

PENNEY'S DOLLAR

DAYS!

**DOORS OPEN
9:50 A.M.
THURSDAY**

The shelves are crowded with big Dollar Day values for all the family — BUT BETTER HURRY. — some quantities are limited!

THOUSANDS OF SENSATIONAL VALUES THROUGHOUT THE STORE!

SAVE MORE NOW! INFANT'S Training Pants 5 for \$1

Firm elastic waisted soft cotton training pants with a double thick body and triple thick crotch for long wear. In white only. Sizes 1 to 4. . . .
PENNEY'S SECOND FLOOR



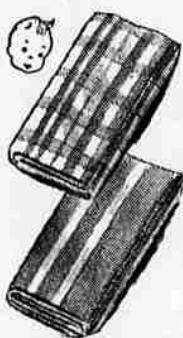
TODDLER'S POLO SHIRTS 2 for \$1

Soft combed cotton polos in colorful bright stripes and figured patterns. Wonderful and practical gift idea for only 2 for 1.00. 1 to 3.
PENNEY'S SECOND FLOOR



RECEIVING BLANKETS 3 for \$1

Soft, luxurious cotton receiving blankets — a necessity for the baby! Comes in pink, blue, white. Sizes 26" to 34".
PENNEY'S SECOND FLOOR

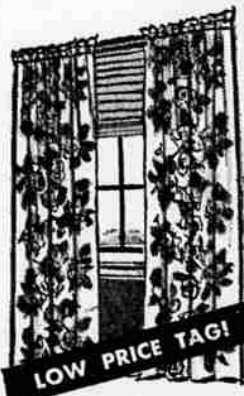


Printed Plastic DRAPERIES

\$1.00
54"x90"

You'll like the colorful pattern, the soft-draping quality of this heavy plastic! And of course, they're no work at all to keep clean!

PENNEY'S DOWNSTAIRS STORE



DON'T PASS UP THIS VALUE!

IRONING BOARD PAD AND COVER

\$1.00
SET

Thick, soft, waffle knit pad plus unbleached sheeting cover, with elastic edges to keep it smooth. So thrifty buy extras, too!

PENNEY'S MEZZANINE

SHOP AT PENNEY'S
FROM 9:50 A.M. TO
5:30 P.M. — TIL 9 P.M.
ON FRIDAY



DOLLAR DAY VALUE!

MEN'S 100% ALL-WOOL GABARDINE SLACKS

9.00



- ★ SUPERB BODY, FINE WEAVE
- ★ SMOOTH, VELVETY FINISH
- ★ IN SMART, SPRING SHADES
- ★ ALL SIZES, Lengths-to-Measure
- ★ HURRY, These Are Going Fast!

PENNEY'S MAIN FLOOR

MEN'S WOOL FELT HATS

Genuine wool felt men's hats at this amazing Penney's Dollar Day price. All sizes, choice of shades.
PENNEY'S MAIN FLOOR

2.00

WOW OF A VALUE!



Solid Full Chambray

WORK SHIRTS

- SANFORIZED†
- PERFECT QUALITY
- LINED COLLAR
- LONGWEARING
- GENEROUSLY FULL CUT
- MEN'S SIZES 14 1/2-17

MAIN FLOOR

\$1.00

WOMEN'S CLASSIC BRAS

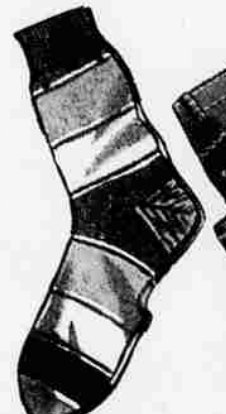
2 for \$1

It's a favorite style for almost every figure type! Firmly stitched to give you good fit and support . . . well made. Rayon satin, 32-38. A, B cups.

PENNEY'S SECOND FLOOR



EXTRA SAVINGS!



BOYS' COTTON SLACK SOCKS

5 pr. \$1

PENNEY'S MAIN FLOOR



BOYS' WAIST OVERALLS

1.00

PENNEY'S MAIN FLOOR



Boys' Raschel Knit Polo Shirts

1.00

PENNEY'S MAIN FLOOR



RAYON KNIT HALF SLIPS

2 for \$1

PENNEY'S MAIN FLOOR



LACE-TRIMMED SLIPS

1.00

PENNEY'S MAIN FLOOR



PENNEY'S DOLLAR DAYS! RAYON TRICOT KNIT BRIEFS

3 for \$1

Stock up now on these comfortable, easy-to-laundry single bar rayon tricot knit briefs! Elastic or band leg styles, in pink, blue or white . . . S, M, L.

PENNEY'S MAIN FLOOR

A STORE-FULL OF SAVINGS! WOMEN'S PRINTED COTTON APRONS

2 for \$1

Bib, waist or full coverage styles, of tubbale, sturdy 80 square percale in gay, colorful prints, cut full and roomy . . . and tagged at a special low!

PENNEY'S MEZZANINE



LUCKY BUY!