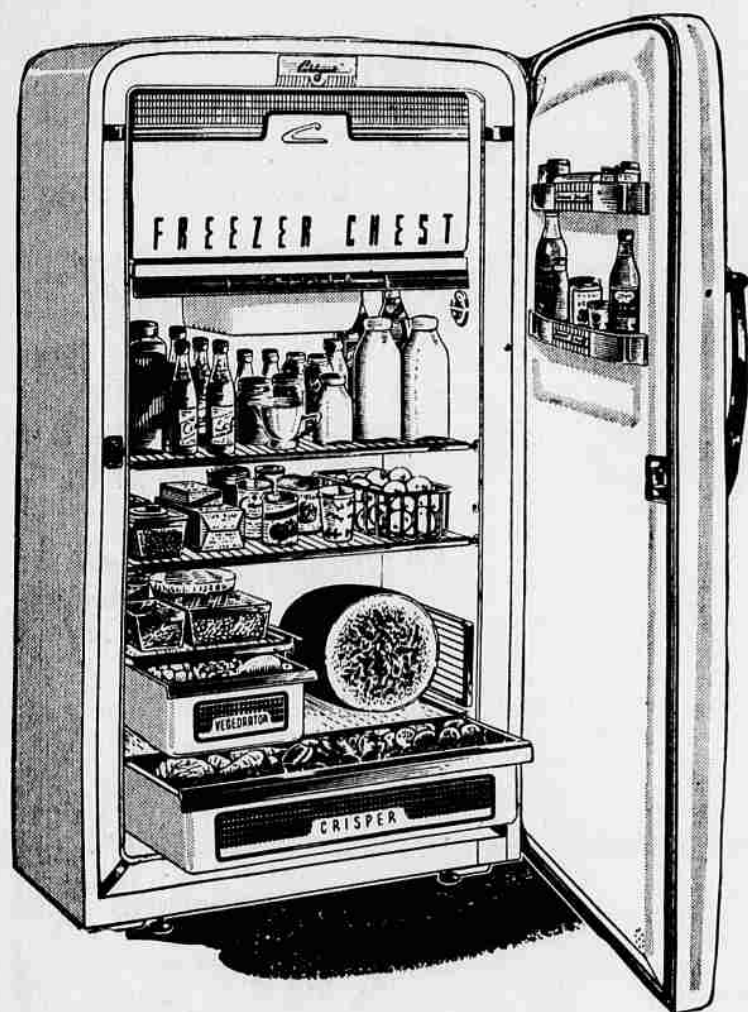




Capitol Values



FREE THIS 299⁹⁵ COLDSPOT

TO THE OWNER OF
THE OLDEST COLDSPOT REFRIGERATOR
NOW OPERATING IN THE
WILLAMETTE VALLEY

THIS CONTEST ENDS
SATURDAY, APRIL 19, 1952
All Entries Must Be
Postmarked by 6 P.M.

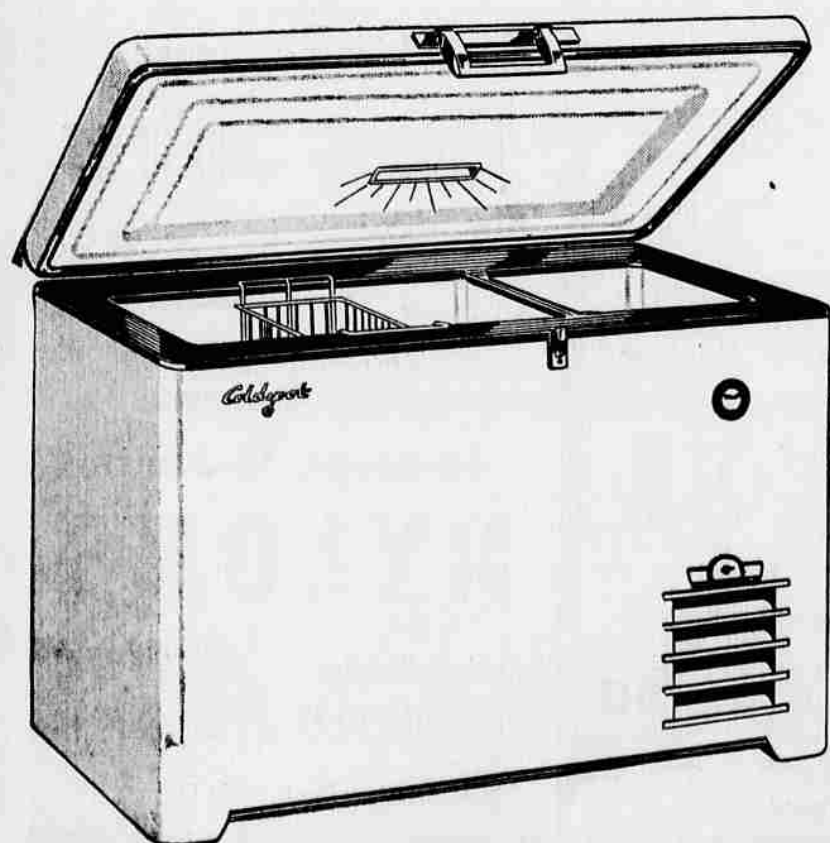
COLDSPOT
REFRIGERATORS
AND FREEZERS
BUILT ONLY BY
SEARS, ROEBUCK AND CO.

- Deluxe features—save work year 'round
- Big 9 cu. ft. size top to floor storage
- Features giant size 41.2-lb. freezer
- Large deep chiller and meat drawer
- Hi-humidity Vegetrator and full crisper

Oldest Coldspot Entry

SEARS, ROEBUCK AND CO.
550 N. CAPITOL

I purchased my Coldspot Month Year
It is now operating at Street
Rt. No. Box No. City Phone
Owner's Name



FRIDAY ONLY! SAVE 60⁹⁵

13.2 cu. ft. Coldspot

FREEZER

Ceiling Price \$359.95

Compare Values up to \$170 More!

299⁰⁰

- Freezes, and stores 462 pounds of food!
- Exclusive baked enamel interior!
- Direct contact coils freeze faster, better!
- Has heavy fiberglass insulation!
- Needs no regular defrosting!

With this Coldspot you not only save up to 22% on meat costs . . . you save extra on Sears low price too! Buy today and save. Enjoy fresh meats, frozen at their peak of taste perfection 6 months from now! You can do it with Coldspot! Learn how today.

45.00 down - 16.00 month
ON SEARS EASY PAYMENT PLAN

SHOP FRIDAY 10:00 A.M. to 9:00 P.M.

Plenty Free Parking Store Hours: Tues., Wed., Thurs., Sat., 10 a.m. to 6 p.m. - Monday, 12:30 to 9 p.m.

"Satisfaction guaranteed or your money back" **SEARS**

In the Capitol Shopping Center Phone 3-9191