

JUST ARRIVED

JOAN MARIE Baby Knit SWEATERS

A COMPLETE SELECTION NOW!

- Yes . . . this is GOOD NEWS! . . . good news for girls of good taste . . . for only in your JOAN MARIE can you feel and look your very best! Select from the many, many wonderfully exciting colors while all colors and sizes are still available!
- With school girls "in the know" . . . the sweater choice is a JOAN MARIE . . . the sweater with the elasticized cashmere neck . . . A smart combination of a fitted slip-on with a fitted cardigan can be worn in matching colors or in smart color combinations. 100% all virgin wool. Available in sizes 36-40.

- Short Sleeve Slip-on **\$4.98**
- Long Sleeve Slip-on **\$5.50**
- Long Sleeve Cardigan **\$6.95**

COME IN TODAY! Select your sweater from our wonderful assortment while all colors and sizes are available.

50¢
DOWN

Will Hold the Sweater of Your Choice . . . For Later This Summer or School This Fall . . . On Our Convenient Layaway Plan



REMEMBER!

Only JOAN MARIE Sweaters Have

- 23 bright, new colors to choose from
- Elasticized cashmere neck
- Low prices everyone can afford

THESE EXCITING COLORS

CAN BE YOURS WITH A JOAN MARIE



- | | | |
|------------|-----------------|----------------|
| • Chestnut | • Navy | • Lime |
| • White | • Pink | • Purple |
| • Red | • Emerald | • Cherry |
| • Black | • Burnt Orange | • Royal Blue |
| • Mauve | • Baby Blue | • Gold |
| • Wine | • Aqua | • Maize |
| • Brown | • Light Green | • Coral |
| | • Hyacinth Blue | • Scotch Green |

COME IN TODAY!

DON'T DELAY!

USE OUR
CONVENIENT
LAYAWAY!

Important Sweater News . . .

We have just received a large shipment of those fine . . . wanted "Bonnie Briar" Cashmeres.

- These sweaters will be sold at 1949 prices . . . which covers the present stock only . . . any re-orders will be at higher prices!

So . . . Hurry In For Your
100% Full Fashioned Cashmere
By "Bonnie Briar"

- Short Sleeve Slip-on **\$12.95**
- Long Sleeve Slip-on **\$14.95**
- Long Sleeve Cardigans **\$16.95**

50¢
DOWN

Will Hold the Sweater
Of Your Choice on Our
Convenient Layaway Plan

Look . . . At the Beautiful
Bonnie Briar Colors . . .

- | | |
|--------------------|-------------------|
| • Navy | • Dark Green |
| • Blue | • Oxford Gray |
| • Gold | • Lt. Green |
| • Lime | • Cherry |
| • Aqua | • Wine |
| • Cocoa | • Brown |
| • Cloud Blush Pink | • Beige |
| | • American Beauty |

For those of you who are unable to shop in person
WE FILL MAIL ORDERS

Just fill in this coupon and mail it. Your sweater will be sent to you by return mail.

Name
Address
Size Color
Style: Joan Marie Cashmere
Short Sleeve slipon
Long sleeve cardigan
Long Sleeve Slipon
Alternate Choice
Cash C.O.D.

OPEN FRIDAY NIGHT 'TIL 9

THE FASHIONETTE

429 Court St.

Phone 3-7853