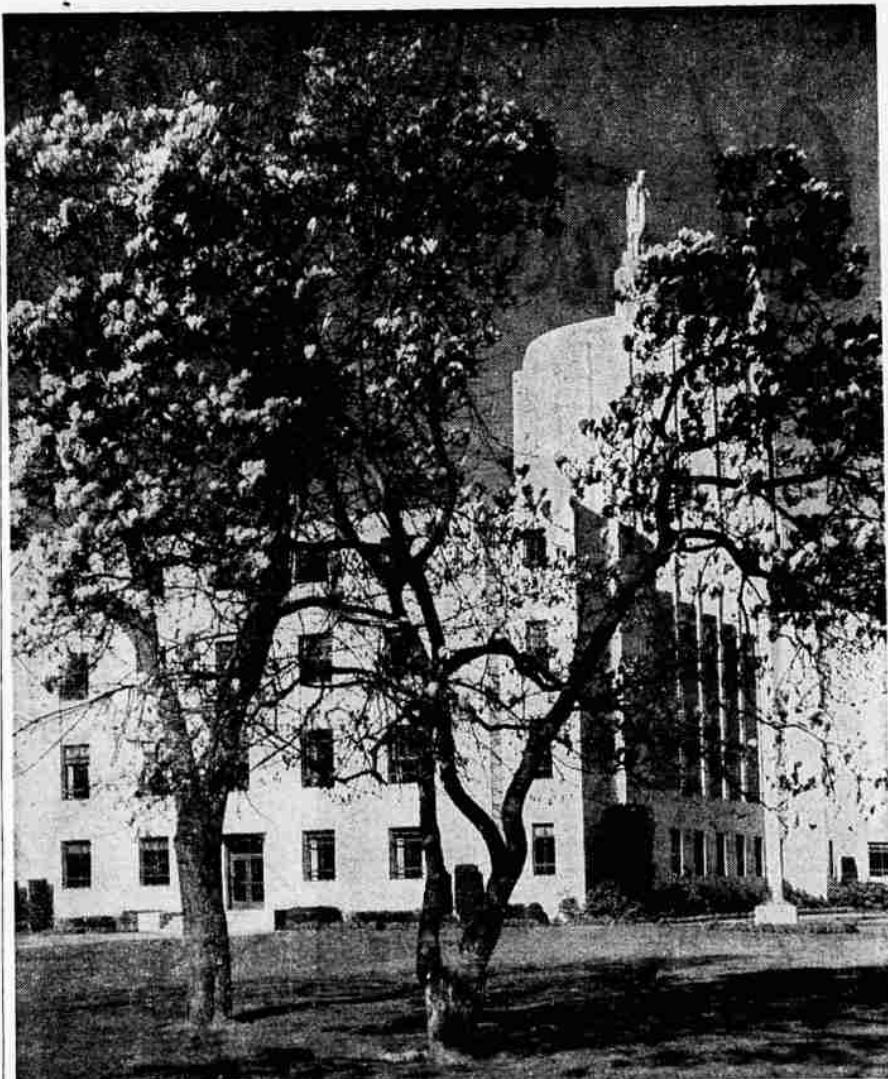
Daily tours, Monday thru Friday, are held between 10-11:30 a.m., and 2-4 p.m. Personally conducted tours may be arranged by contacting the Admissions Office, Eaton Hall, on the Willamette University campus.

TRIP III. SILVER FALLS STATE PARK

The Silver Falls State park, approximately 24 miles from Salem, has ten beautiful waterfalls within a radius of two and a half miles, that leap and play over precipices from 25 to 198 feet in height. Four of these falls you can walk in front of, on top of, and underneath. Several have great acres of overhanging basalt rock that are most interesting to see. There are miles of trails and roads, dozens of camp stoves, enclosed kitchens and tables, paved parking lots for autos and many other facilities for the public. If you haven't seen Silver Falls, you haven't seen Oregon.

TRIP IV. DETROIT AND BIG CLIFF DAMS

The Detroit project consisting of Detroit and Big Cliff dams, powerhouses and reservoirs, is a unit of the plan for development of the water resources of the Willamette Basin in the interest of flood control, power development, irrigation, navigation, pollution abatement, and



Have You Ever Been Through Oregon's Capitol? Considered the most beautiful state capitol in the United States, Oregon's state house is an interesting place for visitors and for home-folks who have never been through the building. A stay-at-home vacation can use the capitol as a "must" place to visit.

other multiple uses.

These dams, now under construction, are awe-inspiring, indeed, and well worth the restful trip on Highway 222 thru green forests along the sparkling, dashing North Santiam river.

TRIP V

Salem is a city of diversified industry.

Food canneries and allied industries, pulp, paper, and paper products, textile mills, lumber and woodworking plants, metal and machinery plants are our principal industries.

Tours may be arranged thru some plants by contacting the Salem Chamber of Commerce.

TRIP VI

The close proximity of the refreshing Oregon sea coast where you can relax or play naturally suggests a trip from Salem to the blue Pacific Ocean. The nearest ocean beach is only an hour's drive thru deep evergreen forests and rich productive meadowland. You'll remember the Oregon Coast!

Oregon's state park system comprises 180 parks and wayside areas, situated over the length and breadth of the state and ranging in size from 25 square feet to 7,000 acres.

Hells Canyon to Get More Visitors This Year Than Ever

Hells Canyon will be seen by more of the traveling public this summer than ever before—both boat and motor trips through and to this deepest canyon on the North American continent will be offered for the summer season.

The Baker, Oregon Chamber of Commerce will sponsor motor trips to the edge of the canyon, overlooking the Snake river, from Homestead, Oregon. Arrangements may be made for this trip through the Tourist

Committee of the Baker Chamber.

Blaine Stubblefield, famous for Snake River boat trips, will take visitors by boat through Hells Canyon from Robinette, Oregon to Lewiston, Idaho. Stubblefield may also be contacted through the Baker chamber.

The trip by boat takes visitors through canyon walls 7,900 feet deep and through some of the most thrilling rapids on this continent.



KEEP OREGON GREEN



HEY! FELLAS!

Have You Been to "Darby's Boys Shop" ... ?

They have a swell selection of super T-shirts, slacks, socks ... blue denim and all the other things for your summer vacation ...

THE BOYS SHOP

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