

More Leisure for Millions

MILLIONS of Americans are just beginning to play.

More people have more time for vacations now than ever before. And the next ten years will see a spectacular increase in leisure time and vacations with pay, in the opinion of many recreation experts.

Not so long ago, play was considered something of a sin. Rugged pioneers who were carving a nation out of a wilderness had no time for dancing or card-playing or anything except the most necessary travel.

Today churches and schools

Industry sets trend toward liberalized vacations-with-pay

sponsor picnics, dances and other social functions. Psychiatrists, clergymen and teachers agree with medical science that a change from routine and a chance to relax are important to physical and mental health. Major industries have set up

recreation programs. Vacations with pay have doubled in the past ten years and will be almost universal by 1960, the Twentieth Century Fund reports.

A recent survey by the U. S. Department of Labor sees a trend toward three-week vacations for long-term employees. Its conclusions are based on a study of 1,472 collective bargaining agreements, checked last year by the Bureau of Labor Statistics.

"Liberalized paid-vacation benefits provided by current collective-bargaining agreements have been one of the outstanding features in the development of labor-management relations in the last decade," the BLS reports. "More extended vacations for workers . . . have been made possible by greater efficiency, improved technology, and increased productivity of American industry."

ALMOST all agreements studied provide for paid vacations—nine out of ten of them setting two weeks or more as the standard. And one out of three plans specifically provides for more than two weeks after specified periods of service.

A study by the National Industrial Conference Board shows that a majority of the three-weeks-with-pay plans are for employees who have worked 15 years for their firms. Half of these plans are in industries employing hourly workers.

A researcher who has been studying vacation trends reports the move toward three-weeks-with-pay is booming. He predicts that more than half the nation's industries will have such programs in operation within the next ten years. This applies both to hourly workers and to those who are on annual salaries.



■ Businessmen know their secretaries and stenogs will come back to the office refreshed after a relaxing holiday outdoors.



■ Vacations should break monotony, the experts say. City folks welcome a couple of weeks on the farm for recreation.



■ Mom and the kids need a break in routine, too. Family trips should give the housewife relief from home duties.



■ Sunlight and shadows in this camera study of the picturesque ruins of Dent-de-Lion Towers emphasize the beauty of the English countryside. The British Isles have prepared for the greatest influx of tourists in their history, with many special programs planned exclusively for visitors from the U. S.



Canton, Ohio, police have a word of warning for tourists everywhere. Make sure your car is locked when you stroll off to see the sights or buy some souvenirs. Of 114 cars stolen in their city, the owners of 104 had left keys in the ignition.

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